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The Grizzly, October 7, 1983

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What's In A Name

Lantern Makes National Anthology

by Rosemary Wueneschel

Ursinus College made the National Anthology with a short story and photograph published in The Lantern.

The Lantern, Ursinus College's literary magazine entered the Student Editor's Association for Literary Magazines last year. The Fall 1982 and Spring 1983 issues were submitted to compete nationally for a five hundred dollar prize awarded to the best literary magazine in the country, and some two hundred dollar prizes awarded to the best prose, short story, essay, and ink sketch, and photography in the various literary magazines.

"Lesetta," a short story by Doreen Pasekoff, and Kevin Kuncke's photograph of a rabbit on a stove won places in The Fountain of Youth, the Student Editor Association's National Anthology.

Dr. Fritz Busser, professor of church history at the University of Zurich, will be the keynote speaker at the Colloquium and at Founders' Day Convocation on November 6.

On the lighter side of the celebration, Ursinus' proTheatre will present three performances of Mandragola by Niccolò Machiavelli at 7:30 p.m. on November 2, 3, and 4. This 16th-Century farce represents the excesses of the church that led to the Reformation movement. Tickets for the Ritter Center season opener are $4, $3 for students and senior citizens.

At 8 p.m. November 5, a concert of cantatas inspired by the music of the Reformation will be presented in Bomberger Hall. Orchestra, soloists and the Ursinus College Choir will perform these works by Bach and Mendelssohn. In addition, a group of 16th-Century motets will be sung by the Ursinus College Chamber Singers. Concert tickets are $5.

A celebration worship is planned at Trinity Reformed United Church of Christ, Collegeville, for November 6, at 10:45 a.m. Presidents from Ursinus; its sister institution, Tohoku Gakuin University, Sendai, Japan; Lancaster Theological Seminary; New Brunswick Theological Seminary; and the Evangelical and Reformed Historical Society will join the UCC clergy for this event.

Founders' Day ceremonies will cap off the commemoration on November 6, and will include the unveiling of a 10-foot tall bronze statue of Zacharias Ursinus, the work of Michael Price of Hamline University, and the gift of Mr. and Mrs. Philip I. Berman.

For more information about Commemoration events, contact the College communications Office, Ursinus College, Collegeville, Pa., 19426 or 215/489-4111, ext. 238.

Fago Opens Lecture Series

by Brad James

With little fanfare, and nearly unnoticed amid the excitement of the opening game of the National League playoffs, the Faculty Lecture Series got underway yesterday. These lectures, designed to share the results of our faculty's research with the campus community, are open to one and all.

Dr. George C. Fago delivered the inaugural lecture, entitled, "From Cynics to Commitment: Intellectual Growth in the College Years." Dr. Fago, who has recently appeared about the campus as Zack, spoke at great length on the continuous development of the human thought process; he introduced and described the Freudian theory of thought evolution and that of Piaget, the famed Swiss psychologist. Both theories state that a human's thought processes are pretty much fully developed at the end of adolescence. Dr. Fago then took us on a tour of this process.

The decision to bring The Lantern to the attention of other literary magazines nation wide was made to give Ursinus students interested in creative writing a clearer picture of the real competition in writing. Another incentive was the generous prize money which leaves The Lantern personally free of the burden of running its own contests.

Anyone wishing to submit entries of short stories, essays, poems, photography, and drawings should do some research for the fall edition of The Lantern may do so until November 11 at 5:00 p.m. Anonymous and pseudonyms are possible, but only when accompanied by the real names of the authors and artists.

The Evening School is offering career workshops on Oct. 8 and Oct. 15. The workshops will focus on how to choose a career, and how to find a desirable job.

On Saturday, Oct. 8, "Exploring Career Options" will be held from 9 a.m. - 4 p.m. The purpose of this workshop is to teach people how to decide on a career. It will help the participants identify their skills, talents, and interests. Developing career goals and planning how to reach these goals will also be discussed.

According to a college news release, the workshops can help people who are already involved in a working life as well as those who have yet to begin a career.

On the following Saturday, Oct. 15, "Job-Hunting Strategies" will be held from 9 a.m. - 4 p.m. This workshop will instruct participants on how to find the large number of job offers that are not formally advertised. According to a Department of Labor study, approximately two-thirds of all people who find jobs do so through their own initiative and contacts. This workshop will also discuss how to write resumes.

Explaining The Evening School's interest in conducting these workshops, Linda Long, assistant director of the division, said, "The Evening School has a purpose of serving the community in general, specifically the adult population, providing them with non-credit and credit courses that will better prepare them for their careers.

Last year's workshop and instructor received almost entirely "very good" and "excellent" ratings from the participants, with the exception being one "good" rating for both aspects.

The program is being held over two Saturdays at the suggestion of last year's participants, who said that one day was not enough to cover the topic adequately. "Exploring Career Options" costs $40, and "Job-Hunting Strategies" costs $35. Workshop materials and lunch are included in these fees.

To register, or to receive more information, contact Miss Long at 489-4111, ext. 218. The Evening School urges early registration.

Ursinus offers a varied program of non-credit and credit courses that will better prepare them for their careers.
CAMPUS MEMO

by Richard P. Richter

Here is a gallimaufry of brief comments:

Security: Students by and large have shown a cooperative attitude toward the new security measures on campus this fall, and I have been pleased about that. I regretted as much as anyone the need to introduce systems that seem to cramp the freedom of individuals. We have a small and pleasant campus community. Formal security. The times, however, have been changing and we have had to respond to problems forthrightly. Students themselves, of course, hold the key to the real success of our security program. Since it is intended for their own welfare, simple self-interest should motivate all to continue their support and cooperation.

Student Recruiting: This fall students are being invited to take an active part in the process of recruiting next year's freshman class. Mrs. Lorraine Zimmer, Assistant Dean of Admissions, is lining up a group of volunteers to host high school seniors on overnight visits to Ursinus. I commend the Admissions staff for this initiative and thank the many students and faculty members who already have agreed to help conduct the program. Students who are interested in taking part should see Mrs. Zimmer in Corson Hall. That's not all you can do. You can encourage the qualified students you know from your high school to apply to Ursinus. It is gratifying for the Ursinus community that Dr. William T. Parsons, Professor of History, has been taking a prominent part in the proceedings in Philadelphia to celebrate the anniversary of German immigration to America. He has appeared on television and chaired a scholarly conference at the University of Pennsylvania. I applaud him for representing Ursinus, which is so directly rooted in Pennsylvania German experience. See the photographic art exhibit in Myrin Library for an insight into that experience. Our commemoration of Zacharias Ursinus next month will be a related activity on campus.

Japanese University President: From November 3 to November 7, Ursinus will be host to Tetsuo Seino, President of Tohoku Gakuin University, Sendai, Japan, our sister institution. President Seino will participate in Founders' Day on November 6. Believe it or not, his visit from far-away Japan will be directly related to our Founders' Day commemoration of Zacharias Ursinus of 16th-century Germany. Tohoku Gakuin was founded through the work of American missionaries to Japan in the 1880s from the German Reformed Church, the denomination that founded Ursinus in 1859. President Seino's predecessor, Dr. Tadeo Oda, visited Ursinus several times. He received an honorary degree from the College in the 1960s. We plan to award an honorary degree to President Seino.

A time for students to meet with President Seino will be set up.

Students who studied in Sendai during the past two summers will have an opportunity to hold a "reunion" with him. Students who are interested in the Japan Studies summer program in 1984 should check the time and place and be sure to meet President Seino.

Student Loyalty Fund Phonathon: On selected evenings this fall, I will have to clear the papers from my desk to make room for a student to use my phone. Bill Stoll, administrative assistant in the President's office, has started an ongoing phone campaign to seek alumni gifts for Ursinus. Students are doing the calling on a new low-budget long-distance system. We have some 300 called alumni systematically for gifts outside the local area. We hope that a friendly student voice from Collegeville will awaken a new desire to give among graduates living far away. Anyone who wants to make calls should come in and see Bill Stoll on the second floor of Corson Hall. Making calls gives an excellent opportunity to learn about selling and marketing in a real-world situation. Tax-deductible gifts from alumni help keep down the charge for tuition.

Letters to the Editor

To the Editor:

Trees and grass are the beauty of the Ursinus Campus. When I walk to class I enjoy watching the squirrels scamper about, gathering their nuts before the winter chill arrives. It makes me wonder why some of those who live here think nothing of leaving beer bottles and other articles of trash on the green of the campus. Is it because they are blind to the beauty that surrounds them, preoccupied with their own problems? Could it be that they take it for granted that God's beauty is watched over by the Maintenance Department?

Students should think of Ursinus as their home, not a camp that they visit. On many mornings I have found the remnants of a party scattered on the campus, which serves as a substitute wastebasket for students that find empty beer bottles too cumbersome to carry. It must be embarrassing to be caught with an empty beer bottle, hence the disposal. One solution is to place a large wastebasket every ten feet across the campus.

I have heart that, on some campuses in Germany, one can find wastebaskets with a computerized voice that gives thanks to those who deposit their trash properly. Incentives are strong motivators, even when dealing with trash.

I think that the reason student litter is the very same reason that causes them to walk all over the grass instead of using the walkway. Even though the results are the same, students feel it is not worth the time involved to do what is right. It is possible that students are following what has been stressed upon them for years. Time is the most important thing in anyone's life.

I have had the problem of finding a waste basket in Bomberger Hall. Although the building itself has remained a long time, the waste baskets have long since disappeared. The only one that I know of is in the Men's Room on the first floor. It would be wise to place a waste basket in each room, but then the cleaning ladies would have nothing to do in the morning before classes.

In final analysis, it is the student's responsibility to think while he attends college, not only about his studies, but also about the advantages of placing trash in a waste basket instead of the grass. Although the Maintenance Department does attempt to keep the grounds clean, they'd much rather spend their time making sure that students have heat this winter. Maybe students will think about that next time they are carrying some trash.

From: A Concerned Student

Schroder's
ARC0 STATION
460 Main St.
Collegeville, Pa.
489-9987

Marzella's Pizza
5th Avenue and Main Street
Collegeville
*Steaks *Zeps
*Stromboli

The Grizzly was founded in 1978, replacing The Ursina Weekly, the previous campus newspaper. It is published by the students of Ursinus College every Friday during the academic year except during examination and vacation periods. The Grizzly is edited entirely by students and the views expressed in this newspaper are not necessarily those held by the administration, faculty, or a consensus of the student body.
Get the daily special at the snack bar, and you’ll get a jarful of Pepsi-Cola. The jar is yours to keep. Collect a jarful of change, or a jarful of pencils and pens—anything that fills a jar full.

Or take your jar back to the snack bar for a 25¢ refill. You can go back and fill your jar full of Pepsi as many times as you like. Each Pepsi refill costs only 25¢.
Sorority Pledging Underway

There are five sororities listed in the Ursinus Handbook: Alpha Sigma Nu, Kappa Delta Kappa, Omega Chi, Phi Alpha Psi, and Tau Sigma Gamma, but different girls tell us that their sorority is the only one. Aren't the freshmen confused enough?

It all began Friday evening September 30 as the elated girls, after signing their sorority bids, had trouble standing on the crowded Union steps where they performed their new songs. Then large groups of female upperclassmen began running around dressed in slightly unusual outfits which followed themes such as Gumby, Beauty Queen, Fat Person, and Green and White Slumber attire.

Late each weekday night, and early each morning girls are heard hooting, oinking, roaring, and meowing as tree haters attack innocent bystanding animals such as Def Leopard and Boo Boo is not funny, but then again nothing is funny in pledge lines. Laryngitis is running rampant as a result of the continuous singing of such songs as Hey Rocka Rocka, The Gummy Song, Talk Dirty to the Animals, and The Sparkle of O'Chi.

Only two weeks of Breakfast Dates, embarrassing costumes and stunts remain... at least until next semester.

Le Cercle Francais

by Andrea Butler and Tracey Clark

Oct. 26 - Film: "Frances". Nov. 7 p.m. College Union.
Nov. 13 - Theatre: A Flea in Her Ear. French Farce. Walnut St. Theatre, Philadelphia. 2:30 p.m. Sign up by 10/10/83. See any officer.
Nov. 16 - Film: Heureux comme le regard en France. "A Happy Face in France." 7:30 p.m. Bomberger 108.

On Parents' Day, the French club sponsored "a taste of French Culture" in the Paisley Reception Room. The gathering was a huge success, for many parents, students, and faculty members stopped by and tasted French pastries, a variety of cheeses, and were introduced to France through books and photographs.

Don't Miss Out When Diva, a seductive fast-paced romantic French film, comes to the Union on October 26 at 7:00 p.m. The winner of four top French awards, it combines music, comedy, love, and murder to create a romantic thriller which all will enjoy.

(In French with English subtitles).

State of the Union

BY Allison K. Brown

Sat. Oct. 8 - 6:00 p.m. Movie: "Frances" - Union Lounge.
12:00 a.m. Movie: "Frances" - Union Lounge.
Sun. Oct. 9 - 9:30 p.m. Movie: "For Your Eyes Only" - Union Lounge.
**Jobs for Librarians Improve**

The job market for librarians through 1990 will improve over that of the 1970s, but not return to the boom of the 1960s, according to a study prepared for the U.S. Department of Education.

There will be fewer jobs in school and academic libraries than currently and more in public and, especially, in special libraries, the study shows.

Other findings in the Library Human Resources Study, which was funded and coordinated by the Department’s National Center for Education Statistics (NCES) and Office of Libraries and Learning Technologies (OLLT), include:

- Librarians and jobs will be approximately balanced.
- Most jobs for graduating librarians will replace those leaving the profession, not from the creation of new positions.
- The current decline in the number of Master of Library Science (MLS) degrees granted will halt, but non-MLS degree programs will continue to decline.
- Salaries for librarians, corrected for inflation, will increase modestly, reversing their decline in the late 1970s.

A forward to the study notes that it contains important research information for use in assessing future personnel needs for libraries, and will assist States and localities in achieving more efficient budget planning.

The study shows that in 1982 the Nation employed 136,000 librarians, with 48 percent employed in school libraries, 23 percent in public libraries, 15 percent in academic libraries and 14 percent in special libraries.

In 1981, 23,000 librarians were hired and 17,000 left library jobs.

The 229 page report, entitled “Library Human Resources: A Study of Supply and Demand,” which costs $20 per copy, may be obtained from the American Library Association, 50 East Huron, Chicago, Illinois 60611.

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**“Outward Bound” Offers Education to Many**

Over 8,000 men and women, both adults and students, will take part in a unique program called “Outward Bound” this year. Designed so that participants will meet challenging experiences in wilderness settings, Outward Bound courses take place year-round in sixteen states. While many come to Outward Bound seeking a taste of high adventure — and they’ll probably get it — most will leave with a new understanding of themselves after discovering they are capable of doing things they might previously have thought “impossible.”

Mountain backpacking, canoeing, skiing and snowshoeing, sailing, kayaking, cycling, rafting, and even dog sledding form the core of the Outward Bound experience, depending on the environment in which the course takes place. Previous outdoor skills are unnecessary, as is special equipment other than personal clothing and boots. Each small group of students has one or more expert instructors and specialists who help them develop outdoor and interpersonal skills, culminating in a final expedition, with minimal instructor supervision, relying on what they have learned during the course. Academic credit is often available, as is financial aid based on need. In addition, several Outward Bound schools offer no-interest tuition loan plans, for up to three years.

Outward Bound courses are offered year-round and last from 4 to 30 days. For information, write Outward Bound USA, 384 Field Point Road, Greenwich, CT 06830, or call toll free 800-243-8520 (except in Connecticut).

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**Keep it Clean**

by Kurt Richter

You probably own a record or tape that you enjoy and would like to continue enjoying. Although there are many words written about subject matter in various recordings, there are few words written about the maintenance required to keep a recording in good condition.

**RECORDS**

Some good advice on maintaining a record:

1. Never touch the playing surface, only touch the label and the edges.
2. Store it vertically, never at an angle.
3. Keep it away from sunlight and heat. #4 Be sure it is clean before you play it.

Records should be kept clean because dust can be ground into the record and the resulting noise is similar to a concert of Snap, Krackle, and Pop. One of the best devices on the market for cleaning your records is The Discwasher, which uses directional fibers and a scientifically-tested, safe fluid to help remove fingerprints and dust. Anti-Static cloths are not recommended since they often contain chemicals that are actually harmful to your record.

**TAPE DECK**

If you do not clean your stylus occasionally, you can change the name of your stylus to knife. A dirty stylus can do much harm as a worn stylus. So do not buy a head cleaning cassette that does it all for you in ten seconds.

Critical recording, you may want to invest in a de-magnetizer. It eliminates any residual magnetism on your heads that can cause excessive hiss and decreased high-frequency response. But, don’t be fooled into buying any one of the cassettes models for under twenty dollars because there are pencil-type versions available for under ten dollars.

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**Renaissance Play at Ursinus Commemoration**

In conjunction with the Zacharias Ursinus Commemoration, proTheatre, Ursinus College’s drama organization, will present Niccolo Machiavelli’s 16th-Century comedy, Mandragola (The Mandrake Root) on November 2, 3, and 4 with two preview performances on October 28 and 29. All performances will begin at 7:30 p.m. in The Ritter Center for the Dramatic Arts.

Traditionally considered the greatest Italian dramatic work of the Renaissance, the play, directed by Dr. Joyce Henry, associate professor of communication arts, uses the legendary and magical mandrake root as the principal motif of the seduction plot. The result, as Somerset Maugham observed, is “ribald, extravagant, and comic.”

The Ursinus production features exhibitions of magic, gymnastics, and fencing, as well as 16th-Century music provided by the Country Consortium, a recorder and voice ensemble, specializing in Renaissance and baroque music.

Tickets for all performances are four dollars (three dollars for senior citizens and students); reservations may be made by phoning 489-4111, ext. 266, or 489-2404.
by: Michael Schlessinger

On the Penn Campus, the Alpha Tau Omega fraternity had a party in the early Spring of 1983. A girl, whom I’ll call “Laurel” was drunk and tripping on acid attended the party. The party had many activities that night, such as drinking and dancing. This was not all that occurred. An investigation found that that night, one that caused an outrage on the Penn campus. An incident that shows that peer pressure can cause an individual to act against his own inner beliefs in an immoral way. The events of this incident are taken from an article written by Mark Bowden called “The Incident at Alpha Tau Omega” (Philadelphia Inquirer, September 11, 1983). There are two views to this incident. One side calls the incident “gang rape,” and the other side sees it as a “callous act of sexual gratification.”

The Commonwealth of Pennsylvania defines the offense of rape with definition stated, here are the two sides of the incident.

In the version of the brothers of ATO, ‘which was constructed by six of them several months after the event, Laurel stayed in the house long after all its residents, and their closest friends had gone. The party was over but she was still in a partying mood.’ The first brother she was involved with gave this account, “I started-in, I guess I started talking. Then he talks about his attitude, ‘When I went in there, there’s no doubt that, like, I would have been open for like sexual contact kind of thing, and this girl started 1, I don’t know come to me, in some sense . . . Just the normal way of sexual proceeding, you know occurred. But she was, she was really receptive.’

The brothers involved all say the basic story, “One by one they happen upstairs alone and enter the room, where Laurel makes ‘advances’ to them. One by one they were seduced by Laurel. The fraternity members involved in a sexual proceeding, you know occurred. But they judged her to be sober, alert and willing.” In their version they sound like they were seduced by Laurel.

Laurel’s version is slightly different, “Her version of the incident is drawn entirely from interviews with university officials and students in whom she confided. They say the brothers carried Laurel upstairs when she asked for a place to sleep. She had sex with one of them willingly. Then, one by one, a group of men had sex with her. Laurel pleaded through-out to be left alone . . . she kept asking them to leave her alone, to get off her, to stop.”

The aftermath was one of controversy and questioning. University of Pennsylvania suspended the fraternity’s charter for going against “the agreement under which Penn recognizes chapters of national fraternities.” A settlement was made with the individuals. “The brothers agreed to community service, to complete a reading list of material pertinent to the issue raised, and to participate in group discussions about the issues, but they never admitted guilt.”

Laurel didn’t return to Penn on a regular basis. She spent time in a psychiatric hospital to overcome her drinking and drug problem. She is still under the care of a doctor.

A recent development became known when I telephoned Mark Bowden, the author of the Philadelphia Inquirer article. I asked him the outcome of the disciplinary action against ATO. He said, “The fraternity appealed Penn’s ruling to a Lower court. The Lower court said that they didn’t have jurisdiction in the matter. The incident went to the Supreme court of Pennsylvania; the judge ruled that the Lower court did have jurisdiction. This means that the disciplinary action against ATO is suspended until the Lower court judge makes a ruling. During this interim, the fraternity is the same legal state it was in before this incident occurred.”

This incident shows how a group of individuals went too far and went against the morals of society in their actions. Attending a college such as Penn, you have guided their responses in a situation such as stated. The fraternity members were wrong in their actions, and if it was an act of rape, should be decided by the courts. In the eyes of this individual, I feel that the fraternity members involved in this incident did not have consent of the participant, because of her drug induced state; therefore she was raped.

Politics Sells Papers

by Jeff Jacobson

For the past month or so, newspaper publishers have been hinting (and for that matter must still be) very happy. Lots of news makes a large circulation, and a large circulation makes lots of profits. If the old adage is true (no news is . . .) and cause celebre for the time being . . . there is enough. The most newsworthy events blessed America’s front pages as the Carter debate book bash, the ethical dilemma resulting from the censure of two esteemed (?) Members of Congress, the final salutes of two stalwart journalists, the now infamous Korean Jet Liner incident proved to be a field day for the hometown paper, The Washington Post. It inspired me a calculated hatred against the spam and phony headlines. I flipped through a recent issue of my hometown paper, The Washington Post, reading in my usual order — hitting the comics, checking out the sports, and even glancing at the editorials, when my attention turned to the front page. It was dripping with important stories. I thought a few even dripped to the floor as I made my way back to my easy chair so thoughtfully provided by Myrin.

The bill was topped off this particular day by Yuri (you know him — the Goddess, coldblooded, baby-hating commist). It was his predictable response to the vintage Reagan rhetoric delivered to the United Nations in the president’s recent address. Andropov and the top Soviet leadership finally denounced the United States for intruding into the Russian system. This is fixed to American gentry to get in a partying mood. ’The first brother she first said. Laurel is still under the care of a doctor.

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Financial Aid Available

Students returning to school this fall may now apply for private financial aid, according to The Scholarship Bank.

According to Steve Henning, director of the nation-wide service, private financial aid is the most often overlooked source of student aid, yet accounts for nearly 500 million dollars, or one-quarter of all scholarship money available.

The Scholarship Bank is the largest private search firm in the country and works with college financial aid offices to bring private scholarships to student applicants. A student sends a stamped self addressed envelope to the bank at 1011 Santa Monica #2600, Los Angeles, CA, 90067 and receives a questionnaire. The form is then sent back to the bank with a check for $35 or $45 depending on how many sources the student wants (25 or up to 75). The package which is then sent to the student gives the name, type of award, prize, deadlines, and address of the source. Or, the student can order the application for that particular source directly from the bank after receiving the print-out. According to the director, most students find about 15 sources they actually write to.

Private financial aid is usually not need based, but involves such factors as the student’s desired major and occupational goal, area of the country they wish to work in, religion, special interests and hobbies and parents’ background. A number of new scholarships this year have been opened for business, computer, health and law students, for a total of about 25,000 scholarships.
Marketing Essay Competition

Do you need practical marketing experience? Enter the Philip Morris Marketing/Communications Competition. For the 15th year, Philip Morris invites students to research any of its non-tobacco products/operations and submit a marketing/communications proposal that could succeed in today's competitive business world.

To enter, students currently enrolled in accredited colleges or junior colleges should prepare projects under the supervision of a faculty member or a recognized campus professional society. Committee size should be three or more at the undergraduate level and two or more at the graduate level. Student ideas must relate to the non-tobacco products or operations of Philip Morris, which include The Seven-Up Company, Miller Brewing Company, Philip Morris Industrial, Oregon Freeze Dry Foods, Inc., Lindeman Wines, and Mission Viejo Company.

Winning teams in both the graduate and undergraduate categories will receive first place awards of $500, second place awards of $5,000, and third place awards of $500. Representatives from the winning teams will join their faculty advisors as guests at Philip Morris World Headquarters in New York City, where they will present their projects to the judges and Philip Morris executives.

"Working on the campaign has given us insight into the problems encountered and challenges met in a real business situation. We have gained first-hand experience in applying academic theory to the development of a complete marketing campaign," wrote Melinda Simmons, captain of the University of Wisconsin-Madison team (Special Merit Award 1983).

Projects might focus on marketing, advertising, public relations, government relations, urban affairs, economics, etc. For example, student teams may wish to develop a new advertising campaign for Lowenbrau beer, reposition Diet 7UP in the marketplace, design a new import-export plan for Lindeman Wines, prepare a corporate image program for Philip Morris, arrange a series of public relations community events for Mission Viejo Company, market a new product within the product lines of PM's present companies, or focus on a related issue of interest to the team.

Participation in the competition offers students valuable business experience while they are still in school. The written proposals, layouts, storyboards, videotapes or cassettes that they produce will be excellent portfolio entries and will illustrate their talents and motivation to prospective employers.

"This project had much to do with my success in finding a job in these impossible times. With it, I could show agencies that I was truly interested in advertising and marketing. I got the job and am now in the time and energy for such a project," wrote Debra Weekley, member of the University of Missouri team (Undergraduate First Place Award 1982).

Entries, due on January 13, 1984, are judged by a distinguished panel of communications experts: John C. Burton, Dean of the Columbia Graduate School of Business; Louis T. Hagopian, Chairman of NW Ayer ABH International; Mary Wells Lawrence, Chairman of Wells, Rich, Greene; William Ruder, President of William Ruder Incorporated; James C. Bowling, Senior Vice President and Director of Corporate Affairs of Philip Morris Inc.; John T. Landry, Senior Vice President and Director of Marketing of Philip Morris Inc. and Chairman and CEO of Miller Brewing Company.

Students interested in entering the 15th Annual Philip Morris Marketing/Communications Competition should write to the Competition Coordinator: Deirdre Waitt, Philip Morris Incorporated, 120 Park Avenue, New York New York, 10017 or call 212-880-4121.

Philip Morris Incorporated includes Philip Morris U.S.A., whose major brands are Marlboro — the number one selling cigarette in the U.S.A., and the world — Benson & Hedges 100's, Merit, Virginia Slims, Parliament Lights, and Players; Philip Morris International which manufactures and markets a variety of cigarette brands through affiliates, licensees, and export sales organizations, and manages Seven-Up International's operations; Miller Brewing Company, brewer of Miller High Life, Lite, Lowenbrau, and Magnum brands; The Seven-Up Company, producer of 7UP, Diet 7UP and LIKE cola in the United States, Canada, and Puerto Rico; Philip Morris Industrial, which makes specialty materials, specialty papers, and packaging materials; and Mission Viejo Company, a community development company in Southern California and Colorado.

Speech Exemption Exam To Be Given

by: Rosemary Wuenschel

The annual Public Speaking Exemption Exam will be held on Saturday, October 8th. Anyone wishing to take the exam must register in Dean Akin's office in Corson. Further information on the subject matters and procedures of the speeches will be available there.

All who sign up for the exam and do not appear on October 8th will not be allowed another opportunity for exemption.

On Monday, October 3rd at 5:00 p.m. Dr. Henry will meet in Ritter with those planning to take the exam, to offer suggestions and to answer any questions.

All applicants must appear in Ritter Lobby on October 8th at 8:45 a.m. for registration when time slots between 9:00 and 12:00 will be assigned for the speeches.

Yearbook Sale Begins Monday

Beginning Monday, October 10, charge orders for the 1984 Ruby will be accepted. The price of the 1984 yearbook, if charged to the Spring Term bill is only $25.00. Procrastinators be advised that the price of the Ruby will be increased if you wait until the Spring Term to order your '84 yearbook. Now is the time to order your copy! To fill out a charge form see the Ruby '84 sales manager, Lou Busico, during lunch beginning Monday, October 10.
Ursinus Soccer Romps Over Hopkins

by Scott Scheffler

The Ursinus soccer team rebounded strongly this past Saturday as they soundly thrashed visiting rival Johns Hopkins, 7-3. Coming off a recent four-game losing streak, the Bears' offense exploded revealing the team's awesome scoring potential. The decisive victory was especially sweet as it came in Ursinus' first division game of the season. With the win, U.C. upped its record to 3-4 overall (1-0 division).

From the outset, the Bears played with vigorous determination. U.C. got on the board early as Tim Howard chipped the ball into the box and Jamie Moyer headed it in from five yards out. Hopkins retaliated at 13:49 when they scored on a 15-yarder. Hopkins retaliated at 13:49 when they scored on a 15-yarder. Nonetheless, Hopkins refused to concede defeat as they scored 33 seconds before the half-time buzzer sounded. Thus, U.C. was forced to take a 4-2 advantage into the half.

As second-half play commenced, it was clear to see that the game belonged to an inspired Ursinus squad. Four minutes into the period, Tom Savage recorded his second goal of the day off a feed from John Ackerman. Then, about 5 minutes later, co-captains Howard and Savage teamed up for the second time in the game, with Howard picking up his third assist and Savage completing his impressive "hat trick." Not to be outdone, rampaging Jamie Moyer notched a "hat trick" of his own as he scored off an assist from Howard (who else?). This final U.C. tally staked the home team to a commanding 7-2 lead. Hopkins managed a "token" score with over 20 minutes remaining, but the Bears had created an unsurmountable margin and walked off with a sound 7-3 victory.

Ursinus' domination of the game was not only evident in the final score, U.C. totally controlled play as they outshot the visitors, 13-7. Ursinus also posted a 13-4 margin in corner kicks. The Bears delighted a boisterous Parent's Day crowd with their outstanding offensive exhibition; and they hope to continue their scoring effectiveness as they face Lebanon Valley and Delaware Valley (tomorrow at 11:00 a.m.) on the road. Tuesday, U.C. will confront a tough Washington squad (gametime: 3:00) in a divisional battle that initiates a crucial 5-game homestand for the team. Come out and catch the fast-paced action!

soccer highlights:

Junior Jamie Moyer has scored 5 goals in the past 3 games..."Hat tricks" recorded by Savage and Moyer in same game may be a U.C. soccer first...Howard is team's scoring leader with 3 goals and 5 assists.

by Tim Cosgrave

The Garnet of Swarthmore remained unbeaten Saturday as they defeated Ursinus 24-7. The Garnet, now 3-0, seem to have a lock on the first Continental Conference Crown. Prior to the game, Head Coach Sterling Brown felt that the Bears had to have 100% effort and play mistake-free football to win. The Bears gave the effort, but could not overcome costly turnovers. Swarthmore capitalized on these miscues (4 interceptions, 3 special team mistakes) to overcome the Bears, who fell to 1-2.

Ursinus scored first when Ursinus defensive end Mike Pascali intercepted a Mike Reil pass and rambled 30 yards to the Swarthmore three. Two plays later, Ed Malandro took a Brian McCluskey handoff the final three yards. John Carey followed with the extra point to make the score 7-0 Ursinus.

Swarthmore then took advantage of Ursinus' turnovers to score 24 unanswered points. Ed Mehen highlighted Swarthmore's scoring, when he scored on a 71-yard pitch.

In the losing effort, a few Grizzlies did play well. Junior running back Mark Garcia had a fine day as he rushed for 60 yards on 9 carries, caught 2 passes for 33 yards and received 5 kickoffs for 113 yards.

Linebackers John Romano and Jonn Brady accounted for 43 tackles while sophomore corner back Carl Maier recorded his third interception. Offensive lineman Steve Sullivan and Dom Mallozzi also had fine afternoons.

Although the loss was disappointing, the team has no reason to feel down. Swarthmore was an outstanding team. Coach Brown refers to Swarthmore as "the Widener of the Continental league," which is a well deserved compliment.

Friday, the Bears travel to Baltimore, as they encounter the Johns Hopkins Bluejays. The squad is looking forward to the trip as it gives the team an opportunity to play a night game on astroturf. More importantly, the game gives the Bears the chance to even their record of 2-2.