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The Ursinus Weekly, October 8, 1970

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Ursinus Institutes
Security Measures To Protect Students

SECURITY FORCE

This year, Ursinus students are protected by a two-man security force for the first time. The men were hired on August 15, 1970 from the Miley Detective Agency in West Point, Pennsylvania. They will provide protection seven days a week, twelve months a year, from 4:00 P.M. to 6:00 A.M.

Richard P. Richter, Vice President for Administrative Affairs, explained that the men are employed as a protective measure rather than as a police force. They will have the authority to ask for identification and take the necessary steps in the event of possible or actual harm. However, they will be limited to the vicinity of the dormitories. In the case of student misconduct which does not threaten bodily harm or serious property damage, the security men will allow themselves to be seen, but they will not take names or other action. If student misconduct does clearly threaten serious bodily harm or property damage, the security men will be permitted to take steps to halt the action.

Bruce H. Snyder, Director of Operations for the Miley Detective Agency, stated that the men will "patrol the campus to prevent fire, intruders, traffic and parking problems and the malfunctioning of heating and other vital equipment." They will periodically inspect fire extinguishers in all buildings and, if necessary, call the fire department.

IDENTIFICATION CARDS

Nelson M. Willmanns, Ursinus College Business Manager, explained the use of the new photo-identification card issued to all students as a part of the college’s overall plan for tightening of security for the protection of students. Mr. Willmanns said that the card should be carried at all times and its loss should be immediately reported to the Treasurer’s office.

He explained that the card will have a variety of uses including checking in at the new library, student identification in the dining hall and, eventually, as a charge card for students with charge-accounts at the college store.

Mr. Williams said that the cards will be up-dated for the spring semester and that lost cards will be replaced at a cost of $5-per-card.

NEWLY ELECTED PRESIDENT WILLIAM S. PETIT

By CANDY SILVER

The Forum and Cultural Affairs Committee has selected six forums for the coming semester.

The first of these forums, "The Endangered Species," was discussed last night at 8 p.m. in the college dining hall. The sessions are scheduled for the spring semester and will be presented by University of California at Los Angeles. This session was led by the late President of the College, Dr. Donald L. Heffelfrich. The forum will be held in the campus library. The forum will be held on the campus library.

The fourth forum features Albert Christian-Jander, who will discuss Modest Medical Architecture. His work has been exhibited at many of the major art museums across the country. Yasuko Komayama will present a program of azumas, which will include his interpretations of the following: Fisherman, Geisha, Puppet, Dream, Kabuki, and many others.

The last forum will feature Harry F. Fox, the Senior Inspector of the Philadelphia Police Department. The Forum and Cultural Affairs Committee is chaired by Dean Harris. Other members of the committee are the following: Dr. William H. Baker, Dr. Donald Baker, Dr. Leon Harris, Dr. George F. Baker, Dr. Charles Jones, Dr. James Williams, Dean Beth Harris, Dean of Women, who would like all students to know that rule #1 states that, "Several programs are being scheduled each semester, some during the day and some during the evening. Every student is required to attend two forums in each semester during his first six semesters. The fulfillment of this requirement is noted on his permanent record."
Editorial

ALAN C. GOLD

Generation Politics

After a relatively calm summer, students have flocked back to American colleges and universities for the next round of the campus power struggle in a game known as Generation Politics. Replenished with fresh indignities over such newly-developed “suppression tactics” of the Establishment as the epidemic spread of rock concert cancellations this past summer, American students have resumed their highly strung and unrelenting competition for control of the American college campus. For the first time in history, American college students have been at loggerheads in a game known as Generation Politics. And American college students will undoubtedly worsen their battle, for they have only begun to realize that their demands are not being heard due to lack of attention. Such alienation and infuriation can only lead, figuratively, to the so-called “generation gap.” Dent supporter will meet resounding and unequivocal defeat in their bid for the acquisition of political power. The American college campus is becoming a symbol of a new generation, a generation that is seeking to make its mark on the Establishment. It is a generation that is determined to make its voice heard, to stand up for what it believes in, to fight for what it wants. The Establishment has been caught off guard, and it is no longer able to control the situation. The American college campus is becoming a symbol of a new generation, a generation that is determined to make its voice heard, to stand up for what it believes in, to fight for what it wants. The Establishment has been caught off guard, and it is no longer able to control the situation.
A PRESIDENTIAL PORTRAIT

Dr. Donald L. Helfferich: A Zest for Life

By CHUCK CHAMBERS

One of the least understood people on the Ursinus College campus, surprisingly enough, is its President and soon to be its Chancellor, Dr. Donald Lawrence Helfferich. Few students have ever met him in other than his professional capacity. The editors of The Ursinus Weekly were given an interview with the President Friday, October 2, on the occasion of his retirement. He proceeded to talk at all, or at least all that was: His father had a personal sketch.

Donald Helfferich was born in Bath, Pennsylvania, the son of a preacher in the now United Church of Christ. He grew up with four brothers and prepared for college at Mercersburg Academy.

Air Force

In the spring of 1947 he enlisted in the Army Signal Corps, which later became the Air Army Service. In one training period a student in his plane became frightened and freed the rudder bar during a tailspin. Dr. Helfferich needed control of the rudder to pull out of the dive. What he did was turn around to the student and yell, "Start praying!" The student happened to be the kind of guy that went on his knees to pray; so when his knees wobbled the rudder bar came loose. Dr. Helfferich took the plane out of the dive. After World War II, Dr. Helfferich returned to the Ursinus campus. He managed a part-time job in the Ursinus Sports Center. He was a football captain, varsity basketball and baseball player, second singles on the tennis team, rugby editor, and editor and associate editor of The Weekly. He had a dance band, was a debater, and was vice-president of the YMCA.

On one occasion Dr. Helfferich was running around campus that broke and wondering how he was going to work up some money for a date. His solution to the problem was an Ursinus classic. He climbed one side of Freeland Hall all the way to the roof for a collection of four dollars. Once he got all the way up, he almost fell off, but he did make his four bucks. He says that he works on this kind of activity nowadays and had better not see it again. Further, he later denied that he ever took down the bell from Bomberger Hall.

Dr. Helfferich also wrote some editorials critiquing happenings in The Weekly. When asked if his views had changed, he said, "Yes, years more bring more common-sense. That is the situation with you and everyone else."

Dr. Helfferich usually stays a thought ahead of any interviewer.

When D. L. Helfferich graduated from Ursinus, Dr. Omwaha, the President at that time, said, "If you ever leave, Donald, now you can take over the running of the school again."

Law School Activities

Dr. Helfferich worked his way through Yale Law School and at the same time helped pay for his brothers' educations. He boxed, taught dancing and skating, played on a professional football team, and

managed an eating club.

Although Dr. Helfferich did not become a famous prize-fighter, he sometimes boxed with the best. He once knocked out in Texas by the then Light-Heavyweight Champion of the World, "Battling Levinsky." Dr. Helfferich was representing the aviators and Levinsky was representing the automotive mechanics. The President said that he heard the bell ring; then he went out and hit the champ on the nose "lightly." The next thing he knew something came flying through the air, it was a fist. That fist is the last thing he remembers of the heat except bell ringing. Asked when he stopped fighting, Dr. Helfferich replied "I haven't."

Once when he was running an eating house at Yale and business was bad, one of the employees asked if he could become a singing waiter to draw more people. Dr. Helfferich said that he could. The new singing waiter was Rudy Vallee. Dr. Helfferich realized later that he had helped launch the career of the singer and movie-star.

Ironically enough, this is the story of how the future Ursinus President how to dance. He later taught dancing in New York and everywhere he appeared, Dr. Helfferich two-stepping across the campus, they will know where he learned.

Marriage

Mrs. Helfferich first walked into Dr. Helfferich's life at Ursinus. They were married in 1925. Dr. Helfferich says, "It proved the most interesting adventure of my life."

The subject of an approaching anniversary brought out his attitude toward birthdays and festivities in general. He does not celebrate them. He gives presents on his birthday rather than gets them. He objects to people giving him gifts, because he never seems to get what he wants. If anyone wants to give Dr. Helfferich a present, he suggested either a red necktie or a one-handed eighty-foot yacht.

Business

After law school, Dr. Helfferich started working in the legal department of Gimbel Brothers, chiefly for Daniel Gimbel. Later he was found a bank at 68th Street in Upper Darby and soon became its executive vice-president. When the bank merged with Girard Trust, Dr. Helfferich became a senior vice-president of that company. He was chairman of the board of a manufacturing company, a vice-president of the National Council of Churches, and is on the board of directors of the oldest life insurance company in the United States.

Ursinus

Dr. Helfferich was elected to the Ursinus Board of Directors in 1927 and was named a Vice-President in 1936. He became President in 1948. The aspect of the Presidency he enjoys most is constantly meeting people, and general opinion to the contrary, he really does like students. He says, "I have no difficulty thinking auto-biographically." Dr. Helfferich is stepping down because he feels it is time for him to retire and give an excellent, new man, Dean William Pettit, a chance to take up the bell and run with it. The President will devote his time to promotion and fund-raising for Ursinus, overseeing his farm, traveling abroad, and community service.

Dr. Helfferich says that his greatest hope for Ursinus is that it receive the recognition and great reputation that it deserves. In reply to a question about what he would most like to be remembered for at Ursinus, he answered that he doubted that he would be remembered for more than four years unless they put a statue of me astride a donkey in the center of the campus", and that he might be remembered for adding to the foundation on which others can build. Dr. Helfferich has added quite a bit to the foundations of Ursinus College during his Presidency. We can look forward to the dynamic Chancellor in the future.

Calendar Revision

The College Calendar for the spring of 1971 has been revised as follows:

Date: Saturday, April 3 -
Event: Spring Recess begins at 1 p.m.
Date: Tuesday, April 13 -
Event: Spring Recess ends at 8 a.m.
Diplomat Aerials Trip Bears In Season Debut

Last year’s F&M was forced to endure the one-two punch of Ursinus’ Shimmel - to - Mangan combination. This year, against the F&M’s Bob Oldendor and Dale Schieb of Delaware, the Patternson Field how fantastic passing can win a football game. This Diplomat was impressed with their aerial magic which squared up by our Bears, 17-14.

No Contest

Two teams met in the first half, but no contest we call it a contest. F&M dominated UC in the first half. Offensively, Oldendor was on the level yard line, and then again on the UC 20. From there Craig Malick intercepted Oldendor, followed by another interception. The Biggy is on the end zone. The score 14-0.

It looked as though Oldendor was going to continue the barrage for in the second half, Dale Schieb in the 50 - yard line, and then again on the UC 20. From there Craig Malick intercepted Oldendor, followed by another interception. Thus Schieb was stopped in the 10 - yard line.

Our Chungho, Alderson’s effort behind them, one might think that the Ursinus cross country championships are already in the books. But such is not the case.

The Ursinus cross country championships behind them, one might think that the Ursinus cross country championships are already in the books. But such is not the case. With two straight wins, the Bearette harriers in their first twenty - five. Bruce Albert, returning from a recent illness, appeared very strong. With two straight wins, the Bearette harriers in their first twenty - five. Bruce Albert, returning from a recent illness, appeared very strong. With two straight wins, the Bearette harriers in their first twenty - five. Bruce Albert, returning from a recent illness, appeared very strong.

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