10-5-1984

The Grizzly, October 5, 1984

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Recommended Citation
Wuenschel, Rosemary J.; Pirro, Joseph F.; Keehn, Walter S.; Boinski, Stefanie; Richter, Richard P.; Cosgrave, Timothy; Feeney, Tom; Lertora, Julie; Godor, Christopher F.; Kelly, Janet; Wise, Karen; Amey, Bill; and Kistler, Amy, "The Grizzly, October 5, 1984" (1984). Ursinus College Grizzly Newspaper. 123.
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Political ad forum set

Dr. Richard Joslyn will discuss “Political Campaign Advertising: Wasteland or Tool of Democracy?” at Ursinus College on Tuesday, Oct. 9 in Wissmer Auditorium at 7:30 p.m. Part of the 1984 Fall Forum Program being offered on the Collegeville campus, the program is free and open to the public.

As the 1984 political campaign starts to boil, television commercials, radio advertisements, and even bumper stickers wave red, white and blue and rhetoric before the American public. Does this barrage of carefully produced media make the average citizen a better educated voter? How does campaign advertising affect our voting behavior? What are the implications of the Reagan/Mondale contest facing us this November?

Joslyn, author of “Mass Media and Elections” and co-author of “Campaign '80: The Public and the Presidential Selection Process,” will address the issue of whether or not advertising is, indeed, a vital tool of democracy.

The author of numerous articles on public opinion, the media, and voting behavior, Joslyn is currently working on a book on political advertising based on his personal collection of over 600 televised campaign commercials.

Joslyn is an associate professor of political science at Temple University. He received his Ph.D. from Cornell University in 1977 and has previously taught at Bryn Mawr College and the University of Pennsylvania.

Education Dept lauded for teacher preparation efforts

By JOSEPH F. PIRBO

Ursinus is a proud school these days. As a small college in an obscure little town, it has been difficult to get recognition. However, in the past few years, Ursinus College has begun to be talked about. This can clearly be seen in the huge enrollment increase this year. The field hockey team has gained alot of the attention, but academics also continue to receive much praise.

Those of us who attend Ursinus, who have graduated from Ursinus, or who have taught at Ursinus know the quality of this institution. Recently, the quality of our school was cited by the Pennsylvania School Boards Association (PSBA).

In a recently released study of Teacher Preparation and Certification this past summer, by the PSBA, Ursinus College was one of the institutions designated as “doing the best job of preparing teachers” by school officials in the region, as well as elsewhere in the state of Pennsylvania.

The report was the result of an extensive, eight-month review of the existing process of teacher preparation and certification in the Commonwealth.

“Of the report, one school district states that the quality of the new teacher preparation program is of national average. At Ursinus, education is not offered as a minor area of study, only as a minor. Students who participate in this program must do so in addition to their major field of study. The report stated, “Teaching is dynamic and it requires that those who practice it be equally so.”

In the past three years, 77 percent of those Ursinus students seeking teaching positions have found jobs in areas ranging from Boca Raton, Fla. to the midwest. Ursinus graduates have also received teaching jobs in New York City and in local schools. This placement figure is more than double the national average.

Dr. Robert V. Cogger, chairman of the Education Department here at Ursinus, attributes this success to the reputation of the college, the caliber of the students, and the quality of the teacher education program.

Prior to his affiliation with the college, Cogger was a school superintendent who himself recruited on the Ursinus campus. “Those who hire,” he says, “know that the quality of Ursinus graduates is exceptional.”

At Ursinus, education is not offered as a major area of study, only as a minor. Students who participate in this program must do so in addition to their major field of study. “Our program begins with classroom observation and participation for a minimum of 30 hours before they begin student teaching in their senior year.”

In order to refine their classroom skills, students are video taped while actually teaching. The video tapes can be a vital and effective tool.

“Another reason that our students are consistently selected is because they have usually had extensive work with children in summer camps, and with children’s groups. We stress that kind of involvement,” Cogger notes. “All of these things strengthen the program and make me proud of these young people.”

Blood drive exceeds quota

By WALTER S. KEEHN

“Take the doctors advice,” and “Be a life saver.” These are the posters that advertised the American Red Cross Bloodmobile that came to the campus on the second and third of October.

The Bloodmobile which came to Ursinus, was organized by APO and the Resident Assistants. The estimated number of people who signed up to donate was 206; this overwhelming number of donors, exceeded the Red Cross’s quota of only 180 pints.

This year’s Blood Drive was organized by APO, and their Service Chairman, Nick Abidi. APO’s part in this drive included signing up donors at Wissmer, putting up posters, and setting up the gym for the Red Cross.

Another important factor to the success of this years drive was the RA’s. They recruited many students from their own resident halls to donate blood. States Abidi, “The RA’s did an excellent job.”

There are several advantages to donating blood. The first is that one generally has a good feeling knowing that a part of him or she will be able to help someone else that needs blood. The other positive aspect of donating is that if an emergency arises in the future, your family will be able to receive Red Cross blood free of charge, because you donated.

The process of donating blood takes only about an hour. The actual time it takes for the blood to leave is approximately 15 minutes. Donating blood can save lives; a big thanks to all who participated.
The students of Ursinus College today are very fortunate to be living through a period of time during which they are able to serve the United States in a devastating war. For many of our parents and grandparents, this is not the case. The following article, which appeared in The Ursinus Weekly dated Nov. 6, 1944, describes a period in the history of Ursinus College when the campus was very much concerned with the World War II effort. It is nice to know that we can be proud of our patriotic alumni.

Students Ask $561
In War Fund Drive
To counteract the effects of the worsening war and the draft, the Student Government Association at Ursinus has established a War Fund Drive. The WSGA has set a goal of $561 and is asking each student, civilian and Navy, to contribute one dollar. Last year the College raised $430.

The ship sustained only two hits throughout all of its engagements and those were from 88 mm. guns. However, there were many close calls from bombers and E boats during which time Sam confesses, frankly, he was "scared!" Nuff said!

In seven months of sea duty he really got around: Bangor and Belfast Ireland; Greenock and Glasgow in Scotland; Plymouth and Weymouth, England; and farther south, Lerrano and Palermo, Italy; Ajaccio, Corsica; and Oran in Africa.

Dear Editor:

Well, another academic year has started, we are crazy and it seems that we students are guilty of continuing the age old Ursinus tradition of apathy. Who cares? This is, and has been the typical response here for at least the past three years that I have witnessed.

This is my final year here, and I am trying to do something about this dreaded disease that is plaguing our campus. Over the years, I have noticed that personal creativity is frowned upon; conformity and peer pressure are the ruling force here. It shouldn't be. Individuality should be stressed for personal growth.

To cite a example, myself; last week, I went to a party theme dressed in appropriate attire for the occasion. To my dismay, there are only a handful of people that were dressed the part; the worst part about it was that the non-costumed people looked at us as though we were crazy.

The reason why people do "crazy" things is to be themselves. When people can be themselves they can do in a more comfortable environment. I feel that this aspect of conformity is socially restrictive to this college community.

The most detrimental part of this conformity is when groups of people start attacking those who are not a part of their group, or do different things that are not desirable for that group. To cite another example, I was involved in a car wash to support automobiles. As I guided my car through the lot which is supposedly reserved for commuters (Lot C-1) and walk a half mile involved in a car wash to support automobiles. As I guided my car through the lot which is supposedly reserved for commuters (Lot C-1) and walk a half mile

To supposedly reserved for commuters (Lot C-1) and walk a half mile

One thing that really intrigues me however, is that these out of state cars remain parked in exactly the same spot, day after day. People here may not understand this; I do. Anyway, one day such as this, I don't want to get out of bed, let alone drive through five miles of wet slop in an old reliably- unreliable car to come to school. But the part that really bothers me when I arrive on campus is trying to park my car. I pulled into the lot which is supposed to be reserved for commuters (Lot C-1) and it is full of automobiles. As I guide my car past all of these autos, I am amazed not only at the number of these commuters that must attend Ursinus, but also at the dedication of many of these students.

Some of them come from as far away as New Jersey, Ohio, Connecticut and even Texas! That seems like an awfully long ride to me, but I suppose if it is the name of education, okay. So I park my car over the hill in Lot C-2, and walk a half mile to class in the pouring rain. As I make the soggy journey I thank God that at least I don't have to drive to school all the way from Texas everyday.

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By STEFANIE BOINSKI
I feel that it is better to speak
outright and be booted than
to keep silent and be applauded.
Therefore I will without
hesitation admit that yes, I am a
Democrat and no, I do not
support Reagan. It is not that I
anticipate boos from everyone at
such an admission but it has been
my experience that the vast
majority of college students find
my political affiliations either
contemptible or merely pitiable.
"Hopeless dreamer" I suppose I
am labeled.

Interestingly enough however,
these pro-Reaganites rarely are
able to define for me in concrete
terms exactly why they support
Ronald Reagan.

Although not intrinsically
obvious, perhaps when I ask why
someone supports a political
candidate I am interested in
reasons, not reactions.

I learned for response from
the logical head, not the patriotic
heart. Unfortunately, however,
the contest has indeed become an
emotional one, and not one based
primarily upon the issues.

Ronald Reagan has cloaked
himself in the flag and sported a
halo.

He does not allow himself to be
exposed often to the questions of
reporters; in fact, he has been
described as one of the most
isolated presidents. In essence,
he does not discuss issues. In-
stead, he plays on the "heart"
strings of patriotism.

He invites us all forward to
answer the call of duty to our
nation, in particular, our nation
under God, and to fulfill that duty
by voting for Ronald Reagan, the
man who embodies that patriotic
fervor.

I, for one, refuse to answer
the call. In essence, I refuse to be
manipulated by such symbolism,
and indeed I question Mr.
Reagan's motives. I am skeptical
of Mr. Reagan's reasons for
meeting with Gromyko.

For the first three and one half
years of his presidency, Mr.
Reagan met not once with a
top level Soviet official. Yet such a
meeting was scheduled on the eve
of the election. My "gut reaction"
is that Mr. Reagan is again
manipulating the voter,
allievating any fears that
perhaps he does indeed have an
"itchy trigger finger."

If, however, his intentions were
genuine, why did he not plan such
a meeting for earlier in his term?
If perhaps his schedule was just too
full.

I question Mr. Reagan's
recognition of the need for
prohibitive resistance to personal
income tax increases,
and promises to instead rely upon
the expanding economy to in-
crease revenue. Such a policy
ignores a mammoth, economic
obstacle - the budget deficit.

And consider also the foreign
deal trade deficit as well as the
federal budget deficit, estimated
to top $230 billion dollars this year.
Reagan proposes no plan to
decrease these deficits, as does
Mondeale; people are too willing
to shrug off the long term danger.

One must not forget that in
good times, such as now, the
deficits can lead to new inflation,
and a new recession.

When deficits rise, investors
fears of new inflation follow suit.
Investors then charge higher interest rates in order to preserve
the purchasing power of their
money. Higher interest rates, in
turn, force firms planning to
borrow to back off, and the
economy slows.

Mondale's plan to cut the
deficits may not thrill the voter,
but I admire a man who has the
courage to meet the problem
head-on.

Finally, I question the viability of a presidential candidate who
has Jerry Falwell as a speaker at
his party's nominating
convention. Reagan implies that God
is on his side. How presumptuous.

CROSSWORDS

By RICHARD P. RICHTER
You are eighteen and feeling
good. College is two hours from
home, and parents cannot look
over your shoulder when you
laugh or when you were under their roof.
The freedom is great. You have
met new people. Some seem to be
very much like you. What you laugh makes them laugh.
You have had good times with
them. Other students you have
met don't seem to be on your
wave length. You're wary of
them and decide to steer clear.
Maybe in time you will un-
derstand them better and they
you. Class assignments

ROVING REPORTER
Compiled by Kim Walter — Photos by Chuck Brucker and Jim Doughty
"What's your impression of sorority pledging?"

By CHRISTY ANN FARRIS
Soph. Pre-Med
"Oh my God. It's really cool. When I
first heard about sorority pledging, I
didn't think that I could ever go
through with it. But now I think it's
great how all of the girls can laugh
and enjoy it."

By JIM GUILLE
Soph. Bio Major
"It's fun to watch some of the girls
make #?/# of themselves."

By STEFANIE BOINSKI
Soph. Int. Rel. /French Major
"I think it's far out."

By LISA SABIA
Soph. Ex/Ba Major
"I looove college pledging."

CAMPUS MEMO

Memorandum
To: All College Students
From: The Grizzly
Date: October 5, 1984

The consensus at dinner was
that the single most important
task for freshmen is to get your
priorities straight as fast as
possible. It’s fine, my freshman
companions said, to have a good
time but not at the expense of
studying adequately. I cannot
think of a single faculty member
who would disagree with such
freshman wisdom.

Actually, a liberal education is
made of a number of ex-
periences, not all of them in
classes. But the center of it all is
the curriculum. Tend to studies
first and foremost in your first
semester. The other experiences
will come along pretty naturally.
As Dean Akin has often observed,
you will enjoy them more if you
are enjoying success in your
studies.

— and that is just about all the
useful advice for you that
this column can bear at one time.
There is serious danger to residents of communities within the 10-mile Emergency Planning Zone during a “General Emergency.”

Responses to Emergency Situations

Officials of PECO, state and federal governments have three courses of protective action which they can take in the event of a nuclear accident at Limerick. The course of action which they choose will depend largely upon the classification of the emergency to which they are responding, and upon the level of radiation being emanated from the plant.

The first course of action would be to shelter inhabitants of the municipalities within the 10-mile Emergency Planning Zone. In this case, officials would recommend that the public seek shelter in permanent structures, shut all doors and windows, and reduce the amount of outside air being brought into the structure through heating or air conditioning systems.

If the radiation levels were to increase, officials might find it necessary to conduct a selective evacuation. This would involve the evacuation of people who are most susceptible to the effects of radiation: pre-school children, pregnant women, and the chronically ill. A selective evacuation may also involve the evacuation of people who are immobile and therefore more difficult to evacuate than the general public.

If radiation levels become serious threats to the well-being of the public — so serious that sheltering will be insufficient — a general evacuation will be conducted. All persons will be ordered to leave the 10-mile Emergency Planning Zone until it has been deemed safe enough for their return. This order will be issued by the governor.

Each municipality within the Emergency Planning Zone is required to have an evacuation plan. If an accident reaches the site emergency stage, the public will be notified by the sounding of the sirens. Ursinus College will be notified by county officials.

Municipal, county and state agencies will begin to prepare for a general evacuation, recommending sheltering or selective evacuation in the mean time, if the situation warrants it, the county will place on stand-by the sheltering or selective evacuation facilities that will shelter and care for those who may be evacuated. The county will prepare to inform the public.

If the situation deteriorates to General Emergency status, emergency information will be broadcast on radio stations. Route alert teams will be dispatched to areas where the sirens have failed. The college will be advised by the county. Local authorities will carry out traffic control plans and coordinate transportation sources. The reception centers and mass care centers will be activated. And, if need be, evacuation will commence.

The Drill

On July 25, PECO and the municipalities within the Emergency Planning Zone participated in an exercise to test the adequacy of the plans that have been formulated to help local, county and state officials respond in the event of an accident at Limerick.

The drill has been widely criticized. Many governmental bodies did not participate, and among those that did, many inadequacies were found.

In spite of the criticisms, the Pennsylvania Emergency Management Agency (PEMA) has reported that Collegeville borough is well equipped to respond to an emergency.

The PEMA report said, "The...staff...was well trained and well prepared for the exercise...The staff demonstrated a good working knowledge of the municipal plan and of the goals of the operation."

Dear Whately could not be reached for a report on the progress of that plan.

By TOM FEENEY

(1972 series)

Philadelphia Electric Company (PECO) has installed sirens in 43 communities within the 10-mile Emergency Planning Zone around their Limerick Nuclear Generating Station. The sirens were installed for use in the event of a nuclear emergency. Residents of the communities within the zone are advised to tune in on their radios for information and evacuation instructions when the sirens have been sounded for three to five minutes.

Ursinus College is just 7.7 miles from the site of the plant, well within the critical Emergency Planning Zone. An unusual event will be declared in the event of any minor incidents which occur at the plant. These would include a loss of power at the site, a fire in a protected area, or the forecast of a hurricane expected to cross the site. An unusual event itself will pose no great threat. However, these incidents would lower the plants level of safety, and thus could lead to more extensive emergencies.

The classification of emergency which poses the next greatest hazard is an "Alert." An alert will be called in the event of an unidentified leak in the containment which exceeds 50 gallons per minute, or in the event of a fire with the potential to damage equipment which is vital to the maintenance of a safe level of operation. Any radioactive releases during this level of emergency will be negligible according to U.S. Environmental Protection Agency (EPA) standards.

Emergencies during which radioactive releases reach but do not exceed EPA standards are called "Site Emergencies." During these emergencies, major safety systems at the plant have failed, causing radioactive releases within the plant boundaries to surpass the EPA standards, and creating a substantial hazard to the public.

When radiation beyond the site boundaries exceeds EPA standards, a "General Emergency" will be declared. Loss of two of three fission product barriers or core damage or fuel meltdown and a potential decrease in containment capabilities will prompt a General Emergency.

By JANET KELLY

Sharolyn Mierzewskj, Senior Class Secretary and Vice President of Kappa Delta Kappa Sorority, is an economics and business administration major with an accounting emphasis. Recently, Sharolyn received an honorable mention award of fifty dollars from the Pennsylvania Institute of Certified Public Accountants (PICPA). The purpose of the PICPA awards is to promote students' interest in careers as Certified Public Accountants. The criteria used to select recipients of the award are a high scholastic average and leadership qualities.

To qualify for the award, Sharolyn sent an application and a one-page autobiography to the editorial board of PICPA. Sharolyn is a Dean's List student whose activities on campus include serving as president of the Whitman Honor Society and as a member of Pi Gamma Mu, a Social Science Honors Society.

Off campus, Sharolyn participates in the Big Brother/Big Sister program. Sharolyn's immediate goal is to pursue a career as a CPA after graduating with a B.A. degree in economics and business administration.

Currently, Sharolyn is employed as a Customer Service Representative at the American Bank and Trust Company in Berks County. Since she enjoys working with people, Sharolyn is well suited for her duties, which include providing customers with financial advice, opening accounts, and filing mortgage and loan applications.

Sometime in October before tax season begins, Sharolyn plans to send resumes to prospective employers. She hopes to find employment in an office in a suburb of Philadelphia. If all goes well, interviews will be conducted after January 1, 1985.
### Gridders drop third straight

By TIM COSGRAVE

The Ursinus Grizzlies lost their third straight game last Saturday 41-15 to Swarthmore. The Grizzlies numerous miscues plagued the team throughout the game. Swarthmore, being a big play team, was able to capitalize on the errors to notch their second victory. The Garnet was led by quarterback Glenn Bennett and linebacker Dom Lapone. Bennett, who was a wide receiver last year, continually scrambled away from the Grizzly defense to find the open receiver. Linebacker Lapone is the heart of the Garnet’s defense. Saturday, Lapone had two interceptions, one of which he returned for a touchdown.

The offensive highlight of the game for the Grizzlies was when quarterback Brian McCluskey hit wide receiver Eric Bobo for a 47 yard touchdown. Rodger Brewster scored the final tally on a quarterback keeper late in the contest.

This week’s opponent is the Johns Hopkins Blue Jays. In last years game the Blue Jays beat the Grizzlies on a last second pass. The Blue Jays offense attack is led by 6’, 180 pound quarterback Mark Campbell. Campbell’s favorite target is 6’5” wideout Mark Mitchell. Last week vs. Gettysburg, Campbell attempted 45 passes, 17 of which went to Mitchell. It’s safe to assume the Blue Jays like to throw the football quite often.

**BEAR BITS**: Tomorrow’s game is home, game time is 1:30. Both Steve Sullivan and Jack Brady will be back in action Saturday...Next JV home game is Monday vs. Delaware Valley...Next week the Grizzlies travel to Gettysburg.

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### Tannenbaum fills new sports information post

By JULIE LERTORA

Elliot Tannenbaum is the sports information director here at Ursinus College. He is responsible for rosters, record keeping, running the press box, and sending out news releases to newspapers.

Tannenbaum has worked in press release offices for Continental Pro Basketball, Temple University and Swarthmore College. He writes the column “Athletes of the Week,” which is about area high school athletes, for The Philadelphia Inquirer. Tannenbaum is also working on a degree in Sports Administration.

This past Olympic summer, Tannenbaum was part of a team of 15 who worked in the Olympic press operations department which was responsible for getting results to a media of more than 8,000 who were covering The Games. Tannenbaum felt that the Olympics helped to promote the Ursinus name. Ursinus sent two players and three coaches to The Games for field hockey.

Tannenbaum foresees that the Ursinus football program will be getting increasingly better in the years to come. Ursinus has a good coaching staff, and since there is a greater emphasis on recruiting players, the team should be looking good in years to come. He foresees that the general spirit of our sports teams will be even better than ever this year and in years to come.

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### Regular baseball season ends

By CHRIS GODOR

Baseball’s regular season is over. The three teams that I thought would win did: the Tigers, the Cubs, and the Padres. The team that pulled it out in the AL West was the K.C. Royals. They topped the Twins and the Angels by three games.

The playoffs began this week. The Padres go to the Windy City for the first two games. From there the remaining games are played in San Diego. Kansas City hosts the Tigers first, and then Detroit returns the favor. Chicago should take it in four, and the Tigers will do the same to the Royals.

The Phillies have already made an off-season move by replacing Paul Owens as manager with John Peliske, one of the Phillies coaches. Also, Daron Johnson, their first-base coach and hitting instructor will not return next year. Instead, Del Unser will be hired to take Johnson’s place.

Tony Gwynn won the batting title with a 1984 league high of .351. In the AL it was Don Mattingly taking the honors with a .343 average. Mike Schmidt and Dale Murphy ties for the home run lead with 36 round-trippers a piece. Tony Armas for Boston was the league leader with 43 home runs. The rookie sensation for the Mets this year was Dwight Gooden; he led the major leagues with 276 K’s.

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Five members of the 1984 Ursinus football team were brought back together on last summer’s Alumni Day. Ten members will be on campus the Bear’s upset win over national power Penn. Left to right: Ray Costello ’37, Rube Levin ’36, Cliff Colvert ’36, Clayton Worster ’37, Reds Bassman ’36.
New faculty profiles
Zemel joins Ec Dept.

By KAREN WISE
This year, Mr. Alan Zemel joined the Ursinus faculty as an economics and business administration instructor. Mr. Zemel brings a great deal of prior experience in the field to his new job.

In 1972, Zemel skipped his senior year at Abington High School to enroll at the University of Pennsylvania. During his senior year at Penn he was enrolled in the sub-matriculation program, enabling him to do graduate work at the same time.

Since obtaining his master's degree in 1976, Zemel has held several teaching positions. He was employed by the Community College of Philadelphia's Department of Economics and Accounting from 1978 to 1980, and he taught both undergraduate and graduate level courses at Drexel University beginning in 1982.

When asked what prompted him to try teaching at Ursinus, Zemel replied, "I've never taught at a small school before." He had decided that the working environment of the larger schools did not suit his personality and he wanted to try a smaller, more rural school. Now that he is here, he finds that the Ursinus campus is very different from his previous ones, and he likes his job. He remarked, "I'm having a good time teaching. I'm enjoying my classes.

Aside from his teaching experience, Zemel has held other economics-related jobs. In 1981 and 1982 he worked as a research assistant in the University of Pennsylvania's Department of Regional Science. A job as a research economist for the Center for Forensic Economic Studies in Philadelphia in 1980 and 1981 inspired Mr. Zemel to consider his future in economics. He decided that the working environment of the larger schools did not suit his personality and he wanted to try a smaller, more rural school. Now that he is here, he finds that the Ursinus campus is very different from his previous ones, and he likes his job. He remarked, "I'm having a good time teaching. I'm enjoying my classes."

One of the most interesting cases he worked on was Gianfriddo vs. A-Way with Cheese, Inc., in 1980. In the case, a man had ordered cheesecake for dessert in a nice restaurant. When he bit into it, he broke his teeth on a button which had fallen into the cake while it was being mixed. The man needed replacement every ten years.

Mr. Zemel's role was to calculate the man's expectancy to aid in determining the total cost of the bridgework, and to then present this testimony as an expert witness. His testimony was used in determining the amount of the award.

Mr. Zemel found this in-court experience to be extremely interesting. He commented, "It's like being on a stage, being up there on the witness stand. It depends on your performance who wins the case and the size of the award. It's no different than being a good actor, except you have to have some economics behind you." It was this job which convinced him that economics, which has "seemed rather remote," was directly involved with day-to-day living. So he decided to get his doctorate in economics.

Mr. Zemel is currently doing research for his doctoral dissertation at the University of Pennsylvania. The topic arises in his court experience with discrimination cases. Since defendants often use the argument that people of the group against which they are discriminating do not live in their firm's labor market areas, Zemel decided to investigate the geographical size of the labor market. He hopes to complete his research this year. Afterwards, he hopes to return to court work as a research economist part-time, but also continue teaching. He says the pressures of the court cases can be overwhelming as a full-time job, explaining, "I like teaching and I like doing some research."

When he is not busy with economics, Zemel spends his time as a skilled musician. He plays Russian and Yugoslavian music on the balalaika, a stringed instrument. He travels all over the east coast, performing this music with various groups. He enjoys traveling very much, saying he meets people who are "warm and hospitable." This hobby also gives him the opportunity to meet Russian nobility in the U.S., who rent grand ballrooms for the performance of this music. He is even acquainted with Leo Tolstoy's great-granddaughter. This very busy man comments about himself, "One thing I can tell you -- I live a very full life...and I like that -- I don't let it get out of hand...Everything balances.

Fellowships
By BILL AMEY
One hundred and twelve fellowships, to be known as Mellon Fellowships in the Humanities, will be available for college seniors or recent graduates wishing to begin graduate study who show outstanding promise for careers as teachers and scholars in the humanities. The Mellon Fellowships look forward to the need for first-rate new faculty in the 1990's and hope to ensure a continuing flow of topflight talent into college and university faculties.

The awards are intended to be highly competitive, but any senior or recent graduate who has not yet begun graduate study, whose promise for teaching and scholarship can be attested to as outstanding by a faculty sponsor, and who is a citizen or permanent resident of the United States or Canada should feel encouraged to compete. Among the Mellon Fellowships would hope to attract are minority and women candidates of notable ability.

Since candidates are required to submit their GRE scores when applying, those interested should be sure to note that the deadline for registration for the Dec. 10 test is Nov. 4.

If you have any further questions contact Dr. Decatur in the Bear Pit.

Career workshop
Where do I go next in my career? This question is frequently asked and of primary concern to most adults. Knowing what options are available can help them find an answer to this question.

"Assessing Your Career Options" is a one-day workshop to be offered by the Ursinus College Evening School on the Collegeville campus.

Whether you are in the middle of your career or interested in choosing a career direction for the first time, this workshop can be helpful. You will assess your marketable skills, interests, and talents; identify your job/career goals; identify new career options, and develop a plan of action to follow. Emphasis will be on teaching you to use available resources and exploration techniques.

The workshop will be held on Saturday, October 13 from 9 a.m. to 4 p.m. The fee is $35 and covers the cost of lunch and materials.

Red and Gold days
More than 50 high school seniors plan to attend the first of two Saturday Red and Gold days for the 1984-1985 overnight visitation program sponsored by the Admissions Office, on Oct. 11 and 12. The Admissions Office hopes the prospective students to attend classes, meet faculty, and experience dormitory living. One of last year's guests, a freshman at Ursinus this year states, "I thought Red and Gold Days was offered to high school students a chance to find out what college life is like."

After reviewing last year's evaluation, Lorraine Zimmer, Director of Admissions, says, "The students benefited most by having the opportunity to meet Ursinus students and faculty. What impressed me this year was the friendliness of the Ursinus College community." The Admissions Office still needs some hosts and hostesses for this program. If you would like to share a little bit of yourself and your time with a prospective student, please contact the Admissions Office prior to Oct. 9.

Speech exam
The examination for exemption from Communication Arts 201 (Public Speaking) will be held on Monday, Oct. 15 from 4 to 6 p.m. in Ritter Center. This examination, offered once each semester, provides students an opportunity to bypass the college requirement. To apply, students must register now in Dean Akin's office, where they will receive detailed instructions and a list from which to choose a topic to construct a speech for delivery before the Communication Arts faculty.

Freshmen are advised to wait a semester or two before attempting the examination, since most successful applicants have been upperclassmen.

Dr. Henry will meet with students to offer suggestions and to answer questions for those planning to take the exam, on Thursday, Oct. 11 at 12:15 in Ritter Theatre.

Friends' book sale
The Friends of the Ursinus College Library has announced price reductions for this semiannual book sale. Used books are now selling at 50 cents for hardcover and 25 cents for paperback. The sale will continue through October 27 and is being held in the College's McEwen Library. Tent hours will be from 9 a.m. to 9 p.m. and Sunday, 1 to 9 p.m.

Proceeds from the sale will support the Friends' acquisitions program.

Gene's Barber Shop
Cutting and Styling
Closed Mondays
National Campus News
By COLLEGE PRESS SERVICE

SAT scores rise slightly

NEW YORK — After slipping slightly last year, students’ scores on the Scholastic Aptitude Test (SAT) show modest increase this year, according to the College Board, which runs the nationwide SAT program.

But educators’ happiness about the improved test scores was quickly dampened by remarks by U.S. Secretary of Education Terrel Bell, President Ronald Reagan’s education policies for the good news.

In news conference called in Washington, D.C. the same time the College Board was releasing the scores officially in New York, Bell told reporters "the main in S.A.T. scores reflects the concern for excellence in schools that is sweeping the nation," adding he was glad the recommendations made by a presidential commission on excellence "are being followed."

Bell went on to imply Reagan’s call for excellence in the nation’s schools and his support for more stringent disciplinary policies, have helped SAT scores rise over the last four years.

College Board and other education officials immediately complained Bell’s press conference was "a breach of etiquette" and "political," stressing that better teachers and schools - not presidential pronouncements - helped improved SAT scores.

Nearly one million high school seniors take the SAT each year. Colleges, of course, use the test results to help screen potential students.

Nationally scores on the math portion of the SAT increased three points this year, for an average score of 471, the College Board reports.

Average scores on the verbal section of the test are up one point over last year, to 426.

Although both scores remain far below the 1963 record highs of 502 for math and 478 for verbal, educators see them as hints that the long decline in SAT scores finally has been reversed.

SAT scores hit bottom in 1980, with an average math score of 466 and verbal score of 434.

Bell’s claim that Reagan’s policies are responsible for the score increases is "simply impossible," says College Board spokesman Fred Moreno.

"SAT scores are attributable not only to schools, but to books, television, and everything else a child is exposed to over 17 years," Moreno explains.

Besides, Reagan’s call for excellence last year "couldn’t possibly have had any effect on student’s test scores this year," he says.

Because the SAT tests a wide array of aptitudes developed over a student’s lifetime, there is virtually no way to improve scores in a year’s time, he adds.

This year’s minor increases probably are due to a combination of such things as accelerated curricula in elementary and junior high schools, better teachers and teaching methods, an increase in educational programming on television, and perhaps even the classroom computer invasion, College Board officials point out.

Moreover, "the increase in math scores is largely attributable to (the improved performances of) women," says College Board President George Hanford, while the increase in verbal score was largely among males.

Math scores for female students increased four points this year, up from 455 last year, Moreno says. The average score for male students increased only two points.

In contrast, the average verbal score for males held steady at 420, while the average score for females went up three points.

Iowa students had the highest scores nationally, scoring a math average of 570 and verbal average of 519.

JUDGE VOICE NEW COLLEGE FOOTBALL TV CONTRACT
UCLA, which is covered by the Pac-10 conference’s TV contract with CBS, wanted its game with Nebraska televised on CBS.

Nebraska, though, is under contract with the College Football Association (CFA) to appear only on ABC.

The same contract put the Nov. 24 Notre Dame-Southern Cal game in TV limbo.

Now U.S. District Judge Richard A. Gadbois says the CFA’s refusal to let its member teams appear on CBS violates anti-trust laws, and leaves it up to the individual schools to decide on which network they’ll appear.

ABC is appealing the decision.

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Mandarin, Szechuan, Shanghai & Cantonese
Collegaville Shopping Center
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Take Out Service Special Luncheon $2.95 Dinner Special $6.95

Puzzle Answer

PRIZE T H E S E
RETAIL BARGains
KNIGHTS
ONLY
SIX are
DEFECTIVE
EACH.

2.

DRAGON ARTS
APRON BEND
AT EES

STUDENT HECKLE
MONDAY

Southern Cal students last week interrupted Mondale’s speech with shouts of "Moscovites for Mondale," "Reagan" and "Four More Years."

It was the worst student heckling the candidate has received this year.

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Movie: Annel House: There's no way to describe this one so come on over to Wismer and see a "real-life" college experience filled with humor. Time: 7:30 p.m. Friday, Oct. 5. Place: Wismer Aud.

Movie: Stripes: Come and see a cast of misfits who join the U.S. Army and break every rule in the book in this unbelievably funny portrayal of military life. Time: 10 p.m. Friday, October 5; 12 midnight, Saturday, Oct. 6; 9 p.m. Sunday, October 7. Place: Wismer Aud.

Movie: Raiders: Join Harrison Ford in this high-spirited, fast-paced adventure as he searches for the lost ark. Raiders is sure to keep you in anticipation from one scene to the next. Don't miss it! Time: 9 p.m. Monday, Oct. 8. Place: Union Lounge.

NOTES FROM ALL OVER: Officials at Catholic Notre Dame recently discovered the student health insurance policy they're promoting for years covers student abortions...U. Florida student officers are searching for ways to cooperate with U. Miami and Florida State fans to end UF's reputation of having "the most obnoxious fans in the state"...Yale researcher Stuart Schreiber is working on a chemical that lures male cockroaches to their deaths with promises of sex.

Talk back
October 8-15 is National Campus Alcohol Week. To mark this event Ursinus is holding "Talk Back" week. Throughout the week RA's will hold "Talk Back" group sessions for student input to be delivered to the administration, the Alcohol Committee, President Richter and Dean Kane about your views on alcohol use on campus. Parents' Lounge 12:30 to 1 p.m. Tuesday, Oct. 8.

Catch the Forum Tuesday, October 9
Wismer Auditorium, 7:30 p.m.

The Grizzly is looking for:
Writers
Photographers
Typists
Graphic Artists
and anyone interested in assisting with layout.

CROSS WORD PUZZLE
FROM COLLEGE PRESS SERVICE

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