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The Ursinus Weekly, November 12, 1962

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There's No Business...

The Ursinus Weekly

Volume LXXII

November 15, 1942

Founders' Day Salutes College

The Founders' Day (convocation Sunday, November 4) at Ursinus emphasized the church relationship of the college since its founding in 1695 by a group of German Reformed pastors and laymen, and honored the name of the 16th century reformer, Zacharias Ursinus, after whom the college is named.

Dr. James I. McCord, president of Princeton Theological Seminary, gave the address on "The Heidelberg Catechism: An Ecumenical Confession.

Ursinus was the pastoral, if not the solo author of the catechism, which was brought to America by the German Reformed and Swiss Reformed immigrants and the church of the Reformed conference of the United Church of Christ.

4 Honorary Degrees

Presented to the graduates, including Dr. McCord, received honorary degrees at the convocation. Degrees were conferred on the following denominations for each candidate being recommended by the General Conference:

Theodore Reuter, Director of the Reuter Center, Fort Lauderdale, was awarded the Degree of Doctor of Laws. Honorary Doctor of Divinity degrees were awarded to the Rev. Dr. W. C. Butler, pastor of the First Reformed Church near Pottstown, Pa., and the Rev. Dr. Frederick M. Smith, president of the Philadelphia Theological Seminary.

Dr. William D. Poel, managing editor of the Philadelphia Daily News, was awarded the Degree of Doctor of Journalism. Dr. Charles G. Gabel, professor at the Ursinus College of Business Administration, presented the degree of Doctor of Letters.

Robert Frost, poet laureate, was awarded the Degree of Doctor of Literature. The degree was conferred at a special convocation on the day of the celebration of the 200th anniversary of the birth of the poet.

Debaters Score in Recent Matches

The Ursinus varsity debating team has won all seven of the tournaments since the opening night of the fall season. The first contest was held at Rosemont College, Pa., on September 29. The Ursinus team, consisting of four debaters, defeated Rosemont College, 6-3. The team is composed of the following members: Bob Weller, Bill McGreevy, Bill Connolly, and Donald Hewitt.

In the Queens College tournament, the Ursinus team won first place. The tournament was held at Queens College, N.Y., on November 1. The team, composed of Bob Weller, Bill McGreevy, Bill Connolly, and Donald Hewitt, defeated the following teams:

1. City College, N.Y., composed of Edward F. Zucker, the team president; 2. Hofstra College, Composed of Thomas A. Rees, the team president; and 3. Providence College, composed of David Fast, the team president.

Ursinus Soccer Team

The Ursinus soccer team has won all five of its matches thus far in the fall season. The team is composed of the following members: Bob Weller, Bill McGreevy, Bill Connolly, and Donald Hewitt.

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EDITORIAL

Congratulations, Hockey Team

The female athletes of Ursinus are sometimes subjected to the jibes of their fellow students, both male and female. They are subjected to nicknames applied by students and criticism voiced by their professors.

However, the WEEKLY thinks it's about time that the Bearettes are recognized for what they are—a credit to Ursinus. This underappreciated record posting is not to be missed.

Snell's hockey team, for example, may do more for Ursinus' reputation than the most carefully calculated publicity release.

These women take their sports seriously. They devote a great deal of their time and energy to a constructive cause, and their success is something that we students take THEM seriously. Congratulations, Hockey squad.

Up With The Drug!

The WEEKLY feels that it owes the College Cut Rate Restaurant a sincere apology for an article in the issue of October 29, dealing with the opening of "The Rail." May we point out that the article was intended to be light in spirit and rather playful.

It is well-nigh impossible for students to put out a newspaper twenty-two times each academic year without running the risk of accidentally offending someone once in a while.

"You Don't Manufacture News..."

Vice-President Wagner Discusses Publicity Policy of the College

by Carl Peak

"We're making an effort to have the name of Ursinus better and more widely known through the use of the media of radio and the press; we have an interested eye turned toward television.

in the long run you don't manufacture news for a college, you sell the image of the student body and faculty that is significant in the public mind." Thus ended an interview with Dr. James E. Wagner, vice-president of Ursinus College and official in charge of all over-public relations for the college.

A consistent effort, it seems, is being made to improve the name of Ursinus College. The questions concerning Ursinus, as well as administrative officials, have been solved by Dr. Wagner in a somewhat different manner, according to Dr. Leister, in the Alumni Office. The public relations of the college, in addition to the administration, is now given the general interest in the radio stations in the Philadelphia area, to 50 newspapers covering the area New York and Washington, D.C., to the Associated Press, the United Press International.

It was learned that Harold L. Winger, Director of Public Relations, is currently preparing to develop "lines of communication" for the relations officials here at Ursinus. Mr. Winger, as he is called, told story of the College that along with a public relations program, a newspaper. A new seal, which may be seen displayed on the school in the library, will be developed. It is to be used extensively in brochures and catalogues. The new seal has already been used in some of the publications for the Centennial celebration.

The interest in college affairs for radio programs in Pennsylvania is relatively small among industrialists. Thirteen industrialists were polled with at least two hundred clubs, and the fund drives and to create local interest in these programs.

Although acknowledging the importance of the program is trying to place itself in the public eye by means of news releases, Mr. Wagner emphasized that the basic theme for publicity relations here at Ursinus is a reliance on a term...

Humor, Informality Mark Kirkpatrick

by Barbara Geety

Students of Doctor James E. Wagner, report that the relatively newcomer to the Psychology Department at Ursinus, often comment about the relaxed informality of his classes. Although his lectures are straight to the point, students are free to ask questions of any type. His sense of humor pervades the classroom as well as his relationship to the students. It is quite obvious that he is talking off the cuff or telling one of his jokes.

Mr. Kirkpatrick, the young-est of three children of Mr. and Mrs. Kirkpatrick, is a native of Millado, N. J., where his father was a printer and his mother was a teacher. He graduated from Millado High school in 1953, and has been trying to develop lines of communication in his professional life. As a matter of fact, he is a printer and works in a printing plant.

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Football Team Downed 20-12 In Lebanon Valley Mud Bath
by Bob Livingston
The Bears journeyed to Annville, Pa., on Saturday to meet the Flying Dutchmen of Lebanon Valley College. In their second mud bath in as many weeks, Coach Wharton's boys had enough mud to cover a tomato.

Ursinus grabbed the first break of the game when Dave Christensen fell on a punt from LVCC's 25-yard line. The Bears drove to the 8 but were forced to give up the ball on downs.

After an exchange of punts and an Ursinus drive which finished on the LVCC 5, former Annville High star John Vastally moved the Dutchmen from deep in their own territory to the LVCC 19. The Bears held, but again couldn't move, and Quinn had to punt out of trouble.

Dutchmen Score
At the beginning of the second period, Ursinus moved to the LVCC 25. MacMillan engineered a 12-play, 89-yard scoring drive, Ward moved the ball to the LVCC 1. With two minutes left in the first half, MacMillan hit fullback John Vastally on a pitchout from the 1 and the Dutchmen had a 7-0 lead at the half.

On October 31, the Bears played one of their greatest games on a rain-sodden field. Haverton had broken his finger in the second period, the third period, then Ursinus fought back顽强ly to the final buzzer. At the end of the half, the score was tied at 2 and both teams were headed for overtime.

Ursinus faced Lebanon Valley in a steady downpour last Saturday. November 3 and walked away with a 12-0 victory. Bill Brackin and Roger Brown scored with less than two minutes gone in the game. George Brackin, another Pine Manor prep, gave the Bears their third win of the season.

The offense was stalled on a muddy field at the beginning of the second half and the Bears met defeat. Vastally and the Bears hit a merchandise record this season, scoring 39 goals in 12 games. Ursinus played the Bears, scoring a booming goal of last year, which Brackin kicked in.

Then the score was returned to the board for a few games when fullback John Vastally took his second score of the game, showing his versatility and playability.

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URSINSUS THREE WEEKLY
PAGE THREE
A Credit to the College . .
Brothers Brackin
Soccer Standouts
by Bill Pratt
The two Brackins (Phil and George) have displayed their amazing offensive and defensive skills on the soccer field at Ursinus, one for the past two years, the other this season.

On October 31, the Bears played one of their greatest games on a rain-sodden field. Haverton had broken his finger in the second period, the third period, then Ursinus fought back cautiously to the final buzzer. At the end of the half, the score was tied at 2-2. Two goals scored by Phil prior to the final whistle put the game in the hands of Phil and George.

MAC Honors
Coach Coughlin chose for their team, they played an excellent game. Phil scored a goal in the second half and George hit the post from 20 yards out on a second-half corner from teammate Bill Brackin.

The offensive trio included Flood, Johnson and Young, who were all called for fouls in the first half. Phil scored the first of a three-consecutive goal burst for the Bears when he headed the ball into the goal after a rebound from a blocked shot by Baker in the second half. The goal was Phil's second of the afternoon, and was followed by a 2-0 lead on a penalty kick by Flood.

The Bears added a third goal in the second half when Johnson scored on a penalty kick. The goal was Johnson's second of the afternoon and put the Bears up, 3-0. The final score of the game was a goal by Young in the closing minutes of the game.

In Person!
From the creative world of Stan Kenton
And His Internationally Famous Orchestra Comes the New Era in Modern American Music
Albright College Field House
Wen., Nov. 14, 8 P.M.

Donation, $2.00 Per Person.
Further information may be obtained from the Ticket Office of the College Field House. Box 963, Reading, Pa.

Lacrosse - Male and Female, Part Time
No experience necessary. Will interview at 8 O'CLOCK, Tuesday, November 13, 1962, in the Albright College Field House, Center, 12th to 10th, 9:00 A.M. to 7:00 P.M.

HELP WANTED

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It is considered by many a mystery how Wesleyan College for the smoke. A student here at Square.

Zucker

helped him in teaching that one cannot truly teach politics until he "has sat in one of those smoke-filled rooms himself, for one doesn't learn political science here, but rather particulars in the narrowest sense."

Thanks

To his many friends who formed the backbone of the campaign organization, and to those students who helped him, Dr. Zucker feels that he owes not only much of his fine showing but also feels that this successful showing bears out his own new personalized politics—of that the newspapers represents a 10-cent pack from your store.

Sentimental Significance

We asked Dr. Zucker about his 50 Pontiac Tempest for free sweepstakes. Coon's prize is temporarily being stored in another room in Ursinus. Sometimes he has kept copies of that he felt guilty about that admission).

Limerick Diner

At 815 and 12th St., Trappe, Pa.

7. Fill in entry blank; must accompany each entry. Each entry includes: 3-speed floor shift, bucket seats, deluxe trim and special decor, radio and heater, deluxe wheel discs, and top winning cars in cash! Winner! Temperate will include: 3-speed shift, bucket seats, deluxe trim and special decor, radio and heater, deluxe wheel discs, windshield wipers and white sidewall tires; with delivery, sales tax and registration all pre-paid! And, choice of body, trim and top as well as choice of differential gear ratio. Important: As your entries are received they become eligible for all subsequent drawings. So enter often and enter early—before the deadline for the first drawing will be held. Entries received by Thanksgiving weekend will be eligible in drawings for all 50 Tempests.

LIMES MANS

Sweepstakes for college only

Your chances of winning are 50 times better than if open to the general public

You can win! 50 flashing new '63 Pontiac Tempest Le Mans convertibles are up for grabs! They're easy to win and it's lots of fun! The big sweepsinclude is starting now... keeps going and growing through the school year. There will be drawings for 5, 10, then 15 and finally 20 new Tempest convertibles—four exciting cars—50 cars in all! Enter often... no limit on the number of entries per person!

Enter now! Here's all you do:
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Get with the winners... far ahead in smoking satisfaction! See the Pontiac Tempest at your nearby Pontiac Dealer!