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The Ursinus Weekly, October 19, 1966

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The Ursinus Weekly
Volume LXVI
WEDNESDAY, OCTOBER 19, 1966
Number 2

Salem Witch Trial To Be Presented

Y Announces Fall Activities

The Weekly Extends its Congratulations to the Sorrerites and their new heads.

Alumni Return To U. C. Campus

Parties, Luncheons, and Game Day

Homecoming Queens

New Faces Among Faculty

Seven Depts. Make Additions

THE URNSIMUS WEEKLY

The Ursinus Weekly is a weekly newspaper published by the students of Ursinus College. The content includes news, events, and announcements related to the college community. The page in question appears to be discussing events such as the Salem Witch Trials, Homecoming activities, and new faculty members. The text is written in a formal tone, typical of a college newspaper. The layout includes headlines, subheadings, and paragraphs of text, with some sections dedicated to specific events or topics. The language is clear and straightforward, aimed at informing the readership about various aspects of college life. The page also includes a calendar of events and a section titled “Trade Commissioner Speaks,” which appears to be an article or speech related to trade or commerce. Overall, the document provides a snapshot of college life at Ursinus during the fall of 1966.
Pep Rallies? Students Never • As Cheerleaders, Band Play On

DURING EXERCISES

by Charles Tenney

"So Ride 'Bub... Fight team right! First and ten, do it again. So about the cheerleaders at pep rallies.Pixiesinating! If you want to see a cheerleader, they should be called "Peeples Rallies." The fact is, we don't think that U.C. pep rallies have no problem. Our student doesn't seem to have been impressed that old 'go out the attitude' because every time they looked toward the girls that some of the boys laugh. Hence, the name change. 

Previous Game An Indication

One cheerleader, when asked, why no pep?" said there are several reasons for the lack of pep and it rallied. First, the result of the previous pone bears a direct relationship to the student attitude, and support concerning an impending game. Thus, more breach support. But when the team has won, and media student support, it isn't there. 

Another reason is the growing trend among students to attend a pep rally merely to be entertained. In effect, the Knute Rockne days of win, win, win, or go for old Notre Dame (or old U.C. as the case may be) are gone. Cheerleaders, however, refuse to be entertained. And they are absolutely correct. Cheerleaders do not entertain at a pep rally. It is the student who should entertain at a pep rally. The cheerleaders participate in the pep rally only to enliven the student body most emphatically display their support of and confidence in the athletic teams. A winning attitude should bubble through the entire campus. 

Is There a Solution?

The cheerleaders are right when they admit that there is no 1-way to persuade, force, trick the people at a pep rally. The people must come round, or you show their support of their athletic teams. 

Contacts and inter-class competi
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THE URIUSN WEEKLY

PAGE TWO

THE VETERINARY SCHOOL

SOCIETY OF THE SIGMA XI

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Radio Station May Offer Solution To Campus Communication Problems

Student Opinion to Dictate Length of Daily Shows
by Fred Jacob

By simply turning their radio dial to K.C. 640, students are most of the dorms on campus should by now be able to tune in the recently opened college radio station, WURC. The very fact that so many of the dorms have been preprogrammed to demonstrate what a tremendous benefit to the students of this college this endeavor could be.

Entertainment is the station's most obvious benefit, to be sure, and the dedicated artisans whose labor has enabled them to have pledged that their format will be dictated by student opinion. General Manager Robert Laughlin, in fact, cites a poll taken recently as the current version of the musical program.

The poll showed that opinion was divided just about equally on their likes and dislikes of the various forms of music, declares Laughlin.

Full Poll Guidelines
The present daily program, therefore, drawn upon the poll as a guideline, is basically the following:

5:00 - 7:00 Jazz
7:00 - 9:00 Showdown
9:00 - 11:00 Folk
11:00 - 1:00 Pop
1:00 - 3:00 Rock

Because the station has received very few complaints, it has not run the lack of tone alloted "rock" shows on the evening, a new poll being planned to plan in grand student preferences. Laughlin admits that, "Some of the shows may be cut down from an hour to a half-hour if the new poll reveals that they are improper." 

Communication Center?
Perhaps just as important as its entertainment role in the dormitory, the center of student communication and information, the position that the poll of the evening Monday, Thursday, and Saturday, with comedy records from 3:00 - 5:00. Music is produced by a music staff from the largest auditorium made available for the largest audience made available for the largest audience.

Collegeville, PA.

A. W. Zimmerman
JEWELER

CHRYSLER, PLYMOUTH

CLOTHING

FOR

WE CARRY A COMPLETE LINE OF
BARGAIN BONANNA
DIAMOND RING
URSINUS CHARMS
WE DO OUR OWN ENGRAVING

POWERS
Servicing the Collegeville Complete Line of Both
LADIES' and MEN'S CLOTHING

Lady Ann
Lady Janitor Sportswear
Adolescents
Arrow and Vanity Men

COLLEGE YARN & NOTION SHOP
478 Main St., Collegeville, Pa.

Iona C. Schatz

COLLEGE PHARMACY
241 Main St.

KOPPER KETTLE
414 Main Street
Collegville, Pa.

Frank S. Keffer

LUTZ'S
FIFTH & MAIN

BARBER SHOP
346 Main Street
Collegville, Pa.

PERROTO'S PIZZERIA
BEEF HOUSE
2453 W. Ridge Pike
West Chester, Pa.

COLLEGEVILLE BAKERY
FOR THOSE TASTY TREATS
Birthday Cakes Delivered to your door.
400 Main Street

MOYER'S BARBER SHOP
416 Main Street, Collegeville, Pa.

LUFT'S
FIFTH & MAIN

COLECCVILLE BAKERY
FOR THOSE TASTY TREATS
Birthday Cakes Delivered to your door.
400 Main Street

TAYLOR'S SHOE REPAIR
Catering to your Needs
459-5275

TAYLOR'S SHOE REPAIR
Catering to your Needs
459-5275

The TAYLOR SHOE REPAIR
Catering to your Needs
459-5275

Any new ideas for the COLECCVILLE BAKERY

VOTE FOR DONA

BUDGETING
A special checking account will help control expenses.
Provident National Bank
Member F.D.I.C.

Fern Lakes
Grasshopper Country Dining Since 1798
Route 202, Collegeville, Pa.

KOPPER KETTLE
414 Main Street
Collegville, Pa.

College Pharmacy
241 Main St.

Jewelry and Gifts

COLLEGEVILLE BAKERY
FOR THOSE TASTY TREATS
Birthday Cakes Delivered to your door.
400 Main Street

MOYER'S BARBER SHOP
416 Main Street, Collegeville, Pa.

Haircutting by Appointment
CATERING TO YOUR NEEDS
459-5275

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EXPERIENCE The following are major advantages of TV over radio:

- Visual impact
- Simultaneous delivery
- Increased audience reach
- Enhanced audience engagement
- Greater interactivity
- More effective advertising

TV is the preferred medium for advertising due to its high audience reach and engagement. While radio has its advantages, such as its ability to reach a targeted audience, TV is generally considered more effective in terms of audience impact and engagement. However, the choice between TV and radio depends on various factors such as the target audience, the nature of the message, and the budget constraints.
Booters Top E. Baptist But Lose to Lehigh

The UC soccer team has come out of the first two games this fall with an even split. The Bears won their season opener, an impressive 2-2 draw versus Boston Baptist on Friday, October 7.

The game took an early 1-0 lead but sophomore Dan Rudloff tied the score with a goal late in the first period. Senior Bill Megoll boosted the Bears into the lead with a score early in the second period, and the ball ended with meaningful 3-2 lead early in the second. The Bears piled up the points in the second half, and they were able to hold on to the win. A true delight for the local supporters.

In a fourth-and-goal situation, Dick Whatley of the Penguins scored the final Ursinus point on a 2-yard run by freshman Steve Kamela.

On the year, the Bears scored on the few goals they've allowed, mainly because they've pressured to keep the ball away from the opposition. The Penguins did that a little too well, but the Bears are still on the rise as they face stronger opponents. If they can hold on to their momentum, they may be able to make the playoffs.

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Bruins Top Hopkins On Parent's Day, 22 - 20

Staging their first successful performance of the season, the Ursinus University Bears topped Hopkins College, 22-20, in a thrilling finish.

The host Bruins wasted little time establishing their lead, scoring in the second quarter. The defense was porous, but Hopkins was able to capitalize on their mistakes and score two touchdowns in the first half. The Bruins recovered the kick off on the 10, and quarterback Steve Zakowski hauled in a 23-yard pass to pass a first down on the 13, the Bluejays scored the final Ursinus point on a 2-yard run by freshman Steve Kamela.

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In the fourth quarter, Ursinus recovered the kickoff and fired a pass to pass a first down on the 13, the Bluejays scored the final Ursinus point on a 2-yard run by freshman Steve Kamela.

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Hockey Team Wins Three Openers

The varsity hockey team has somehow managed to edge out three victories in a row while scoring a total of only six goals. The team has dominated the play in all of these games but has found it extremely difficult to score. In the opener against Penn, Linda Nixon scored the only goal. Against Gettysburg, Ursinus lost 2-1 in favor of the Penn women. Then Steigelmans had two goals a piece. In their 1-0 victory over East Stroudsburg last Friday, Joan Moyer scored the all important goal.

Victory Over East Stroudsburg
On Saturday, October 14, the team took over in the first half of the match. This week the student body was able to break through the defense by capitalizing on a penalty shot. In the second half the team went on to score three goals and evened the match to look 1-1. Now both teams were visibly determined to win.

Ursinus Defense Held Tough
On Friday, October 13, the team took on East Stroudsburg. The Ursinus defense held tough, and Joan Moyer scored a goal in the second half. It was this goal that won the game for Ursinus.

Tournay on Wednesday, October 11, the team took on East Stroudsburg. The Ursinus line player had an offensive column and evened the games to look 1-1. Now both teams were visibly determined to win.

Winning Three Openers
The team scored three goals in a row with impressive scores. In their first game they downed East Stroudsburg last Friday afternoon. They won 3-0, displaying some of the finest hockey played this season.

The Junior varsity, under the coaching of Judy Moyer, started their season with a bang winning three in a row with impressive scores. In their first game they downed East Stroudsburg last Friday afternoon. They won 3-0, displaying some of the finest hockey played this season.

T.J. Wins 3 Lose 1
2-1 Loss to E-Burg is Their First Defeat in Two Years
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Last Wednesday night Phi Psi joined Tau Sig in a drive to open the mainline and the new fraternities. The brothers of Apes and Delta Phi F. had a good time. It was the height of the week.

DELTA MU SIGMA

This by some people really knows that the Dean’s overwhelming. 1961 has lovely 90.khz Mark. Last week Delta Phi F. was a great success, a lot of people. Mike Lewis especial. Tonight Mark and Joe have a great difference in her. Tonight Bob

SLATY RED SIGMA

last Friday was a great success, a lot of people. Mike Lewis especial. Tonight Mark and Joe have a great difference in her. Tonight Bob

Sunday, we meet to play our annual game against campus this week. Where does away get their answers? In the second . Joe Jim Groves shaves Byron Jackson to make sure this spring. Where is Rich Tau? They are about to be demoted? Directions?

KAPPA DELTA KAPPA

The sisters wish to congratulate four year and enthusiastic student. For the first time in the history of The Independent Word has it that

WALTERS SAYS THE MARGO

To any group anywhere at any time . It is a great day for Lambda marble cookies left? ?

SHARON MILLER PULLS

To any group anywhere at any time . It is a great day for Lambda marble cookies left? ?

JUDY BURGESS

Sharon, are you important? You ought to learn to respect your elders. Nike, especially, the ones even in the pledge class . . . Hey, Janaet, your request at 3:00 didn’t work out at all . . . A final thought on the white knight, “I had a baseball bat . . .”

SIGMA RHO LAMDA

VOTE GAYLENE!! Todd’s idea of a big night in is reading Mabel Beevan’s reviews. McNeill’s beard is getting so long, he needs to trim it. “Keep your promise to the Perk when he lost his class honor he was looking for more! How about it, T.A.S.? ALICE: BRIGHT! We’re over Donny.

PHI ALPHA PSI

Eleven A number one pledges came rearing into 90 over Wagner hasn’t stopped since! After a showing of essays and singing to the Dean, we had a part in. Bye-Bye. By 10:00, the first pledge song was written and sung. Why? Giving us hopes for this year’s softball. Singing at the clammer and funny cake Saturday morning started off a perfect weekend.

Every year, why should we get more glory out of running Sigma Hill? Why not just run a normal race?

AFPS

All of the pledges want to wish Bob Compton a speedy recovery. Our sister is recovering after Hill Hospital.

Every year, why should we get more glory out of running Sigma Hill? Why not just run a normal race?

SIGMA SIGMA GAMMA

Welcome to the Valley of the Jolly Green Giant, all sixty of youshe or some. Barely Persuade, casually and qualitatively speaking, sixteen and sixteen is not a lot, but a whole lot of Sigtag up the week. It is a good time. Maybe they can’t get new denizens for the organization. As good old William Shakespeare would say we here be . . . “Fly to Yea, U.C.”

TAM SIGMA GAMMA

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ZETA CHI CONGRATULATIONS

To the M.S.G. (Men’s Student Govt) Association on taking their part in supporting the Dean’s fund, through the efforts of George and Larry, Delta Phi Psi provided a factor of aid in the form of hard wood. Congratulations to Gilbo and Correll for trying to bring a little reason why Druck does what he does. How about the “Smarth” sure find his take this week. Miller pulled a traffic jam on 62.

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