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The Independent

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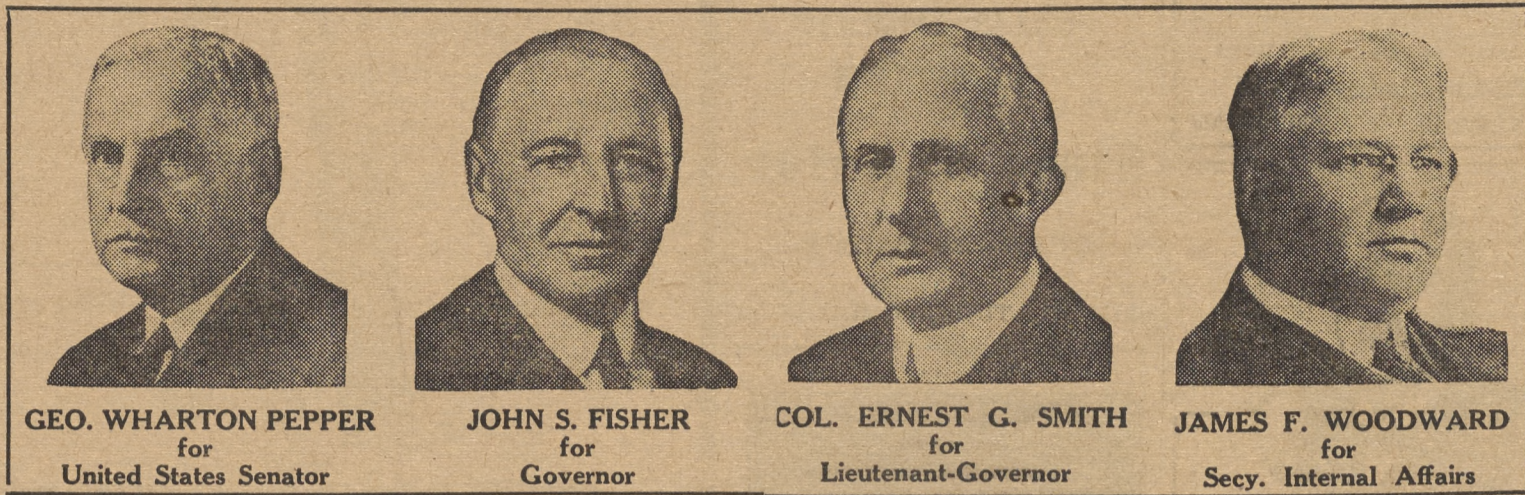
**Do Not Be Deceived Concerning
The Real Issue of This Campaign—**

You or Vare-ism

Republican Primary—May 18

The Vare-Beidleman Combine seeks to seize a United States Senatorship and the Governorship of Pennsylvania, and fasten the grip of commercialized politics upon you, your community and the entire State.

The Pepper-Fisher Ticket Represents Coolidge Republicanism and the Splendid Policies of Secretary Mellon, Which Mean Keeping Taxes Down



GEO. WHARTON PEPPER
for
United States Senator

JOHN S. FISHER
for
Governor

COL. ERNEST G. SMITH
for
Lieutenant-Governor

JAMES F. WOODWARD
for
Secy. Internal Affairs

**VARE-ISM MEANS CONTRACTOR GOVERNMENT, THE SPOILS SYSTEM,
BOSSISM, EXTRAVAGANCE, WASTE, AND INCREASED TAXES.**

Shall the Vare-Beidleman Combine control your Legislature and State Administration and direct the spending of your money? Think of the big highway contracts, the great educational program, and the other vast expenditures to be made during the next four years! Are your roads, your schools, your hospitals to be the spoils of politics?

Shall Vare be your spokesman in the United States Senate?

RETENTION OF HON. GEORGE WHARTON PEPPER in the United States Senate means able and experienced representation of you and your State by a Senator equipped to meet every requirement, and who is in complete accord with the policies of Coolidge and Mellon.

HON JOHN S. FISHER, candidate for Governor, knows the needs of the State. His record of public service guarantees a clean, efficient administration. He stands for obedience to law and a full return for every dollar spent by the State.

Don't Hand the Republican Party of Pennsylvania Over to Vare!

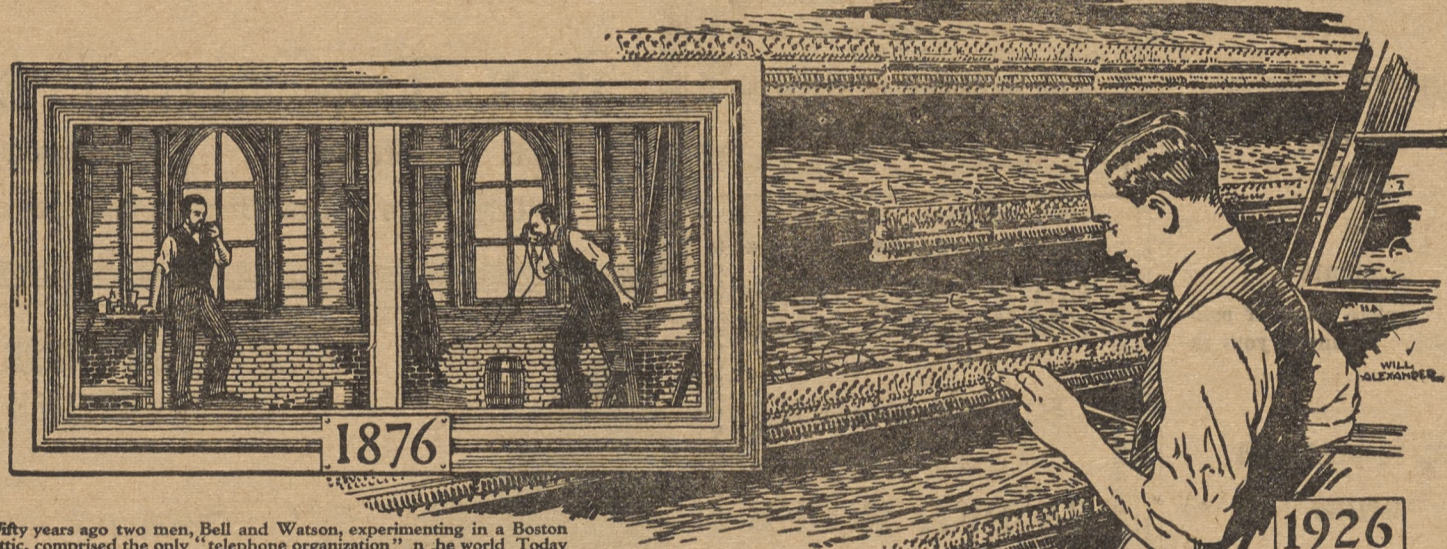
Don't Hand the Government of Pennsylvania Over to His Ally—Beidleman!

Keep the Party Clean

Keep Taxes Down

**VOTE THE WHOLE
Pepper-Fisher-Smith-Woodward Ticket**

Pepper-Fisher Campaign Committee



Fifty years ago two men, Bell and Watson, experimenting in a Boston attic, comprised the only "telephone organization" in the world. Today there are in the Bell System 22,000 men and women, expertly trained, who plan, manufacture, construct, maintain and operate this great system of communication.

Today—a third of a million

Two men, with scant facilities and less money at their disposal, winding coils, twanging clock springs and shouting into strange contraptions of wood and parchment, finally created the telephone.

In 1876 Alexander Graham Bell and Thomas A. Watson, his assistant, were the only two "telephone men" in the world.

Today there are twenty-two thousand Bell men and women in Pennsylvania alone.

In the Bell System there are a third of a million.

Every day brings an increase in the number of people they serve and in the volume of calls they handle.

The inherent tendency of telephone growth is to complicate the mechanisms and their operation disproportionately.

Each added telephone means more than just one more line and instrument. The problem of its interconnection with every other telephone of the System—the natural complication of the switching job as thousands and tens of thousands of new users are added, would long ago have swamped the service had constant improvement and simplification of equipment and method not more than kept pace.

Alexander Graham Bell invented the telephone. But modern telephone service is the product of a myriad of inventions, scientific and technical, which make the facility of that service seem almost commonplace.

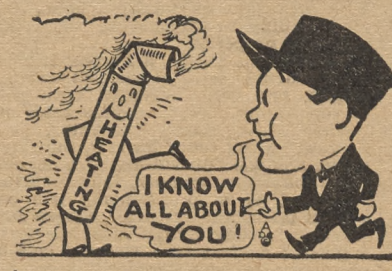
So must it and will it continue to be.

THE BELL TELEPHONE CO. OF PENNSYLVANIA



ONE POLICY, ONE SYSTEM, UNIVERSAL SERVICE

**L.S. SCHATZ'S
Mistral Quick**



We know that one and all agree that we know heat from A to Z. —from the proverbs of Mr. Quick. If your heater is stubborn and cranky let us give it the once over. It won't take us long to make it give the right heat. See us about warming your home.



**RAISE THE CHICKS
YOU USED TO LOSE**



No longer any excuse for losing even 10% of your hatch. Most of the "bad luck" poultrymen have had with chicks has been traced to wrong feeding. Now Pratts Buttermilk Baby Chick Food is helping tens of millions of chicks to live. Food that gives proper nourishment in the way that chicks can absorb it. We guarantee it the perfect baby food for baby chicks.

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To Our Customers: We guarantee Pratts Buttermilk Baby Chick Food unconditionally. Every cent back if your chicks don't thrive on it.
Sold and Guaranteed by
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Collegeville, Pa.

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Can you find a better smoke on the market for 5¢ than the Keystone.
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Fairview Village, Pa.
Phones: Collegeville 144-r-2
Norristown 1648-r-4

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Every implement guaranteed. Our motto is: SERVICE. Give us a call.
HERBERT HOYER
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INTEREST when you can get a loan on your farm from the FEDERAL LAND BANK OF BALTIMORE for 5 1/2% and pay 1% of the principal annually. Change from your present mortgage and get out of debt. The yearly cost is only a trifle more than what you are now paying.
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Sundays: 1 to 2 only.
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Night Phone: Riverview Private Hospital Bell 1447

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Veterinarian
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MAYNE R. LONGSTRETH
Attorney-at-Law
1420 Chestnut Street, Philadelphia, Pa. Rooms 712-713.

ROBERT TRUCKSESS
Attorney-at-Law
69 E. Penn Street, Norristown, Pa.; Phone 615; Residence: Fairview Village. Phone Collegeville 144-r-2.

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HAULING done by auto truck.
Good service. Charges reasonable.
JOSEPH LIVERGOOD
Collegeville, Pa
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More Beautiful and More of Them

We said the same thing last year—you bet we did—and we'll say it again next—for when we can't shout progress we won't shout at all.
We have more suits and more style to offer you this Spring. Going ahead—that's our idea of being alive—and when we have to stand still, we'll call for flowers. Every model that's new and newer is here for you—and nothing else. Come in and spend a pleasant hour of seeing in 15 minutes of time.

Suits and Top Coats
\$20 to \$45
Most of the Suits With Extra Trousers

SPRING HATS : \$4.85
The Height of Appearance
But easily worth a dollar more.

THEY'RE JUST LIKE DAD'S
The new revised boys' suit styles we are showing and selling to knowing mothers—who want topnotch style and value at prices they can afford to pay. Yes—we ask you to come and look at these

BETTER BOYS' SUITS
With Long Trousers and Vests and a Pair of Extra Knickerbockers at \$8.50, \$10, \$12.50, up to \$25.00
Spring Waists, Shirts, Ties and Caps

Mosheim Clothing Co.
207 HIGH STREET POTTSTOWN, PA.

SHIRTS -- SHIRTS
FOR MEN AND BOYS
BAND, COLLAR ATTACHED AND COLLAR TO MATCH SHIRTS
English Broadcloths of imported material full cut, well tailored \$1.50
Fine two-ply Broadcloth of British manufactured fabric \$2.00
Fine woven Madras Shirts \$2.50
Fine Novelty Stripes and designs, exceptional values at \$2.00
A Finer Line of Woven Fabrics and Silks From \$3 to \$8

SUMMER UNDERWEAR
"Harwood" an extremely fine nainsook garment in shirts and drawers each \$.50
In the Union Suit at \$1.00
Imported Broadcloth.. A very good value at \$1.50

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Is always filled with well assorted stock in every department
Everything kept in a general store always on hand.
Our aim is to meet the WANTS OF PATRONS both in assortment and quality.
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**Highest in Quality
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The finest steels available are used in the manufacture of Ford cars. The plate glass for windshields and windows is as perfect as can be made. Upholstery material contains a larger percentage of wool than is ordinarily specified—even for much higher priced cars. The basic features of Ford design have never been improved upon by any manufacturer.

No other car offers greater dependability. The Ford car has won the favor of millions of users under every conceivable motoring condition. Its convenience is known and appreciated the world over; its performance is taken for granted.

Such quality is possible at Ford prices because every operation, from mining of ore to final assembly, is under direct control of the Ford Motor Company.

Iron is taken from Ford mines in Michigan; coal from the Company's mines in Kentucky and West Virginia. Glass comes from Ford glass plants; wood from the Ford timber tracts in the North. Raw materials and finished products are carried over the Company's own transportation routes; coke ovens, blast furnaces, a steel mill, foundries and saw mills—all are part of this complete organization. There are even salvage plants, paper mill, cement plant, etc., to transform waste materials into useful by-products.

In this way every possible economy is effected. Under no other circumstances could Ford quality be had at Ford prices.

Features That Maintain Ford Leadership
All-Steel Bodies Thermo-Syphon Cooling
Planetary Transmission Simple, Dependable Lubrication
Torque Tube Drive Three Point Motor Suspension
Dual Ignition System Multiple Disc-in-Oil Clutch

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NEW PRICES
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