1-23-1969

The Ursinus Weekly, January 23, 1969

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Ursinus College

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See next page for additional authors

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Dr. Williams, visiting Professor of English, speaks at the final symposium of the Forum series on the topic of "Aesthetic Japan." He said that everyone glories in the slogan, "The New Japan." Jeffrey G. Dr. Williams today are interested in building up their nation; by the way 2006 Japan will be second in the world in per capita income. In the Japanese schools more English is taught than Japanese; Japan has the highest literacy rate in the world, and the lowest birth rate.

Lecture and Presentation
After giving a brief history of Japan that emphasized his statement that Japan had hundreds of years of unbroken civilization as compared to America's three hun-
dred years, Dr. Williams showed a motion picture on the architecture of Japan. This movie stressed mainly the traditional architectural but in the end showed examples of modern Japanese buildings. Thus he correlates the best of the traditional aspects onto a totally modern setting and materials.

In addition to the motion picture, Dr. Wil-
rkins concluded his presentation with slides that he himself had tak-
en in Japan. The slides concentrated mainly on traditional archi-
tecture and gardens.

Ursinus College undergraduates will all attend final board meetings according to a recent announcement made by Dr. Donald H. Wood, President of the College. The students and faculty will have a voice but no vote at these meet-

The Board, at its last regular meeting, approved a plan providing for both faculty and student representation on the College's Long-Term Planning, Government and Instruction, Honorary Degrees and Buildings and Grounds Commit-
tee.

Student Members Named
Four students so far have been named to three of these four stand-
ting committees expected to be named shortly by the Ursinus Student Government Association. Eugene P. Sharp, a senior from Broomall, and Joseph W. Wacker, a senior from Southhampton, will serve on the Long-Term Planning Committee. Michael Saxe, a junior from Arl-
more, will serve on the Government and Instruction Committee. Ward P. Vaughan, a junior from Meriden, Connecticut, will serve on the Buildings and Grounds Committee.

Dr. W. A. G. Gladding, an Ursinus board and Chancellor of Temple University in Phila-

adelphia, presented the proposal to the Board in his capacity of chairman of the Forum Committee of the College. Gladding

"We approach the attitudes and ambitions of today's stu-
dents," Dr. Hefferich said, "and by enhancing students are well-
formed. They are deeply con-

cerned with the ambiguous value in a fast-changing world so-
ciety. They are tolerant and and they are limited by their lack of extended Japanese students. For instance, this view of this, we are leaving the College's decision-making process with a final decision, (continued on page 5, col. 1)

UrsinusObtains
Gulf Oil Grant

Ursinus College today received a capital grant of $10,000 from Gulf Oil Corporation as part of the Company's educational assistance pro-
gram, which includes a tie-in with various all-education purposes. The capital grant phase of this pro-
gram is an effort to assist institutions in meeting anticipated growth requirements in replacing obsolete buildings and equipment, and in expanding or improving educational programs.

In addition to capital grants, the other phases of Gulf's comprehensive educational assistance pro-
grant include scholarships to chil-
dren of Gulf employees and deposits in matching of employee gifts to col-
eges, departmental cash grants, graduate fellowships, and various special grants to colleges and universities.

Institutions eligible for capital grants those which are com-
pletely operated and controlled, and which a grant within a specific financial support from non-
tax sources.

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January 9, 1969, twenty Black students from Swarthmore College occupied the administration office and filed a suit in the court of protest. The students are still guiding Black students into an unorganized group of brothers and sisters is to a large number of non-Black Swarthmore Afro-American students same goal as reflects the identity and aim or denial.

Student substance that our organization calls thing; racism lurks through the Black situation and introducing mind of most of us, in other words, it is quite a subtle bitterness that is usually not expressed because of the revelation of racism that was uncovered by combating the racism at Swarthmore, the Afro-American students.

Swarthmore College is known to be a lead in the fight against racism in several colleges in the country, however, students who feel that we are living in a society that has their Struggle of the same goal as reflects the identity and aim or denial.

The Ursinus College Black Student Alliance has offered its conception of a plan that would help improve the situation of the non-Black students. Perhaps the while students feel that they have a stake in the destiny of the Black students.

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We are not a heavily endowed college; our visits to high schools. We are now trying to mend our newspaper also. We are now trying to mend our newspapers. In a reprint of a portion of Korman's 1968 psychology text, we found some data which pertain to the Ursinus College Situation, even though they supposedly concern job performance in industry. We had considered omitting the negative relationships from the chart reprinted below because of their irrelevance to our situation. However, never let it be said that the Ursinus Weekly presents only one side of a problem! We shall let you, the reader, decide. We did, however, omit the different investigations or theorists from which Korman compiled this information, and this is available from the editor upon request.

Environmental Variables Associated With Increased Task Performance

Findings

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<th>Relationship</th>
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<td>Minimization of Exploration</td>
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<td>Negative</td>
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We have offered cooperation to about 10 talent search admission groups representing predominantly Black students from Philadelphia, Washington, and other large cities.

At present there are eleven Black students on campus and five or six Blacks in Philadelphia, Washington, and other large cities.

The admissions policy is one that does not impose discriminatory standards on any applicant, black or white.

Sincerely,

RICHARD P. RICHTER

Ursinus College has been operating under a charter which was approved by the State Council in 1969. Article 1 of the approved Constitution states that no student shall be excluded on the basis of any race or color of his religious beliefs. The admissions policy is one that does not impose discriminatory standards on any applicant, black or white.

This serves the number of non-white applicants in any given year can only be approximated by the admissions policy. The Educational Practices Act prohibits the institution from using criteria based upon race or color, creed, or national origin.

It is not a heavily endowed institution and, contrary to popular opinion, the government does not support the college. It is supported by the state or supported by the federal government.

We are now giving special removal help to several disadvantaged students who have been admitted. In this year, a larger portion of our Black students have needed any more academic help than other students. We are working on plans to increase this help in anticipation of increased numbers of Black students who have been admitted.

The purposes of a liberal arts education include a variety of objectives. It is to contribute to suicide, drug, drinking, and drug pregnancies. These are unfeasable and, in large measure, unnecessary effects. Some other effects are, however, predictable and preventable.

For example, Ursinus seems to be doing her best to turn some of her college.

Conformity and Disaffection

(continued on page 4, col. 1)
Editorial

The Neglected Issues

One of the difficulties which faces the editors of a school newspaper is that even once every two weeks is too often for the "smaller" but nevertheless important events which should receive editorial comment are neglected. Since nothing past the date line is being pressed at the moment, perhaps we can make up for lost time.

Dr. Lewis's Trust Fund....

The establishment of the Everett C. Lewis Memorial Trust Fund by Dr. Lewis insures that student initiative need not be stilled for lack of funds. The trust fund makes available interest-free loans of up to one thousand dollars for student groups with worth-while projects. Loans might be obtained for the purchase of equipment, renovation of quarters, hiring of special personnel, or any other purpose connected with a student project," to quote Dr. Lewis. The Weekly hopes that students will take advantage of Dr. Lewis's magnificent offer, and we commend Dr. Lewis for his concern and generosity.

Spider's Delight...

Last year the college hired an outside concern, Columbia Services, to do the janitorial and custodial work for the college. By now, it should be apparent to all that this decision was a mistake.

Before Christmas, there were so many cobwebs in Bomberger basement that I thought perhaps the cleaners had decided to breed spiders and sell them for pets! The window sill was the only unobscured place in Bomberger in months. If Mr. Harvey, the ex- janitor of Bomberger, didn't take it upon himself to go around and pick up the old cups and the litter in Bomberger would soon approach style proportions.

It is highly desirable that a custodian be available in Bomberger and in the library during the daylight hours to handle those unforeseen emergencies that surface surprisingly often. Columbia cleans only at night, and even then does so only very often. Columbia cleans only at night, and even then does so only very often. Columbia cleans only at night, and even then does so only very often.

Setup for SFARC....

The Student Faculty Administrative Relations Committee has received a setback in its drive to revise the drinking laws on campus. Last year the college hired an outside concern, Columbia Services, to do the janitorial and custodial work for the college. By now, it should be apparent to all that this decision was a mistake.

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SFARC has no choice but to plod on down the long road of revision. This is a slow step, through (1) the student government; (2) a committee of the faculty designated to deal with such matters; (3) the faculty in general; and finally (4) the Board of Directors, probably the Gladfelter Committee. Then only can any proposal appear before the Board of Directors.

Dr. van Dam has dealt with the SFARC its first disappointment. As far as the college administration is concerned, there is no need to be others along the way. This one has been taken in stride: already, SFARC members have expressed optimism that they will be able to negotiate with the Board of Directors and still confront the Board of Directors with a proposal by May. The Weekly comments on the committee's persistence; and we hope that they are right.

Freeland Spirit Perdervas

In the tradition of the Weekly's policy to interview the people who are making a distinctive impression on the college, the Weekly takes great honor in presenting this interview.

Int. Thomas, how long have you been a construction—excuse me—destruction worker?

J. T.: About twenty years.

Int. How do you feel about your course of study?

J. T.: I like to think that I can help the average student pursue medical care when there are only a limited number of places in medical school which are eagerly contested for by a generation of males?

Dr. van Dam: I do not have knowledge of any inherent scholarship advantage of females as compared with males. If a woman is capable of studying medicine, she should not be discriminated against. Of course there are social conditions, such as marriage and motherhood, which often deter women from pursuing medical careers.

Report: What is the role of change in science?

Dr. van Dam: It is not for me to reflect upon moments. Dr. Wagner's retirement, and do not consider assuming chairmanship of the Department at the present time.

DR. LEVY VAN DAM

Report: Most Ursinus students are quite aware of the difficulty which characterizes "van Dam" courses. Is the "fear response" in your courses justified?

Dr. van Dam: Any course which requires a certain rigor may be likely to elicit a fear response. Fear may be the by-product of insufficient effort on the part of some of my students.

Report: Do you feel that women should have the opportunity to pursue medical careers when there are only a limited number of places in medical school which are eagerly contested for by a generation of males?

Dr. van Dam: I do not have knowledge of any inherent scholarship advantage of females as compared with males. If a woman is capable of studying medicine, she should not be discriminated against. Of course there are social conditions, such as marriage and motherhood, which often deter women from pursuing medical careers.

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USGA ANNOUNCEMENTS

(continued from page 1, col. 3) but, the announcement will be made by the appropriate authority in the hands of the administration.

This new relationship among students, faculty, and Board is unusual for small, Amherst-based higher educational institutions.

Williamson Endowment

Before the Board acted, the proposed had received the unanimous endorsement of the student body, the faculty, and the Parish. The Board, following the faculty representatives shall be determined by the board and the faculty. The student representatives shall be determined by the student body, the administration, and the Usus State Association.

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"...this is a sign..."

Frank A. D'Nelles, President of the USGA and a senior Economics major from Freeland, Pa., said, "I believe that this is a sign that Ursinus is ready to take student opinions seriously. I hope all students will applaud the action as a forward-looking positive change. Now we students must take advantage of these opportunities of expression.

In conclusion Dr. Heffterich said, "At the present time the College has a Board of Directors that is younger, more interested and more student oriented than in the history of the College than ever before in my memory. Such a board will help to establish the confidence of students and faculty as well as faculty in order to understand the serious problems of governing the institution. I encourage both students and faculty members to choose representatives with care. These representatives will have the responsibility of opening a new chapter in the history of Ursinus."
Parents O.K. Strict Rules

Note: This appeared in College 

Parents may expect the univer-
sity to exercise stricter control over 
their children's activities and provi-
due at home. Parents of the Univer-
sity of Michigan's class of 1971 
were asked by the college to完整的text
THURSDAY, JANUARY 25, 1960
THE URISUN WEEKLY

UC MATMEN DOWN ALBRIGHT SQUAD

By HOWIE SOLOMON

Amidst a full house, bann- ers, and a "now-look" wrestling on of Dave Gillespie's grapple- ers' grappling a 21-16 victory in their season's opening match at Peddie College.

Steve Weiss (25) opened the scoring for the matmen with a pin against Albright's Bob Hadden. Weiss, who scored his first successful match, was in command of the match from the opening handshake, and his first match after an absence of two years was a very impressive one. After Albright captured the next two matches, Bill Elsucks (145) won a hard-fought match. Down 2-0 entering the final period, Elsucks scored an escape, picked up a point when Albright's man was penalized for stalling, and then scored a deciding take-down to clinch his match. Following Elsucks was Captain Jim Hoffmesser (135) who disposed his man in the second period. Similar to Weiss' win, Hoffmesser also looked highly impressive in overcoming his opponent.

However, Albright's Jerry Zwickel scored a pin which tied the score at 3-3. With the outcome deciding on the final three matches, Bob Hoddin (177) scored a last minute pin in what was perhaps the most exciting match of the evening. Hoddin was forced to come from behind, and the take-down which set up the pin was made with a mere 40 seconds left. Albright won the next match by a close decision to draw within two points. However, Gary Dolch drowned the score with a pin in Albright's face by scoring a 10-9 win over Dave Mork in the heavyweight division, thus giving the Ursinus matmen their opening victory of the season.

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President Casts A Vote For Football

By KEN YORKES

"I believe that football is the most difficult thing to teach in the college," President Helfferich said in a brief address to the Varsity club last Friday.

Dr. Helfferich made the statement as he asked the var- sity athletes to help him build a good football team in the next few years. Although he commented that the plea was not exclusively for football players, football was the main theme of his address.

"My belief is that we can be as good as any other team we play," he continued, urging team captains to write letters to high school prospects in an effort to bring outstanding athletes to Ursinus. A letter from a team captain or from a leader, Dr. Helfferich stated, will be more effective than a letter from the college president.

Concerning financial aid, the President commented that money is available to those individuals who have a definite need for it. "We can't compete with Ohio State or Penn State; we're not that big," the President continued, but as- sured the club that a certain amount of money was available.

To work with him and the Deans of Admission, Dr. Helf- ferich called for two or three interested athletes who would be willing to help bring prospective athletes to the campus and familiarize them with Ursinus.

These athletes would also work along with John Ketas and Bob MacDonald, the two Varsity club members on the Athletic council.

Dr. Helfferich's plan is quite similar to the Women's Wrestling Wound-up program initiated by mat coach Frank Videon. Although Videon's group is composed of girls rather than boys, one of the chores of the W-3 group is to type let- ters which are sent out to outstanding high school wrestlers throughout the Mid-Atlantic states.

Ted Taylor says that...

Tom Branca and Pete Shuman have been elected co-cap- tains of the 1960 Ursinus College football team, Head Coach Dick Whaley announced this week.

Branca, a linebacker from Norristown's Bishop Kendrick High School, and Shuman, quarterback from Peddie School, Hightstown, N. J., are both Juniors.

The announcement was made at the 1968 team's informal "breakup banquet" at which time the coach presented 28 var- sity letters and several awards for individual accomplishments during the season.

Greg Tracey, senior end from Branchdale, Pa., was named "Most Valuable Player." Dr. Helfferich presented 319 yards and three touchdowns and was third best receiver in the Middle Atlantic Conference Southern College division.

Co-captains Eddie Fischer, Philadephia, and Frankford High, and Bob Addicks, Greenbrook, N. J., shared the annual Senior Award.

John Stewart, running back from Spring-Ford High and Schwenksville, Pa., was named the top Freshman on the team. Stewart paced all Ursinus runners with a 6.4 yards-per-carry average.

Pete Shuman, whose father quarterbacked Ursinus in the 1930's, was selected as the team's outstanding back, while Bob Honeyman, Norristown, was honored as the outstanding Bear lineman.

Bears Drop Three, Fall to PMC, 61-60

By JIM WILLIAMS

Caught in a January slump, the Bear basketallers dropped three of their last five games. Victo- rious twice, UC turned in its best performance, in a losing effort against PMC.

Eager to average a previous loss to their opponents, UC fought tenaciously against PMC's taller PCM. The Bears held the lead for three periods, but fell apart in the final minutes to lose, 61-60.

The Cadets took a small 4-2 lead at the start of the game. Due to the fine defense of Gary Schaal and Marc Zimmerman, UC came back and grabbed a 7-5 advantage. The Bears increased the lead to 12- 10 on three outside bombs by Dave Gillespie. PMC's giants bounded, unable to sink a lay-up. The half- time score, 30-23.

Cadets Use Press

PMC opened the second half with a full-court press that rattled Ursinus. The Cadets opened the score at 34-32, but UC again took control on its break and Omni- nath's cliff shots. Behind by a 44-36 score, PMC's monster man, 44-36 to 39-35 in time for the time-out. The Bears had the hard-ship of the boards. Wynn singlehandedly carried his equal to a 41-46 advan- tage for 70 remaining.

The two teams matched baskets and shots as the Cadets ticked away. PMC was controlling the game, and UC's starting five-in the entire game—were unable. Dave Gillespie netted two baskets to dramatically pull his comrades into a 55-50 lead with 10 seconds left, but PMC's Mark Mehnert stole the show on a lay-up. The final score, 61-60.

UC, Ursinus, particularly Dave Gillespie, with 21 points against taller defenses, turned in a fine effort. Jack Wynn led the Cadets with 22 points.

Bears Visit Juniata

Ursinus traveled to the boun- docks of Western Pa. on January 15-16, losing two games in PMC contests. In Huntington on Friday, the Bears were swamped by Juni­ ata, 75-60, and led by Steve Caine with 24, and Gillespie with 16, and Bill Elsucks with 16.

UC met Dickinson on Saturday night, January 15, again falling to Dickinson, 65-60. At the half, Ursinus collapsed in the third period, only to rebound, led by George Boyer with 11 points. Chuck Williams netted 15 in the 78-63 defeat.

Win Over Dutchmen

Senior and favorite shooter of Dave Gillespie and Steve Game, the Ursinus netman scored an 82-64 victory over Lebanon Valley on January 7. The win was their sec- ond of the season.

The Game-Gillespie combination carried UC in the opening con- tests. Lebanon Valley took an 8-4 lead, but the two co-captains tied it at 8-8. The Bears then jumped in a 20-13 advantage on the shooting and foul shots of this duo.

The game slowed in the second period. The Bears were cold, and LVC closed the gap to 21-20 on numerous foul shots. But Ursinus rallied again, scoring 16 points to their opponents' 3 in the third period. The victors narrowed the deficit at the final half ended. The halftime score, 43-32.

Lebanon Valley took charge of the game for a brief time at the start of the second half. LVC's height and heft controlled the boards, and the Bears couldn't sink a shot. At 87-88 Chuck Williams sparked the struggling Bears, tak­ ing two baskets and grabbing cru­ cial rebounds.

UC Retains Cool

The visitors, down 12 in the fourth period, tried to speed up the pace of the game. However, UC remained cool, keeping the game at their speed. The visitors narrowed the edge to 63-64 in the final period. Each Ursinus starter played a fine game. Gillespie led the team with 22 points. Chuck Williams contributed 14, plus some clutch re- bounds. Steve Caine directed offense superbly with sharp ball- handling and passes, and also net­ ted 10.
GREEK CLEANINGS

Sigma Ilia Lamba

The gang welcomed back the three notorious criminals, Biggie Cohen, Painty Rama, and Larry Wolf with wine, women and song in 108. Wooly couldn't make it, he beat it for the weekend. But Gil- len was there planning his homemade Birch. Birch had a feeling date. Gawk was sick in his room with a nurse by his bedside, while Pete was out rollerblading. Statilishus D. W. McClain was late, he didn't pick up his date until 3 A.M. Joe's date was the life of the party. She was financing her date on a twenty and a Christmas engagement. That's all we know about this girl. Gven was sick—Gary was sick—could Joe be a carrier? Australia knocked down India. Statilishus D. W. McClain failed to announce final scores. Everybody should know Henry and Novel steered off from burning pennies. Hoover and Sharyn are in a tangle. We never thought there would be a man who could put a light in Jill's trunk that's alright, that's okay. Alive might just go away.

Betta Sigma Lambda

Everyone seems to have had a good Christmas vacation — even Rabbio and Painty Rama. Rust sold the final plunge or whatever. They completed the happy trumchee of married Bo­ tanos (we can't figure out what Kathy has been doing, but con­ gratulations anyway). Best of luck to Al O'connell as he takes his place in the Marine Corps . . . Dick Sykes—last of the big spend­ ers, including hands, real estate, and race horses . . . Would some­ one please explain the story of the re-awoken-seamstress to Sharren Holbrook? . . . Cool Frank is up to his tricks again—this time he's bor­ rowing a dime from Clemens . . . What ever happened to Corky Brown? . . . Many thanks to fast-forward Podger to teach us (Ed) about his travels. . . . Pat to his wonderfulness of France . . . Happy exam time, all.

Zeta Chi

As the semester comes to a close, the student season comes to a climax. Lure the pun party in the fish hatchery last Friday marked the debut of many new fish, namely Eli, Fred, and Dan's dates. Fred's dropping some vague hints and statements concerning his date's be­ havior. Fred says, "After all this week, my money doesn't mean anything, can't I have a good time?" We all hope her mother approves of you, Fred.

Speaking of mother, Hilda, the ballerina from the woods has found a love in a form of a fellow by the name of Hiram. Her son Jack Walker was weeping yesterday . . . He's rather nice, but not near the one he loves, he loves the one he's near. Congratulations to Felix and Carol who recently got engaged.

The punch party turned out to be a much success so much that next time we've rented out Wimer Hall. Tight end will sing Bua-Hua and Jack Addicks will do the South Philly soulful strut. Related congratulations to Ted and Pam. Fisher had a date with Cecilia's sister, Pottstown's answer to the freshest breath in town. Burailla. A lot of heat in the winter and shade in the summer and she'll burn your eyes out.

Domas

The new year has just begun and the boys are doing their best to keep that off to a good start. After three semesters of social frustra­ tion, Cool Bob has somehow managed to get dates within the last nine days. Evidently those visits to the interrogation room paid off. "Hook Man" has evidently decided not to divulge any new prospects, but he has reported back to some of his "old reliable." As Alie would say, "Don't sell a cow that gives free milk." Top Cat showed what a hard, cruel man really is. Big Al found a secre­ tary's tap a little more comfortable than Bar's. Lawrence got a chance to use his newly acquired bullet proof vest. Big number 62 absorbed a few shots from Melissa who found her studies more enthr­ ing than Larry. Huberhans has got aside his wenches and has gone straight. However, speculative­ ity's new point of focus. Barbara and such a setback could send "Bush" back to his evil ways.

Kappa Delta Kappa

Rocky was "that" really a walking light bulb that visited you? Yeh, yeh, yeh, Joyce replied, Judy's uncle; truth plus a pound of mouse. "We understand Mary's been practicing her thing to replace Peggy Fleming. Dear Pat and Joyce of 256, beware of those Thursday nights!" Lou. Mouse. Green's newest avocation is baboon-geating and posing for pictures with elephants. We've heard of one­ armed paper hangers—but one­ armed scientists. Heaven help F labor! Donna, have you gotten your clothing pick yet? Just how married are you, Elaine? John certainly goes to high class parties and meets all the right people.

Alpha Sigma Nu

A much belated best wishes to Vinnie and Bill on their not so re­ cent pinning. Don't hold it against me, okay? We hear that Hunter has a swinging honeymoon loop—first to the Virgin Islands then to the Bad Lands? Huath is plan­ ning her wedding for August, but it seems like Nature has an extra treat in store for August 10, right Hanhi!

Nature seems to have something against Madeleine this week, too— Painley 2 road runner award is in order . . . Betty has a tip for all June Nate fans—what's this about a "double pass?"

Ginnie, Dr. Ridge's little genius runners-up, has received first choice A#1 news from your friendly draft board. Maybe George's nickname should be changed from Skip to March?

FIFTH AND MAIN

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Big as it is, the information processing industry is just beginning to grow. Recently, Fortune estimated that the value of general purpose computers installed in this country will more than double by 1972. Other publications have other predictions, and probably no source is totally precise. But most agree that information processing is one of America's fastest growing major industries.

Every day, it seems, computers go to work in a new field or new application. IBM computers are working in such diverse fields as business, law, medicine, oceanography, traffic control, air pollution. Just about any area you can name.

To somebody just starting out, this growth means exceptionally good chances for advancement. Last year, for example, we appointed over 4,000 managers—on performance, not seniority. Here are three ways you could grow with IBM:

Finance

"You're in an ideal spot to move ahead fast."

"I've always figured my chances for advancement would be better in a growth industry. That's why I picked IBM," says Joe Takacs.

Joe's been working in general accounting since he got his B.B.A. in June, 1968. Growth wasn't the only reason he chose IBM. He says, "I learned that it's a general practice at IBM to promote from within and to promote on merit alone. I like that.

"Another growth factor is the job itself," Joe says. "During my first few years, I'll get experience in nearly every area of general accounting—Income & Expense, Balance Sheet, and so on. I'll be learning how the company is structured and how it operates on a broad scale. That's exactly the kind of knowledge I'll need to help me qualify for a manager's job."

Career areas in finance at IBM include: Financial Planning and Control, Financial Analysis, Accounting, Information Systems, and Internal Auditing. You'll need at least a Bachelor's degree.

Programming

"It's a mixture of science and art."

"A computer is practically useless until somebody writes a program for it," says Earl Wilson.

Earl got a B.A. in Modern Languages in June, 1967. He's now an IBM programmer working on a teleprocessing system that will link the computerized management information systems of several IBM divisions.

Earl defines a "program" as a set of instructions that enables a computer to do a specific job. "Programming involves science," says Earl, "because you have to analyze problems logically and objectively. But once you've made your analysis, you have an infinite variety of ways to use a computer's basic abilities. There's all the room in the world for individual expression."

Career areas in programming at IBM include: Systems Programming, Applications Programming, Programming Research, and Programming for IBM's own use. You'll need at least a B.S. or B.A.

Marketing

"There's just no quicker or better way to learn about business."

"I can't think of any other job where a guy my age could find himself working with the board of directors of a ten million dollar company," says Peter Anderson.

Peter joined IBM after earning his B.A. in Economics in 1964. As a Marketing Representative, he's involved in the planning, selling, and installation of IBM data processing systems.

The annual sales of Peter's customers range from one half million to ten million dollars. "These men are looking for solutions to problems—not a sales pitch," says Peter. "And by helping to solve their problems, I learn a lot about modern business techniques."

Career areas in marketing at IBM include: Data Processing/Marketing and Systems Engineering, Office Products Sales, and Information Records Sales. Degree requirement: at least a B.S. or B.A. in any field.

Other reasons to consider IBM

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Committee Deliberates On Urnusin Centennial

By JONATHAN WEAVER

The year 1969 has brought the centennial of our now apparently venerable institution, and plans are being made for the observance of this event.

In a meeting of the Urnusin Centennial Committee on June 6, various aspects of a fitting celebration for this landmark year were discussed by members of the faculty, administration, and one student representative. The Michael Faraday quotation, "But still try, for who knows what is possible," has been decided upon as the theme for the Centennial celebration. The duration of the celebration is to be from Alumni Day in June of 1969 to Commencement in 1970. There will be several key observances of the Centennial throughout the year such as the dedication of a building on Founder's Day, Nov. 2, 1969, and the publication of Dr. Calvin D. Estes' book on the history of the college. Roughly $20,000 has been designated for the celebration.

Freeland Spirit

(continued from page 4, col. 5)

EXCHANGE

(continued from page 2, col. 1) has tried to achieve, he said, "We have suffered too many heartaches and shed too many tears and too much blood in fighting the evil of racial segregation to return to 1962 to the injustices and discriminations of its dehumanizing prison."

Objectives to "on campus segregation" are the spirit of Freeland Hall will be maintained. The urgency of the shortage of black teachers and the "risk that black students will be turned into rutual rather than an exercise of academic vigor and intellectual heritage. If this were to happen there is the real possibility that alienation among the races will be increased."

A Negro student in New York wrote Mr. Wilkins that he had been forced to courses on Negro history, etc., "never seem to make contact with American history... which was the problem to begin with." Finally the exclusion of white students from Negro, or civil rights, therefore, as Mr. Wilkins has pointed out, while Americans are torn and confused by today's clamor of some black students for segregated apartheid."

LINDA RICHTMREY

Placement Office Posts Interviews

The Placement Office would like to urge Senior Students to note and to take advantage of the scheduled interviews with representative companies of the various fields of study. These interviews will be held for students in the Centennial Hall and the Bette Hall. In connection with the Placement Office, the Weekly will schedule interviews which are scheduled for two weeks in advance. If you are interested and have contact with any of these interviewers, you should sign up at the Placement Office.

PLACEMENT OFFICE

POSTMARKED FEB. 17

Industrial Valley Bank

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M. DONALD C. ESTES

of the Centennial by radio, television, and students. The Placement Bureau posts information on the bulletin boards outside the office of the Placement Office Bost. In conjunction with the Placement Office, the Weekly will announce these interviews which are scheduled for two weeks in advance. If you are interested and have contact with any of these interviewers, you should sign up at the Placement Office.

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FOR SALE: SPINET PIANO

URSINUS WEEKLY

THURSDAY, JANUARY 23, 1969

A.C.A.C. Initiates Graduate Services

Preparing for an increase of college graduates seeking advanced degrees, the American College Admission Centers has inaugurated a Graduate School Service in association with 200 universities.

The nation's largest nonprofit college admissions clearinghouse, the Center has introduced more than 16,000 students into 625 undergraduate colleges in the past six years.

Its headquarters are in the Liberty Trust Building, Philadelphia, Pa. Under a charter of the Commonwealth of Pennsylvania, the Center is governed by a board of educational and civic leaders.

Academic Biographies Mailed

The Center's Graduate School Service will prepare and mail the college senior's academic biography to 200 universities which have volunteered for this service to seek applicants. Admissions directors will examine all registrants' credentials and invite qualified students to study. Student fees for this service is $25. All major fields are available except medicine and dentistry.

The Center which has advertised itself to undergraduate college admissions, has been forced to graduate school admissions by the post-war baby boom.

"There was a tidal wave of young people who, just 20 years after the end of World War II, clamored for college entrance in 1966. They are now beseeching the educational and business leaders, bringing along the same pressure for admission,"" said Dr. Henry Klein, Center president.

"Two out of every three seniors..."

"Today, two out of every three college seniors report they plan to go on to graduate school," Dr. Klein explains. "Over a million applications are expected annually by 1970. Applications are already doubling every two or three years."

He points out that the 42 members of the Association of American Universities annually award 52 percent of the graduate and professional degrees, and 75 percent of the Ph.D. degrees. Yet there are about 200 universities offering the Ph.D., three-quarters of which contain only one-quarter of the students who are pursuing this program.

"Thus," Dr. Klein warns, "the largest, oldest and best-known institutions are attracting the most applications and students. They are not necessarily the best choice for the average student. And the degree of difficulty in being accepted automatically correspond to the quality of the instruction."

"Despite this imbalance—which has led to a small proportion of students to a small proportion of institutions—today's average student doesn't have to choose between the other degree can select from over 700 institutions. "They will be happy to see that of them will be," Dr. Klein believes.

OREgonian WEEKLY

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