This year’s false alarms are the first malicious false alarms in three years. There were a few false alarms last year but they were either malfunctions or a kid visiting in Helfferich. The fire company in Collegeville, as you have probably heard, is upset about these alarms. The other companies in the area, Trappe, Lower Providence, feel that the Collegeville Fire Company is being used by the students of Ursinus in an attempt to get back at the administration.

Our meeting with Chief Parker was not just to hear the same old thing about how upset everyone is; however we met to try to come up with some way of preventing false alarms and to see if there wasn’t something more that could be done.

**Band Finishes**

By CAROLYN BECHTOLD

The Ursinus College Concert Band concluded a successful combined concert series with an inspiring concert at Drexel University on Saturday, April 26, after concerts here at Ursinus on April 22, and at Albright College on April 24. Ursinus joined forces with the bands from Drexel and Albright to form a band of about 90 or 100 people. Jim Soete, Roy Hinkle, and Dr. Clyde Shive, the directors from Ursinus, Albright and Drexel respectively, shared the duties of directing the combined bands.


This is the second year in a row that these three bands have gotten together to play, and it gave everyone a chance to meet new people and make new friends. Although all three schools are different, all the people were there for the same reason—to make music and to have fun.
DEAR EDITOR,

Please print the following as a parting request:

Rah-Rah, Rosalita; you may never approach the edge of Awareness.

If you think this is college—if you think at all—you have been cheated.

Toot-toot tootsie goodbye.

Name Withheld

MR. FEGELY:

I applaud the Ursinus Meekly; if nothing more, as comic relief and good satire.

Sincerely,

Tom Brothers

P.S.—I SIGN my stuff too MAN, but only because I'm transferring.

THE URSINUS WEEKLY

Published each week during the academic year by the students of Ursinus College, Collegeville, Pa. 19426.

Seventy-fourth year of publication.

EDITOR-IN-CHIEF

Ruth L. von Kummer

ASSOCIATE EDITOR

Judith M. James

NEWS EDITOR

Robert Brant

CIRCULATION EDITOR

Robert Searles

CULTURAL EDITOR

Alan K. Steter

ASSISTANT SPORTS EDITOR

Josef Saraco

BUSINESS EDITOR

Pat Hart

STAFF

Brian Fegely, C. Joy Keene, Linda Lane, Dave Rowe, Don Whittaker, Warren Fritz, Rae Blake, Jeff Trinkle, Tim Ely, Barbara J. Grider, Rachel McClain, Jill Lauber, Marilyn Harsch, Cindy Poets, Donna Whitney, Nancy Weatherwax

THE EDITORIAL CONTENT DOES NOT NECESSARILY REFLECT THE OFFICIAL POSITION OF URSINUS COLLEGE

Entered December 18, 1902, at Collegeville, Pa., as second class matter, under Act of Congress of March 3, 1879.

Mailing Address: Campus Post Office, Ursinus College, Collegeville, Pa. 19426

Subscription Rate: $6.00

THE RECORD REVIEW

STRAIGHT SHOOTER

BAD COMPANY

By BOB SEARLES

Bad Company is an exception to the rule about second generation Rock groups—they are enormously successful. The individuals involved are not encumbered by the reputations that they have built for themselves elsewhere, but have utilized their talents in such a way as to form a completely new fresh sound. The group was formed from the remains of several prominent British bands: bassist Boz Burrell came from King Crimson, guitarist Mick Ralphs had played with Mott the Hoople, and lead singer Paul Rodgers and drummer Simon Kirke had been the backbone of Free (of "All Right Now" fame).

Bad Company's success (the same goes for BTO) is due to a harkening back to the basics of Rock 'n Roll. The driving pounding rhythm of Burrell and Kirke.

Ralph's loud electric boogie chords, and Rodger's steap throat vocals have captured the essence of the hard Rock ideal. This simplistic approach is a reaction to the wholesale stockpiling of new electronic gadgets by many contemporary bands. Bad Company is what a lot of people are looking for—no nonsense Rock 'n Roll, great for parties because it's easy to dance to.

Straight Shooter is a more mature production than the group's first album simply because they have had time to work out their style. Rodgers and company have now forgotten all the ugly memories of earlier chapters in their careers and are now basking in the warmth of universal recognition. Bad Company is having its cake and eating it, too; they have realized their own distinct musical identity while attaining commercial success.

Sincerely,

Tom Brothers

When something becomes so entrenched in tradition as the Ursinus administration, suggestion boxes, petitions and "letters to the editor" become worthless. Radical liberalism is often the only way to shake the shackles of ultraconservatism. It is a pathetic comment on the reputation of the administration that the author of the Meekly dare not sign his work, even though it would be entirely legal anywhere else.

Letters To The Editor

By ALAN K. STETER

Music


Theatre

"Grease"—Valley Forge Music Fair—thru May 11 ... "Purlie"—Playhouse in the Park—thru May 19 ... "Pretzel"—Grendel's Lair Cafe Theater ... "Don't Play Us Cheap"—New Locust Theater—May 13-June 1 ... "My Fat Friend"—Forrest Theatre—May 19-31 ... "The Elixir of Love"—Academy of Music—May 27 and 29.

Sports

Phillies and Cincinnati—May 12-16; against Atlanta—May 16-18—Veteran's Stadium.
Parents' Day Plea:
Donations for Care

By RACHEL McCLAIN

Have you ever missed dinner at Wismer and felt hungry all evening? Have you ever felt sorry for your dog when he begs for scraps at the table? Well, when you miss dinner and your stomach growls once or twice, think of the ten thousand people who-die of starvation every week in the third world. And when you hand your dog his chicken leg, remind yourself that your canine probably eats better than the average adult in India. If you are objectively concerned about the vast numbers of human beings dying of hunger, be subjective—imagine yourself as an eight-pound bag of bones staring death in the face every day of your life, while six per cent of the world's population squats on fifty per cent of the world's goods, agricultural and otherwise. Wouldn't you hope that some fat American would do more than think about helping? If the number "ten thousand" stretches your imagination too much, picture just one starved beggar sitting outside Wismer. Wouldn't you forfeit your meal to save his life? I have to believe that you would, and that you might also be moved to tears of compassion (and perhaps guilt) at the sight of your fellow human being dying in front of your very eyes. Have you ever used the word "love"? Do you realize that love manifests itself in actions—than in the glibbest speech ever written? Are you buying your tailbone to get into medical school so you can help humanity? Then why not start helping humanity now? You want to treat the common cold and cure cancer? Fine, but how about saving one life? Try to remember that these are individuals with minds and hearts. They are not a mass of nonentities just because you have never looked into their dying eyes or touched their broken bodies. Has anyone close to you ever died? Then you know how death looks, from the outside at least. Imagine your whole family dying off, one by one. You say I'm getting too personal, too emotional? Maybe so, but let me tell you, brother, it's the only way to get a response. If I have no right to get personal, neither do I have a right to exploit the privilege of affluence. We are not guaranteed three square meals a day any more than our African brothers and sisters are. Where does our responsibility lie? I dare you to think about it.

Okay, you say, but what does the individual do about tens of thousands of people? Unless you are a millionaire, you cannot do much on your own, but as a community we can do a lot. The USGA accepts responsibility for the community effort. Last Thursday afternoon the presidents of campus organizations met to face the problem. Campus leaders have been appealed to, now we turn to the individual. On Parent's Day, from 12 noon to 2 P.M., a small carnival will be held on the lawn behind Wilkinson. Ask your parents to come. Bring your younger brothers and sisters. Come yourself. It won't be the World's Fair and you may not leave with a prize. But come anyway, and give. The entire amount of money will go to Care. If properly designated, this money is appropriated to an emergency fund for immediate food relief. A certain per cent is subtracted from normal donations for staff salaries and other business costs, but emergency money immediately buys food for the most desperate situations. We cannot save the world. Only God can do that, but acts of sacrifice and faith can contribute to someone's life. It's life or death for a lot of people. I appeal to your compassion. And I challenge you to act on it.

**Track Team Takes Fourth**

Ursinus track team placed fourth in the M.A.C. championships held at Dickinson on May 2 and 3. The Bears scored thirty-two points (all in field events) to finish behind Widener, Gettysburg, and Washington respectively.

Bob Singh hurled the javelin 203 feet to take first place, as usual. A week earlier, Singh placed fourth in the National Penn Relays in Philadelphia. His throw of 228 feet was only three feet behind the winner.

Rich James was Ursinus' only other individual winner. He took the long jump with a leap of 21 feet 10 inches. He finished second in the triple jump with a leap of 45 feet 1 inch. Jeff Trinkle high jumped 6 feet 4 inches to finish fourth in that event.

Overall, the team had another successful season. Besides the fourth place finish in the M.A.C.'s, it ended up with seven wins against only three losses, giving coach Ray Gurzynski yet another winning season.

**Spring Parents' Day Events Scheduled**

This Saturday, May 10, Ursinus will hold its yearly Spring Parents' Day, where the emphasis on campus turns to parents and their reaction to student activities and preparations.

The schedule for this year's event includes a diversity of functions. Throughout the day from 11:00 A.M. to 5:00 P.M., Wismer Hall will be open for an exhibition of art works, done by the students. A buffet luncheon, sponsored by the Ursinus Women's Club, will also be held there at 1:00 P.M., as well as dinner which will be served at 5:30 P.M.

Dormitories will be open in order for parents to see the students living situation and to sit down and relax.

As usual, Spring Festival will be held in the Women's Quad at 2:30 P.M. Each year, however, the individuality of the dances makes it a unique experience. This time the show is entitled "Mardi Gras." Those participating in it are working with the fever of New Orleans itself.

At 3:30 P.M. a tea, open to everyone but held this year particularly to honor the mothers, will be given in the Parents' Lounge followed by a presentation of the Concert Band in Bomberger Auditorium.

After dinner, there will be a chance to catch one's breath before the show begins. Ursinus' ProTheatre will present "How To Succeed in Business Without Really Trying" in the Bear Pit at 7:30 P.M. in its final production of the show. Admission for students is $1.50, for the faculty and staff $2.00 and the general admission fee is $2.50. The show is quite worthwhile, one of the most extravagant productions the group has ever undertaken.

Last, but certainly not least, in fact probably most important, before Spring Festival begins approximately between the college community will be conducting a carnival, whose proceeds will go to CARE for relief funds in an impoverished country. This will make an ordinary Ursinus event something to remember, should the students and guests respond. U.S.G.A. is to be commended for such an idea.

The whole day, we hope, will be enjoyable for all who attend.
Lantern Elects

By CINDY POOTS.

Last Wednesday night, The Lantern, Ursinus' literary magazine, published twice a year, held elections for editors for the upcoming year. Selected for Editor was Phil Henry, a Psychology major, who will be a Senior. Administrative capabilities, ability to handle financial arrangements, lay-out experience, and knowing where the printer is are some of the qualities considered when electing the Editor. Chosen for Lay-out Editor was Cindy Poots, who is presently a freshman English major.

In order to hold such positions, it is naturally important that the individual has had some experience with The Lantern and attended most of the meetings. However, due to some interesting developments, the remainder of the offices, such as Assistant Editor and Business Manager, will be open to any student next year. Elections for these positions will be held at one of the initial meetings next fall, and all students, especially those interested in being involved with editing The Lantern, are invited to attend.

The Lantern encourages all students to enter their poetry, short stories, photography, and art work to the magazine. The more creative work received results in a better quality magazine, and it is not necessary to be a member of the staff to contribute.

Be watching for a notice announcing the first meeting of The Lantern next year. Come out and get involved in one of the more creative aspects of Ursinus!

Award To Noar

By DONNA WHITNEY

On April 26, at Franklin and Marshall College, Mark Noar, an Ursinus biology major won a significant award at the 39th Annual Intercollegiate Student Chemistry Convention. Each year the ISC Convention is held by the Paracelsian Society to enable undergraduate chemistry students from various colleges to participate in an exchange of experiences in original research programs. Awards from 4 different divisions—analytical inorganic, biochemistry, organic, and physical—were presented to several students from, for the most part, Pennsylvania and Delaware. Mark’s award was based on his paper from the biochemistry division entitled “The Synthesis of 5-Chloro-2-anilino Benzoxazole and Related Compounds to test their ability to destroy parasitic organisms—namely Eimeria tenella and Ascaris.

On behalf of the college the Weekly would like to congratulate Mark for his award.

Placement Office

Active For Students

By DON WHITAKER

Although jobs are scarce this year, the Placement Office at Ursinus College is an active place, according to Dr. Robert V. Cogger, Director of Placement. He reports that a higher percentage of students are using the office than ever before. Additionally, many companies are sending recruiters this year even though the number of actual jobs they have to offer is fewer. It seems to be more hesitancy on the part of recruiters to make commitments but we have encouraging evidence that seniors are receiving job offers.

Dr. Cogger also is working hard to get teaching positions for Ursinus students. He recently sent over 250 letters to various school districts in a number of states telling of the school's teacher candidates. Last year Ursinus placed 72 per cent of its student teachers in teaching positions, and it hopes to place most of its candidates again this year.

An alumni career counseling program has helped to spark interest in the placement office. This is the third year for the program. “We have over 70 alumni in industry and other occupational fields who have volunteered counseling services to seniors on an individual basis. This direct contact with alumni in a variety of areas encourages students to use our placement services. The student/alum­ni meetings have enabled some students to meet potential employers, and also provide insights concerning occupational goals” reports Dr. Cogger.

Recently Dr. Cogger established a Career Resource Room which students are using extensively. There, students have access to files of business and other occupational materials, placement references, periodicals and graduate school catalogs.

Underclassmen as well as seniors are encouraged to use these facilities, because it is believed that all students should know about career opportunities open to them.

Dr. Cogger finds that his position as a professor of education aids him in his duties as Director of Placement. “I find being in the classroom enables me to know more students and their personal interests. In this way, I am better able to help them find opportunities suited to their individual needs.”

Night School

By RANDY KOLB

On Tuesday and Wednesday, May 6 and 7, about 20 students took over Corson Hall. Two-man teams used the ten office phones to call alumni in the Delaware Valley for the Alumni Association's Telethon. The students invited alumni to Alumni Day on May 31, gave a report on the Loyalty Fund and asked each of the alumni if they intended to contribute to the Loyalty Fund this year. The students will also follow up each call with a letter. If the Alumni indicated he wanted to contribute, a return envelope will be included.

Last year 39% of the alumni made some contribution. The number of Alumni who contribute is important because it indicates to foundations and other potential donors what alumni think of Ursinus. The number of donors is a testimony to the success or failure of a college.

Student involvement in this project was encouraged by the Student Alumni Committee. It gave students a chance to help the alumni. Mr. Richard P. Richter, Vice President for Administrative Affairs, noted that “the Telethon is a good example of the cooperation possible between students and alumni. In a similar way, the computer career conference provided help to the students, and I would like to see even more mutual activities of this kind.”
Come down to the Bear pit this weekend and see "How to Succeed in Business Without Really Trying." It may give you some ideas on how to succeed at Ursinus without really studying.

The play, written by Frank Loesser and Abe Burrows, centers around Finch (David Friedenberg), a lowly window washer who reaches the position of Chairman of the Board of The World Wide Wicket Company. His success comes largely as the result of reading a book by the same title as the play. The book voice is none other than Dr. Pettit.

J. B. Biggley (John Wickersham) plays very convincingly the role of a nervous, hen-pecked husband. As president of the Company, J. B. Biggley is looked upon by

(Continued on Page 6, Col. 1)
Suds Abound In “Shampoo”

By ALAN K. STETLER

Pure escapist entertainment is not where it’s at in “Shampoo,” the latest of the nostalgia movies (the time of the movie is 1968) to hit the screens. With no thought as to what’s going on, the average moviegoer will think he’s seeing a two-hour expanded version of the daytime serial “The Bickersons” and “The Restless.” The movie does go the soaper one better in that it shows explicitly what is merely talked about in daytime TV.

The movie was produced by Warren Beatty. He also stars as the super-stud hairdresser all the women are crazy about. This movie ought to do for male hairdressers what Marlon Brando did for the T-shirt. Mr. Beatty chose 1968 as the time for a reason; he wanted to make a political statement. This, it seems, is one of his favorite pastimes, both on and off the screen. All the action is compartmented into little more than a day, and that day is election eve. Aha, one would think, Beatty is trying to get in one last swipe at Nixon, but it is really more than that.

The setting is Beverly Hills, with all of its wealth and glamour. Mr. Beatty’s character panders to all of the whims of his moneyed and beautiful clients. His list of clients includes Julie Christie, Goldie Hawn, and Lee Grant. They have almost a Svengali-like power over him.

Mr. Beatty has said in interviews that one of the purposes of the movie was to make a social comment on the wasteland of wealthy Californians, although it could be applied to wealthy people anywhere.

In essence, Beatty is putting down his own lifestyle. He attacks the shallowness and greed of the people effectively, most often by letting the words and actions of the characters speak for themselves. At times, however, he makes some inside jokes which those of us who aren’t in the Cat Pack, or whatever they’re calling themselves these days, don’t understand.

The political symbolism is downright heavy-handed at times. In many scenes there is a television in the background with Richard Nixon making a speech about something that has in retrospect turned out just the opposite of what he said. Mr. Beatty felt that there was a feeling of a turning point in the history of this country. He keeps driving that idea home again and again.

The ending is indicative of many people’s lives; they have the world on a plate and before they know it they’re out in the cold. This is the case of the hairdresser; he winds up with nothing. In no uncertain terms, the last scene is a tried and true movie cliché, and Mr. Beatty plays it to the hilt, tears and all.

As far as the other performances go, Julie Christie was by far the best. Lee Grant is effective, but Goldie Hawn is totally wasted in her dumb blonde role. Carrie Fisher, a newcomer, shows a lot of promise.

This movie was intended to shock the sensibilities of the audience, and if you’re easily offended, this movie is not for you. It is not a great movie, it does have some very comic moments, but on the whole it seems to be striving for something that it can’t quite achieve. Undoubtedly the movie will receive some Academy Award nominations, not wholly undeserved, but it is definitely not Best Picture material.

Baseball Drops Two

By JOE SARACO

Ursinus’ baseball fortunes continued to sag last week as the Bears dropped two more games making their record a dismal 6-10.

On Monday, April 28, Ursinus travelled to Wilkes and was beaten 9-5. Freshman Mark Byron started on the mound for the Bears and suffered the loss. Byron pitched the entire game, showing some promise despite the final score. Ed Furman (Fr.), Bob Ferris (Sr.), and two R.H.’s each for Ursinus. Bob Molarz (Fr.) also drove in a run, but it wasn’t enough to prevent the Bears’ fifth consecutive defeat.

The sixth straight loss came on Saturday, May 3, as Ursinus hosted Haverford. The visitors scored seven times in the last two innings, breaking up Ursinus’ rally, and won, 10-9. Bears’ starter Ray Fisher (Soph.) struck out seven, and allowed only three hits through the first seven innings. Unfortunately, all the hits came in the third inning, and combined with a walk and a hit batsman, resulted in three Haverford runs.

Ursinus finally got on the board in the sixth inning. Dave LeVan (Soph.) led off with a double, and took third on a throwing error. One out later, Ed Terrill singled home LeVan, and took second on the throw home. Steve Miller’s single scored Terrill, making the score 3-2.

In the seventh, the Bears took the lead. Molarz drilled a triple to right-center with one out. Whit Campbell (Sr.) followed by blasting a home run over the left-field fence, and it was 4-3 Ursinus.

But, Fisher came undone in the eighth. A ground-rule double, walk, force-play at third, and a bloop single loaded the bases with one out. A line-drive in the gap in right-center field went for a triple, quickly unloading the bases, and bringing in Tom Idell (Fr.) to replace Fisher. Idell was greeted with a single which scored the fourth, and final, run of the inning.

The Bears got two runs back in their half of the eighth. Jack Winter (Sr.) led off with a single, but was forced by Furman, who promptly stole second base. Dave McNamara (Sr.) singled in Furman; and took second on the throw home. He moved to third on a wild pitch, then scored on a balk by Haverford’s pitcher. This narrowed the score to 7-6 Haverford.

Some sloppy play allowed the visitors to score, which runs in the top of the ninth. Two walks and a wild pick-off throw by catcher Dick Gaglio (Jr.) put runners on second and third. LeVan then misjudged a fly-ball into a three-base error, as two runs scored. A single followed, loading the board, and two runs scored. Ursinus put on an exciting rally in the last of the ninth. With one out, LeVan singled and scored on Terrill’s double one out later. Miller followed with a towering home run over the 406 foot sign in straightaway center field, making the score 10-9. But Winter struck out, and the Bears were saddled with yet another defeat.

Girls Win

By CINDY POOTS

Last Tuesday the girls’ tennis team racked up another victory for Ursinus by beating Swarthmore, 4-1. Capturing wins for Ursinus in first, second, third singles, and second doubles were Nancy Haas, 6-3, 6-4; Helen Ludwig, 6-2, 6-2; Carol Vogler, 7-6, 6-3; and Barb Wickerham and Shawna Pinney, 6-2, 6-2, 6-4.

First doubles Linda Dunn and Debbie Ryan lost in three sets. This year’s Ursinus 7th doubles beat Swarthmore, 6-2, 6-0.

Girls’ tennis team is now 8-0 for the season and will play against Temple tomorrow. Patti Schenk, first singles player, was forced to forfeit her match, 6-1 (U), 4-6, 6-2. Second singles McDonald lost, 6-0, 6-0.

Two Ursinus doubles had easy wins. Barb Meyer and Carol Estes won their matches 6-0, 6-4; and 6-0, 6-1, respectively.

Girls Win

Last Tuesday the girls’ tennis team racked up another victory for Ursinus by beating Swarthmore, 4-1. Capturing wins for Ursinus in first, second, third singles, and second doubles were Nancy Haas, 6-3, 6-4; Helen Ludwig, 6-2, 6-2; Carol Vogler, 7-6, 6-3; and Barb Wickerham and Shawna Pinney, 6-2, 6-2, 6-4.

First doubles Linda Dunn and Debbie Ryan lost in three sets. This year’s Ursinus 7th doubles beat Swarthmore, 6-2, 6-0.

Girls’ tennis team is now 8-0 for the season and will play against Temple tomorrow. Patti Schenk, first singles player, was forced to forfeit her match, 6-1 (U), 4-6, 6-2. Second singles McDonald lost, 6-0, 6-0.

Two Ursinus doubles had easy wins. Barb Meyer and Carol Estes won their matches 6-0, 6-4; and 6-0, 6-1, respectively.

important in saving Finch’s career. Finch uses Hedy to sell stock and is almost deservedly forced out of a job by her dumb broad stupidity.

You have got to see this play! It is enjoyable, light hearted, and better than sitting in your room bemoaning your love life.