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SHAPP ELECTED GOVERNOR

By ALAN C. GOLD
Democratic candidate Milton Shapp was elected Governor of the Commonwealth of Pennsylvania by a wide margin over state Lieutenant-Governor Raymond J. Broderick last Tuesday evening.

The mood at Shapp Headquarters in the Bellevue-Stratford Hotel (Philadelphia) for The Ursinus Weekly was: Editor-in-Chief and Publisher Alan C. Gold, and Associate Editor Thomas E. Mattson, III. The Ursinus Weekly team received the election returns throughout the evening in the Burgundy Ballroom of the Bellevue-Stratford, and were present for eyewitness coverage of Governor-elect Shapp's victory statement.

Jubilant Anticipation
The mood at Shapp Headquarters throughout Election Night must best be described as one of jubilant anticipation. Early voting results announced to the press pointed toward a Shapp victory by a margin comfortably ahead of his own campaign organizations. With few outstanding votes left to be counted, Shapp thanked all of his supporters at the Bellevue and throughout Pennsylvania for their support.

Shapp Victory Statement
At 11:15 P.M. Governor-elect Milton Shapp entered the Red Room of the Bellevue-Stratford Hotel to deliver his victory speech. He thanked all of us in his statements concerning the election, and addressed the audience at 11:15 P.M., Shapp praised the support of his victory.

Statement to S.F.A.R.C.
Statement of the Board of Directors of Ursinus College as presented to S.F.A.R.C. at its meeting, October 21, 1970.

The Board of Directors of the College recognizes the heightened political awareness of many students and encourages faculty and students to exercise their right to citizenship, and it recognizes the right of student organizations to invite speakers to the campus. Because Ursinus College is a private, tax exempt institution and because the use of property for political activities could create legal and other considerations, it restricts the use of the college property for political headquarters or other uses in official support of political parties or candidates.

Faculty and staff as well as students are encouraged to participate in public life with the recommendation that they use their own time and avoid involving the College in any of their personal activities. The College will not close for any political activities or excuse its personnel or students from their college duties to engage in political campaigns, but it will encourage the use of their own time for such purposes as long as they do not involve the College.

By JANE SIEGEL
Congresswoman Joanne M. Hefley, wife of former Democratic Governor of Pennsylvania, Milton Shapp, has been re-elected to the U.S. Senate for another term of six years.

With high returns indicating near half-million vote victory margin, Democratic Governor-elect Milton Shapp, gathering wife Martha, daughter Joanne in his arms and a victory celebration at the Bellevue-Stratford Hotel.

Chancellorship Inauguration

Dr. Donald L. Helfrich will be inaugurated as Ursinus College's first Chancellor on Friday, November 1, 1979, at 8:00 A.M., in the Rotunda. All students are cordially invited to attend the ceremonies.

FALSE ALARMS
The penalty in the state of Pennsylvania for turning in a false fire alarm is a fine in the amount of five hundred dollars and/or two years imprisonment.

Forum Program Presents
Joan Kerr Dance Troupe
On October 29 at 10:00 A.M., Ursinus College presented its second forum, The Joan Kerr Dance Company. Joan Kerr received her instruction in the field of dance, choreography and stagecraft at the Lester Horton Dance Theater in New York City. The college which resides in Woodstock, New York, presents music, opera, dance and other entertainment. At the Settlement Music School, Joan Kerr evolved the dance department.

Since 1964, the company has appeared many times in this area. One of the performances which the company's development includes: CBS-TV Repertoire Workshop, the University Concert, Choreographers Concert, Y.P.C. Philadelphia Folk Festival, the College of Art, University Concert, and The Theater of the Living Arts.

Choreographic Characters
The Thursday morning concert, performed by Joan Kerr, Helen Trushkait, Richard Moten, Lida Kryzanowsky, Francis Mcclellan and Laurie Ardi, consisted of three dances. The first of the dances, "Elpeon," was characterized by Helen Trushkait, who played a character built around a colorful background music by Scarletti, by bright stage costumes, and by lively dance movements. The second dance, "Kerr's Water Dance," composed and arranged by Joan Kerr, was presented by the entire dance troupe played by The Black Thomastown Band. The third dance played by Matthew Hopkins, by simple minimalist stage design, and by facial expressions which helped to outline the rhythm of the last dance and again arranged by the Black Thomastown Band, distinctive because of its creative and continuous development taken from a book by Robert Summer, "Dance Movements and Dance". The work of both "Merry in "Childrens" was performed by the entire troupe, with colorful costumes in the first dance.

The dance group's creative efforts were illustrated by Daniel Whetzel's statement, from the Philadelphia Inquirer: "A dance troupe of forthright energy . . . illustrating depth in contemporary dance expression."
Not unknown for its predatory ability to reap fortunes out of newly discovered products, America's marketing establishment has transformed the world into a ludicrous hoax. The American student population is being duped by the selfsame materialistic Establishment for which it has rebelled. The transformation has taken place quietly and unheralded. Mickey Mouse watches and hula hoops are now hawking a bill of goods that includes such flashy marketable items as peace, love, and music. They have proposed and presided over a world in which appearance often supersedes truths and in which the actions of the student population are dictated more by their publicized roles than by their considered intentions. This reduces the student movement in this nation to mere mockery.

Radical-liberal college students are in the singularly awkward position of having created a political-cultural movement whose political side has failed repeatedly to keep pace with the profitability of its cultural counterpart. While political change is not immediately forthcoming, all of the cultural effects of the political nucleus have become eminently marketable commodities. Madison Avenue, the hallmark of Establishment capitalism, is currently peddling "low-key revolution" at a mark-up through myriad of public relations gimmicks and reproductions of "youth-oriented" movies. All those expensive fringed leather jackets, sandals, and factory-bleached bell-bottom slacks represent the exploitation of American youth's current fascination with German and Italian comic strips. While high-school and college students across the nation feel that they are emulating the impoverished and deprived by dressing in a corresponding manner, they are perpetuating a multimillion-dollar-a-year industry that is exploiting their motives. It is singularly ironic, indeed, that many of today's affluent youth desire to look impoverished by sporting clothing that poor people couldn't even afford to purchase.

"Youth-oriented" films fall into the same category of exploitation by the Establishment. Aspiring radical-liberals who did not attend the Woodstock Festival gladly pay four dollars for admission to "Woodstock" (and eight dollars for the original soundtrack) in order to watch other people participate in a three-day bacchanalia. Although these people come from families that have invested significant sums in expensive devices to instill a sense of righteous indignity in the participants, it is seldom known, however, that the financial backers of the Woodstock Festival recouped their widely-publicized losses through their highly successful movie, although the movie failed to deal with the fact that at least 300,000 supposedly "peace-loving" individuals had caused the festival gates to open in order to avoid purchasing their own illusions.

Another overrated cultural commodity is marijuana, which is often praised as an experimental drug that leads to spiritual enlightenment. Articles and advertisements in all the major magazines with vivid color pictures of debauched long-haired individuals smoking marijuana have lured us into believing that drug use is both a symbolic disobligation of authority and a heroic defense against boredom by demating the "revolution." In view of recent scientific studies elucidating the probable correlation between use of this drug and irreversible damage to brain cells, however, it appears that the youth of America have inadvertently caused themselves enormous detriment.

The student revolution is being exploited and rendered ineffective by yet another phenomenon. The结合 unable to the blatant exploitation of self-images that get promoted like one-hundred-million-millimeter cigarettes. In fact, even a rejection of that exploitation could result in a profitable market for the Establishment.

The student movement is buying its own image and thereby causing its demise through the process of cultural assimilation. "Peace" and "love" are devoid of political significance, and serves merely as a meaningless ornament on a wide variety of jewelry and clothing for the student children of the Establishment. Children of the Establishment are being duped by their parents, who believe that a wealthy, Establishment businessmen who is making a profit by selling illusions to the easily impressed. And so our vaunted educational system continues on its way toward increasingly corrosive senility.
Letters to the Editor

By CHUCK CHAMBERS

At one time or another, every one who eats breakfast at Urisius has seen a be-spectacled, middle-aged man in white, chomping on a cigar, walk out of the dish-washing room and yell: “All trays in; big test today!” The man is Cleon Pennypacker, a twenty-three-year veteran of the Waverly Inn on dirt y dishes. This reporter found him deep inside of the vast kitchen complex, a lone figure putting on a newly-bent cigar unloading hot dinner dishes from the cleaning washer. He kindly consented to an interview.

Twenty-Two Years

Mr. Pennypacker has worked for the college twenty-two years and for the catering service one year as an all-around handyman washing dishes, doing laundry, putting out tables and the like. He says he likes his job. He is fifty-seven years old and has been married for thirteen years.

When asked whether he liked the typical Ursinus student, Mr. Pennypacker commented, “They’re a good bunch of students. I like them. They’ve never done anything to me . . . except for some sports who threw snowballs at me one year.” He also added that the dinershawers should remember to hang up their aprons and that students in general should stop walking out with the silverware.

Good Food

Mr. Pennypacker responded to one question by saying that he thought the food was good. When asked if he ever actually ate the food, he answered, “Maybe you don’t here, I eat here one meal a day, and I like it.” He added that he thought there was even more variety since the catering service arrived.

Urisius girls might be interested to know that at least one man on campus does not like their short skirts. Mr. Pennypacker said, “The pants aren’t as bad as those short dresses; at least with the pants they’re covered.”

Finally this reporter asked Mr. Pennypacker if he really thought that shouting, “All trays in; big test today!” sped up the collection of breakfast dishes. He hotly responded, “Do you think I’d bother if I didn’t think it does any good? They’d shoot the breeze all day. There isn’t a test every day, but I know when they are. I just holler to get the trays in.”

As Mr. Pennypacker lit up another cigar, he was asked when he was going to quit smoking. He replied, “My cigar is the only thing that keeps me going; I’ll never stop smoking.” His brand? “Philip’s Sports.”

FACULTY PORTRAIT

Donald J. Hunter

By JUDY EARLE

Dr. Donald J. Hunter, the chairman for the College year, was instrumental in the early 1950’s at Ursinus, earned his B.S. degree at the University of Pennsylvania and Ph.D. degrees at Iowa State University.

The trouble with the college news, coming from his Sixth Floor office, is that Mr. Hunter changed the dates to discuss student ideas and attitudes. He felt that standards were being reduced in defining student requests.

At the subsequent Sunday night meeting of the faculty, Hunter, coming from his Sixth Floor office, was a group of students in front of Bomberger. He took the stand that Mr. Hunter addressed the students. He asked them what their purposes were. They replied that they wanted a meeting with President designate Petit. Dr. Hunter telephoned Dr. Petit and arranged for ten minutes to meet with him. Dr. Hunter felt that until that time, the position had been undefined; he suddenly found himself in a meeting and in securing the initial meeting.

Dr. Hunter cites lack of communication, the misunderstanding. The susceptible student who keeps mum in his opinion. He considers SPCAC to be a floor for meaningful communication. Further, he believes that the meeting with the committee of the Board of Directors on Oct. 22 and scheduled meetings resulted in a hopeful outlook, which led to campus calm and an increased measure of communications.

Of great concern to Dr. Hunter are the events in World News; the destruction of plates in the Middle East, the Canadian abduction and murder, the rising crime rate, and the militancy of the Weathermen. To summarize, Dr. Hunter stated, “This is the worst Fall I have ever lived through.”

Dr. Hunter stated that as the face of Ursinus has changed, so do attitudes change. He is optimistic about settlement of the concerns of both administration and students and he strongly emphasizes the value of rational discussion.

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THURSDAY, NOVEMBER 5, 1970

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CONTEMPLATIONS

Institutions and Change

By BOB SWARR

The most recent issue of Business Week contained a book review written by John C. Cathey Jr., headmaster of the Taft School in Watertown, Conn., and occasional critic of private schools in general, which is especially relevant to the present situation at Ursinus. The book reviewed was a World of Opportunity by Peter Prestcott, a book about a rear of turn of the century at a private boarding school in New England.

“A World of Our Own in reality about everybody’s institutions and how they are and why they must change.”

“Don’t make the boss has to change, or at least he must have to have sensitive enough antennae to know when change is needed—and he is in his institution. In the old days, you didn’t send a son to grammar school; you sent him to Mr. Peabody, the bachelor who ran the school single-handedly, dispensing justice and disciplining boys in a sort of “muscular Christian” contest.”

The rhetoric of these old giants sounds almost ridiculous today.

“The trouble with old line is that it was barely credible in its time, and that the headmaster really believed in that kind of virtue, but almost nobody also could believe that he did, for certainly they didn’t . . . . And the greatest sin of these earlier giants was not only that they dictated to their young charges just what to learn and to do, but also what to feel. That didn’t correspond with what was actually being felt, a gap of guilt was created that could destructively last for a lifetime.”

Today’s kids know what they feel, and it makes little sense to tell them otherwise. Only when the feelings are acknowledged are the deeds really cleared for the action of education. Unexpressed feelings—quite often decillegitimatized in closed systems like a boarding school—get driven underground to surface later as issues that aren’t the main issues and dialogues that don’t communicate.

“This book provides us with a helpful model of the failure of un-“muscular Christian” contest” of the past. It is a help to the strength of an important institution upon the education and de-education of a people. Prestcott himself says that Chaste’s “interest in the individual transcends professional concern to become affection.” If that can care always be dispensed by grace, and not always return in deliberate be- havior and blunt loyalty, then schools like Chaste can be great examples for new understanding of educational, social, and human development. Such schools provide a crucial counter-balance to the monopoly of the public school system. Their failure to achieve a proper balance to the teaching of every student, the teaching of the students to simple sentiment, financial ex- clusiveness, and unexamined tradi-

Change the names, the titles, the locations and the types of stories, and the book review could very well be one of a book written about Ursinus. What’s really important is that you not do as this book did say that the book concerns every- where.
JV Stars Boost Hoopmen
Hopes As Practice Begins

Twenty-six players greeted Ursinus basketball coach Warren Fry this past week as he begins the season at the helm of the Bears. Ursinus will be out to better last year's 9-9 overall record when they open the season at Haverford on Wednesday, December 2.

Captain Gary Schaal, a junior from Oaklyn, N. J., sophomore Farney Catell, Coatesville, Pa., and freshman Joe Gracey from Brynetown, Pa. constitute Fry's returning starters. Two other varsity letterwinners and two members of last season's successful Jayvee squad have named to the second team for this season.

The most heralded of last year's 13-Jayvee club is 6' 8" guard Tom Sturgeon who averaged 24.6 points per-game last year and now forward Mike Westen, a 6'3" performer who split the season between the varsity and the jayvees. Sturgeon is from Kimberton, Pa. and Westen hails from Shillington, Pa.

Other varsity returnees are sub center Sam Coville (6'5" junior from Norristown) and guard Bob Long (6'1" junior from Kennett Square, M. J.)

Jayvee Strength

Jon Kats, 6'3" junior forward from Pennington, Pa., who averaged almost ten points and eight rebounds-a-game for the Jayvees is expected to help provide the bulk of the offensive game.

Weis Newberg averaged better than ten points a game for the Jayvees last season and the 6'1" junior from Media, Pa. could be a big help to the varsity in a spot role.

Thirteen freshmen and two sophomores who didn't play last season comprise the cast of newcomers to the Ursinus basketball picture.

The Bears will play a 20 game schedule this season. The season kicks off appearance in the Bucks County Holiday Tournament at Delaware Valley College in Doylestown over the Christmas holidays.

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