The Ursinus Weekly, February 13, 1978

Ann Weibezahl  
_Ursinus College_

Jennifer Bassett  
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Robert Brancatelli  
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Robert J. Egidio  
_Ursinus College_

Gilder Anne Lewis  
_Ursinus College_

See next page for additional authors

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Authors
Ann Weibezahl, Jennifer Bassett, Robert Brancatelli, Robert J. Egidio, Gilder Anne Lewis, Mark Woodland,
Jack Hauler, Jonathan Zap, and Gretchen Devlin
Killer Pot Suspected

Washington, D.C. (CH) — Pot smokers are asked to beware of a poisonous substance on Mexican-grown marijuana. According to Lee Dogoloff, deputy director of the White House drug abuse office, paranoia, a chemical used by the Mexican government to defoliate marijuana plants is showing up in the country.

Dogoloff warns to be on the lookout for any pot that is damp, yellowish and sickly-looking or having spots similar to burn holes.

Anti-White Bias Charged

MONTGOMERY, Ala. (CH) — A former Alabama State University professor has filed suit against the school because of what he calls discrimination against white faculty members there.

Dr. Charles Craig, a former English professor, testified in his class suit that he was kept from advancement among administrators at the predominantly black institution hindered raises and promotions for white faculty.

Another witness, Ann Davidson Pilillo, said she was fired from her position as a voice instructor at the university because she is white. Said she was told by the head of her department to "leave quietly and don't cause any more trouble."

The university's lawyer countered with statistics allegedly showing that white faculty members are promoted faster and have higher salaries than their black colleagues there. Craig's lawyer said she was told by the head of her department to "leave quietly and don't cause any more trouble."

College Tax Break Rift

(CH) — The proposed College Tuition Tax Relief Act, which would allow a taxpayer to take a $250 credit for college tuition paid, has met mixed reactions from the higher education community.

A survey by the National Association of State Universities and Land-Grant Colleges showed that roughly one-third of its members favored the tuition tax credit, one third opposed it, and one-third had mixed reactions from the higher education community.

That would make it financially easier to attend college? Because, say education.

In the form of loans or grants that would be more effective, " says Larry Horton, an official of Stanford University, an institution that is higher education.

Task Force Presents Preliminary Results

Approximately 65 students showed up at the open meeting held by the Task Force on student life (TFSL). The student representatives presented the rough results from the questionnaire distributed before semester break and discussed student ideas on dorm policy. The tendencies of the student body were discussed as indicated by the survey along with the reactions of the faculty and administration to these results. The results discussed in this article are general, unofficial ones. Official reports will be published at a later date.

Some students who took the survey did not care for the questions or answers. They felt the questions were not appropriate for the types of things they had indicated that they thought the question needed qualification. For example, the students didn't ask, " How many of you had drunk beer in the past week?" or " How many of you had drunk wine in the past week?" or " How many of you had drunk alcohol in the past week?"

The students discussed several areas, including control of drinking by designated student leaders but failed to indicate whether those leaders would be alcohol, liquor, or wine, or someone else. Another question listed was whether students wanted to have "some kind of a democracy" in the administration.

Male, Married, Healthy...

College Park, Md. (CH) — The Student Government Association, campus women's groups and several college departments of the University of Maryland have asked Acting Governor Blair Lee III to dismiss Board of Regents President Herbert Brown after Brown at a board search committee meeting, said that the new university president should be "male, married, healthy and churchoing.

Student government leaders, who drafted a letter to the governor and said that Brown's statement is in violation of the Constitution and the 1964 Civil Rights Amendment. Brown has also received criticism from the women's study center, the counseling center staff, the vice chancellor of academic affairs and several college professors.

History 101 Exam:
Investigation Continues, Two to Five Suspected

By Jennifer Bassett, and Robert Francescati

Between the hours of 6:00 p.m. Friday and 6:00 a.m. Saturday 14 January persons or persons illegally entered 40 Myrtle Ln., a house owned by Mr. and Mrs. S. R. Doughty, according to members of the History Department. Mr. Doughty, a historian, was absent and that a number of copies of the History 101 final exam were missing. The news became of the History Department distributed the exam to the 101 class on Monday, January 16.

Mr. Doughty reported that he believed it was a premeditated action and perpetrated at least by half a dozen students directly. According to the History Department there is no proof that the perpetrators used available clues indicating a likely possibility since the appeared "well planned." Several course students entered the library, and while some guarded the exits and entrances, it is believed that at least a single person watched over an examination wall of the History Department office and stole the exam copies.

The follow-up investigation is now being conducted by the Dean's Office. Dean Richard Bozorth expressed knowledge or concern concerning "suspicious students." He stated, however, that the investigation requires the aid of eyewitness accounts; "we need firm student testimony or (a) we will lose the case for lack of evidence, or (b) the case will fall apart with false testimony.

Dr. Doughty's office, reported that the History Department already has with the help of the faculty and students, the list of the perpetrators. The History Department is conducting an internal investigation, and Mr. Doughty acknowledged that outside agencies in the investigation. He would not be more specific.

Inefficient evidence is obtained, and officials are hopeful, the students will either "perpetrate the Board of Trustees, or appeal for "administrative jurisdiction." In the latter case, someone from the school will not be included.

This includes President Richard Richter, Deans Bozorth, Ruth Harris, and Richard Whaley. If insufficient evidence is obtained the matter could go to the Board of Trustees, which is composed of six faculty and six student members. Deans Bozorth said that if this were to occur the defendants would receive failing grades for the course. Mr. Doughty suggested that this is always less desirable because it leads to "unnecessary permanent records." With an average of five cheating cases per semester, over 95 per cent of the alleged cheaters seek "administrative jurisdiction.

According to Mr. Doughty, the perpetrators stole copies of the history final in a rough draft. Officials commented that only the difference between the final actually used and that rough draft versions is in spelling of words.

The final exam, which normally comprises 40 per cent of the final grade, was not counted. If the exam was used during previous two hour tests, quizzes, and other such criteria were considered in grade determination, according to Mr. Doughty.

The History Department, in conjunction with the local police department, has anyone from 1/4 to 1/2 of the history exam could have been affected by the theft. "It appears," stated Mr. Doughty, "that the questions were taken to selected students who then wrote the answers."

Rift and be continued, "that most of the answers were not correct." Officials reported that some students received second copies of the exam, written and, still others received information by word of mouth.

Be three days, and that the case will fall apart with false testimony.

Mr. Doughty reported that it is difficult to tell the degree of responsibility for each student.

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"We got a campus party, a $200 registration would be charged. The frat members patrol their territories and can be responsible for damages. Any damage done is subtracted from the $200 deposit. No damage — no fee is returned. With such a direct punishment, property damage as a result of drinking during the week on campus. There is also a discrepancy between the quality of enforcement at the men's residence hall and the women's residence hall.

In the latter, RA's and the deans enforce the rules rather strictly, while no one enforces the rules at the men's residence hall. Unfortu-}

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COMMENT
By Robert J. Egido

Initially, the alleged theft of the History 101 final examination evoked mixed emotions on campus. Yet by the time of this printing, the incident will probably have diminished in importance, as everyone resumes his/herself in the new semester's work. Although the details surrounding the alleged theft may be forgotten, the very fact that the incident occurred should not be. One important question can and should be raised: What significance does an incident like this really have?

In a previous editorial, Jonathan Zap discussed the relationship of Ursinus College to the real world. The points made in that editorial were valid, and this editorial is not meant to dispute them. However, the reactions of people on the campus to this incident, even of those who were not directly involved or affected by the disparagement of the test results, were saddening. 

This incident demonstrates, on a small scale, the compromising attitude that is prevalent in our society today. The reactions of people on the campus to this incident, even of those who were not directly involved or affected by the disparagement of the test results, were saddening. 

People too readily accepted the theft and some even endorsed the act. Very few people spoke out in protest.

Although an incident like this may appear insignificant, especially to those who will graduate in a few months to face "the real world," more was involved here than the theft of a test.

To Whom It May Concern:

We of the Sunday Afternoon Discussion Group are grieved at seeing published articles and letters complaining about Ursinus College's negative and rude manner, and we would, therefore, like to take this opportunity to reply with some positive facts. However, we believe that many all too readily find fault, and minor faults are magnified, mentioning qualities laudable and commendable. Thus, we point out that Ursinus affords many opportunities for success, whether involving the fine architecture, pleasant atmosphere, and clean rest rooms! (Admittedly, we have a problem with getting a few freshmen to wash up in the toilets so as to not make the floors slippery.) (Notice that many of you read the paper in Winner we did not use a more vulgar term as other writers could). How many of you have the nerve to use the fine gym facilities and then turn around and complain that the pianos are grossly out of tune?

How many of you complain about your class sizes being too big? Have you stopped to realize that sitting in a lecture hall with 100 other enthusiastic neophyte students gives a sense of community and wards off incalculable ennui, which is to be desired? And speaking of community, a few of you comment that there is not enough diversity amongst the students, and would even hint that the student body is not a reflection of minorities of different sorts. Do you not realize that this is evidence of a community, and sterility (cleanliness)? I would like to take this opportunity to say that the Sunday Afternoon Discussion Group is totally unbiased against any kind of minority: we accept members without regard to religion, sex, race or intellectual ability.

What say you about the lack of emphasis on art and literature, for example? This school's emphasis is on science and thinking; we have not the time to waste gazing at Renoir nudes (anatomy belongs in textbooks) or discussing anachronisms (disgusting and obscene). This is an academic institution; we are here to learn, not to need philosophy? (They are always mumbling: "cogito ergo... uh... cogito ergo... "). There are more things in heaven and earth, and biology than in philosophy.

In summary, we must affirm what Howard Schultze, whose name figured prominently in your coverage, has been a very dedicated and hard-working citizen of Ursinus College. Before moving to Royersford, he gave many years of volunteer service to this community not only as a member of the Student Senate, but as Chief Engineer of the Collegeville Fire Company and member of Borough Council. I'm sure that those who know Howard will agree with me that he has always enjoyed the respect of the community and over the years has made a major contribution to its welfare.

We must affirm what Howard Schultze, whose name figured prominently in your coverage, has been a very dedicated and hard-working citizen of Ursinus College. Before moving to Royersford, he gave many years of volunteer service to this community not only as a member of the Student Senate, but as Chief Engineer of the Collegeville Fire Company and member of Borough Council. I'm sure that those who know Howard will agree with me that he has always enjoyed the respect of the community and over the years has made a major contribution to its welfare.

Addendum:

To The Campus Community

FROM: Richard P. Richter RR: Sewer Bill

The following letter appeared in the Collegeville Independent:

"To the Editor:

"During recent months The Independent has printed articles and editorials about a sewer bill rendered to Ursinus College. When the bill was presented, our attorney had a few questions about the appropriateness of the bill, and the College refrained from responding to newspaper coverage.

"As a result of recent discussions between College and Sewer Authority representatives, the bill has now been adjusted. In my cover letter to the Authority, I said that the prolongation of the disagreement between the College and the Authority was not in the best interest of either party or of the Collegeville-Trappe community. The letter further stated that, in the cooperative spirit of our previous discussions with Authority representatives, and without acknowledging a legal authority for payment, we were rendering the full amount claimed by the Authority, $16,343.81.

"The College recognizes the role of the press in public matters of this sort and understands our obligation to report and comment responsibly on the news. At the same time, your coverage of the sewer bill issue, appearing without comment from the College, may have left a wrong impression with some of your readers about the College's role as a responsible citizen of the community.

"The College corresponded with the Authority to say that Ursinus from the outset informed the Sewer Authority of its intention to pay its fair share of sewer costs. Fortunately, we live together in a small community where, with understanding and cooperation, many social, academic, and personal problems can be worked out with mutual respect and civility between Authority and College representatives.

"Your readers should also know that Howard W. Schultze, whose name figured prominently in your coverage, has been a very dedicated and hard-working citizen of Ursinus College. Before moving to Royersford, he gave many years of volunteer service to this community not only as a member of the Student Senate, but as Chief Engineer of the Collegeville Fire Company and member of Borough Council. I'm sure that those who know Howard will agree with me that he has always enjoyed the respect of the community and over the years has made a major contribution to its welfare.

"Our discussions and communications with members of the Sewer Authority, have convinced me of their intent to handle their responsibilities in an equitable way. They deserve the respect and understanding of their fellow citizens and may be assured the cooperation and support of Ursinus College.

Sincerely,

"Richard P. Richter
President"

To the Reader:

Your Editorial of December 9, 1977, "Ursinus — Fact or Fiction?" suggested that Ursinus College is involved in "community and social development" and cited dorm visitation rules as one example. It said that "the College should be asking the students to make their own decisions and to act as responsible adults." Any interested in the College will be concerned about procedures that actually inhibit social and development roles of students.

However, I would be doubly concerned if I thought the Weekly was advocating a new stand-off policy in the area of student life. The editorial seems to equate "acting as responsible adults" with "acting as responsible adults." I suggest that if social rules are made less restrictive, the changes should be made by a greater involvement of the College in the development of the new rules.

The statement in the editorial might well be revised to read: "The College should help students develop into responsible adults through programs that encourage the practice of good decision-making, which includes a consideration of the consequences of a decision in one's own life and the lives of others in the community."

Sincerely,

The Rev. Max E. Nascher
President

TO: Student Assistants
FROM: I.E. Broadfoot
DATE: January 17, 1978
RE: Library hours.

I wish to bring you up to date on the story regarding library hours in the Ursinus Weekly, January 19, 1978. I have strong support from President Richter and Dr. Craft to maintain library hours through second semester, despite the deficit which will be incurred. In order to provide this service to the student body, and to provide you with full employment, I ask your cooperation in making every second of your scheduled work hours count.

If you have any questions regarding this decision, or changes in library hours, I would be happy to hear from you. Early in second semester, the Library Committee will make a report of changing library hours and the budget for student assistants. Other meetings are invited. Lois Schleifer and David Roth are student representatives to the Library Committee.

Your cooperation in making the library operate smoothly is appreciated.
Letters to the Editor

To the Editor:

Without purporting to do so, yet, December 9, 1977, editorial comment of the College, "adaged speculation," provided a timely contribution to the discussion of the comprehensive self-study of Ursinus now being conducted by the Campus Planning Group and various task forces.

In effect the editorial enunciated the new statement of the mission of the College, adopted earlier this year by the faculty and Board, with concurrence of USGA representatives. It identified some of the components of the educational process at Ursinus as "responsible, well-educated adults." Ursinus, Dr. Marvin's words of the mission statement, aims to "develop independent and responsible individuals prepared for productive and creative work in a changing world through a program of liberal education.

"These aspirations may well serve the need to do more for better motivating students to choose the most valuable educational experiences, to solve some remedy, pass-fail grades.

The Task Force on Curriculum, chaired by Dr. Fago, will be expected to demonstrate that the group will welcome suggestions and ideas from students, represented by Kevin Angel, and Francine Truskac.

The editorial further expressed concern about weekend activities, cultural events and the "moral and social development" of students. These areas are being examined by the Task Force on Student Life, which welcomes student ideas. Student representatives on the Task Force on Student Life are Paul Brogan, Britta Mattson, Sam Capanna, and David Evans.

The Campus Planning Group is responsible not only for directing the self-study of the College but also for communicating with the campus community about its purposes, procedures and expected outcomes. It is expected that the Weekly will continue to focus on the self-study and to bring a continuous interest in the process.

Sincerely,

James P. Craft
Chairman
Campus Planning Group

Dear Editor:

I wish to reply to a letter to the editor which appeared in the January 10th Weekly. The letter had two main points: (1) some students entering Ursinus have had bad experiences in high school while others have not, (2) Math 111-112 should be broken down into two sections. The last point was made by two students and one of "non-expected." The implication is that the non-experienced sections are not prepared for high school calculus is a hindrance since the student receives inadequate preparation in other areas such as trigonometry and analytic geometry.

"Math 111-112 is not a valid measure of ability, much less proficiency in some of these areas. Calculus should not be considered a remedial course. Math 111-112 is the standard scientific calculus course taught at nearly every college in the country. A specific amount of material must be covered in scientific calculus. For example, if we do not cover the material the student will not be prepared for Math 111-112. A remedial section would have much more material to cover and benefit only the inadequately prepared student?" (January 10, 1978, p. 111-112)

We encourage students who feel they are poorly prepared to do better in their courses by the records of incoming freshmen and sent letters to those who fell behind. We prepared them. We encouraged them to take Math 101-102 over the summer. I did not send the students to transfer from Math 111 to Math 110 if they felt they could not handle Math 111.

The last point is that the Mathematics Department is not insensitive to the problems of poorly prepared calculus students. However, we feel that taking Math 101-102 rather than a remedial section is a viable solution.

Peter G. Jesup
Chairman
Department of Mathematics

Dear Editor:

I must applaud you for the excellent job of reporting the attempted suppression of news by Dr. James P. Craft, Vice President for Administration. The fact that an important official such as Dr. Craft could even consider such a valuable information is both distasteful and dismaying. Seeing the Weekly act as a newspaper in the "real world" should serve as an example to those students who wish to be removed from the "real world."

However, in the sitting revelations, the data we managed to overlook the absurd proposal made by the Head Librarian, Mr. Stinson, during the Spring 1977 CDS luncheon. By liberal hours per year to compensate for a presumably increased usage in the increase in seating. This proposed decrease would also reduce operating costs (such as heating, lighting, etc.) by 10%, although, since these operating expenses would not be affected by the wage increases.

The Weekly, acting as a "worldly" newspaper, should be prepared to ask the possibility that an administrative official might be disrupting their own sense of self-importance by "practicing the news, as it happens."

Respectfully submitted,

James C. O'Day Jr.

To the Editor:

Please excuse me to clarify your January 10th article entitled "Lilly Endowment Scrutinized."

We have circulated a preliminary draft of a proposal to Lilly Endowment to help increase faculty skills in advising and were advised that the college was interested only in more comprehensive proposals. Our long-term goal is to develop a more comprehensive faculty development proposal, not — as your editorial indicates — for a change in policy at Lilly.

Meanwhile, however, the College Development Office will be talking with those appropriate to fund the limited proposal on faculty advising.

Sincerely,

Richard President

Time and Testing

It is illogical to give a test which cannot be finished in the allotted time. Though few faculty members at Ursinus are guilty of this procedure, it is not only cruelly dangerous and close to it is to these teachers who are at least responsible for this comment.

There is no doubt that some students are truant, truant, this does not allow them, but this should not have bearing whatsoever on the grade. It does, is not fair to consider a test as an attempt to measure what the student knows of it? The purpose is, and the ability to think accurately and correctly, but this should not have bearing whatsoever on the grade. The test is not to administer evaluation, is not effective, but to test both capacities, accuracy, and speed, with a decided emphasis on the former.

The group was then bused to the Weekly to the campus since it is private property.

After alcohol and drugs were discussed (with much discussion on alcohol, the student representatives requested ideas and thoughts on the dorm policy at Ursinus, which had been as enigmatic as the answer was to absolve the Ursinus College authorities of any responsibility for the alcoholic beverages: illegal under 21 years of age. State Law means State Law enforcement. The college authorities would have to call or invite the police onto the campus since it is private property.

As part of the program, a trip was also made to the Summer Program in Spain 1978. Students may earn 9 quarter college credits.

All persons interested should write to Dr. Doreste, Augusta State College, Rock Island, I11. 61201 as soon as possible. Space is limited.

A Paining Approach

The core of the common headache will undoubtedly be applauded by all, especially those who are primarily not be afflicted. Though this malady had been as enigmatic as the community in terms of the remedy, the epidemic is not at all solicitous for it is difficult to administer.

The plague is in full swing, and the relief from this cranial misery can be attributed to un-derutilization of osteopathic theory, and vain abuse of complicated approaches to simple problems. What hindered at event and their recognition of this great panacea was an article in "Scientific American" which states that it is inferred that a human mind is capable of registering only so much. To these means is no more, no finite values were inserted or given (to this capacity for sensation), except that it would zero beyond the limit.

Primarily, the application of what is written above regards (Continued on Page 6)

Students Attend New York Play

by Gilder Anne Lewis

On Sunday, January 29, eight students, faculty, staff, professors, and their guests took advantage of their free day by viewing a Spanish play in New York's "A Touch of Quirado." ("Let's Talk About the Bare Facts") was presented by Instituto de Arte Religioso, (Iatr) Hispanic Theater. Directed by Max Ferrer, the play featured Rafael Pagaz, Norberto Kerner, and Juan Carlos Wolf.

The play, by Guillerino Quirado, highly symbolic. His theme is the tale of a prosperous family and their relationships.

The play by the Ursinus group dined at Los Madriles, only a few doors from the Alvin Theatre, home of the hit musical, Annie.

Among the Spanish specialties were deep fried fish, rice, seafood, and meat dish types. Valencia, zarzuela, a seafood stew, shrimps in "green" (mild) sauce, callo de toro (a beef shank dish), rice, and threns of sangria.

The playgoers enjoyed themselves thoroughly, despite the chilling temperatures and long drive. The turnout was

(Continued on Page 6)
Casino Night
by Mark Woodland

"Live, from Collegeville, it's Casino Night Live!" This was the heading on the program for the Ursinus sponsored Casino Night, held on Saturday, January 7th, 1978.

The festivities began at 8:30 p.m. Each person was awarded $20,000 dollars at the door as they entered to either gamble away or build their fortunes at such games as: Craps, black jack, Russian roulette, Arm-chair horse racing, and more. The more money won the greater the chance to win one of the many exotic prizes awarded at the end of the evening.

The main event, comparable only to the Gong Show, was the floor show sponsored by Morris-Zap Inc., produced by the Ursinus College Student Union, directed by Carol Nisok, with lighting by Steve Payton. The show consisted of many funny and ridiculous skits written by Jonathan Zap and performed by the masters of wit and comedy themselves, the infamous Jonathan Zap and Rick Morris. Their repertoire consisted of such unique acts as: Squad Car 119; Bho Major; Jessica Beast; and the one and only (thank goodness) Wismer Back Scenes. Other acts: The Dave Deibert Memorial Duet delivered by Scott Fleagel (guitar) and Bruce Dalziel (vocal); Twisted, a scamming exhibit of wit and talent, by Patti Williams, Carol Nisok, and Debbie Blazer; All that Jazz, an intriguing jazz ensemble with an offbeat sound; Rick Bruce (piano), Ted Lis (sax), Dave Wood (percussion), John Hanus (horns), and guest star Mike Edinger (fiddle); a very talented trio followed with a little Splash Splash, more like three men in a tub, Dave Trumbower, Steve Dratz, and Keith Strunk; Noise but the Lonely Heart (a revamped soap opera with a new kick) performed by Misic and Woot; and to bring the show to a close those dazzling beauties of the Ursinus Campau, the Gaslight Girls with a spectacular exhibition of dance and legs.

Kiss-A Musical (?) Extravaganza

By Jack Hauler

Their show is eye-opening to say the least, hailed by one critic as "the most awesome display of smoke and sound this side of a nuclear testing ground." Their overly simplistic music consists mainly of heavy bass highlighted by a handful of crude, repetitive guitar chords. But as a major rock attraction today, "Kiss" ranks as one of the hottest and most popular acts in the world. If those under the age of 14 were not permitted to buy "Kiss" albums, the band never would have attained their present level of success. Their concert audiences are an odd blend of pre- and early teens and their middle-aged parents who, of course, had to drive the kids there and are now in for the shock of their lives. The young crowd is united in the "Kiss Army," the band's cult-like fan club, which frequently expresses its approval during the show by raising clenched fists in a manner reminiscent of the Hitler youth movement.

The success of this rather unique quartet can largely be attributed to its total outrageousness and "let's be extreme" attitude. Realistically, music is not "Kiss" true drawing card, but nonetheless the band plays at undeniably deafening volume. They have been measured at upwards of 140 decibles, "equivalent to sticking your head inside a jet engine," according to one source.

Each member of the band is dressed like something from a Len Chaney Horror film and stands atop 6-inch platform shoes waiting for his special moment. Of the most popular with the young-olds is when the bassist vomits blood all over himself, the stage and the first several rows. And then there's the scene where the same character ("musician" would not be fitting) breathes columns of fire (reportedly, world record 3rd best). All this occurs, of course, to the throbbing accompaniment of those roaring 5-chord songs," many of which have soared in popularity on national record charts.
More Negative Comments

By Jonathan Zap

All the talk we've been hearing lately about the increase in the awareness of human emotions in a news story is distressing. It's because emotion has gone out of style and people are afraid to show it. And with English Leather, not only will you have it, but very, very sexy.

I have a number of things to say about this ad, since it seems almost every cause has used it. And with English Leather, not only will you have it, but very, very sexy.

The cast included Seryl Barbin, Judith Lynch, Robert Branstrom, Dr. Dyer, Robert Shuman, Keith Strunk, Len Ulam, and Jonathan Zap. Original music for the production was composed by Robert Shuman, and arranged by Jeanne Cran.


Kiss

(Continued from Page 4)

But shining through all the theatrics is the technical aspect of the show. The elaborate stage set, said to have cost over $1 million, is an engineering masterpiece. Special features include a drum stand which rises to feet in the air, sirens, cannons, a mock snowstorm, more fireworks than July Forth and hydraulic platforms which raise bank members of the band in the air at climactic points in the show. Yes, Kiss is theater at its best and music near its worst, despite the popularity of many songs. Kiss follows them and the world scorns them, but what's the harm? It's all good, clean fun. Personally, I'll stick to Billy Joel.

Errenous Zones

Self-actualization manuals frequently appear on our lists. I'm Okay, You're Okay. How to Be Your Own Best Friend, Passages, and most recently Erroneous Zones, by Jonathon Zap and Wayne Dyer. His hammy, goofy, grin embellishes the shape of yet another volume containing "all the facts" for acquiring the self-confidence and personal power you've always dreamed of. Walt Whitman serves as an accumulation of everything this doctor's theory of the future is directed unerringly to one single individual, namely to You.

What is an erroneous zone? It is the kind of self-deceitful behavior that can only be cured by that ad. One ad that Dr. Dyer recommends, heddonicism as it sounds, is logical behind this ad in all seriousness. His suggestions were only dimly flickering with originality, and why do you think cigarette advertising, for example, has too many easy dreams of following, but largely, I was impressed, redressed, and un-depressed.

and chances are you do. By the end of the ad they figure they have you weak and suggestible that they don't even have to make the pretense of being rational. And chances are you do. These winners are obviously a select group. What chance makes it so likely that the person who happens to read this is one of that group? Is it just the fact they've successfully read to the end of the ad and that makes them one of the chosen few? The slimy thing about this type of advertising is that you literally hit you below the belt where your reason abandons you.

But there is nothing unique about this type of advertising that take advantage of those insecurities that are already there and supported them by logic. (i.e. buying a specific product). The foundation they have is from just part of the emotional wasteland all around us.
Ursinus Basketball Playoff Bound!

The Ursinus basketball program, after hitting rock bottom last year (1-19), has found itself second level this year at the midway point. The Brussels accomplished this by capturing 3 of their last 4 games, under the direction of Coach Skip Welser, to even their record at 6 wins and 6 losses.

The streak has been highlighted by the exceptional backcourt play of a freshman trio, Larry Davis, Jim Mobley, and Brent Bamberger. The trio of Mike Pirovec, Brent Bamberger, Tim Todd, Andy Rudikoff and Steve Solity has balanced play and has helped the team play an aggressive style of defense and a balanced-team offensive game.

The first game of the current streak was an 18-7 victory over a Big Moravian squad whose center, Bob Stephens at 6'9", is the tallest player in the MAC. The Ursinus frontline fronted the center, greasing the passes and the Mobley, Davis Brophy Trio combined for 56 points as they totally dominated backcourt play (in MAC play) powerhouse Widener College.

The streak took a taste of Division 1 competition as they played Dartmouth, an Ivy League member, and lost 80-53. Dartmouth's front line was 6'9" and 6'7". This height difference was utilized to great advantage as many of the "Big Green"'s points were on dunks and tip-ins. Offensively Ursinus was paced by Jim Mobley (who in the Dartmouth game I would be a starter on their Division 1 team) who had 19 points and Brent Bamberger's 13.

Bad News Beaucuses

by Gretchen Devlin

The Ursinus Women's Swimming Team lost to the University of Delaware, Wednesday, February 1, 1978. Although the Ursinus girls were defeated by a large margin, the season was not in deed of the many close races. The meet had already ended up with Carol Samuels and Sue Ann Williams in the 50 Free, and Cindy Markley in the 50.

The "Beaucuses" record of one win and three losses is to be expected when one considers the teams they have lost to; Denver, The University of Maryland, and The University of Delaware. All campuses are large Universities that are able to recruit top-notch high school swimmers, whereas Ursinus has not.

New York City Urban Fellows

The New York City Urban Fellows program offers highly-competitive internships in New York City for college seniors and graduate students. Successful applicants work full-time in New York City as paid interns. The positions are entry-level and vary widely. The deadline for applications is April 1, 1978.

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For more information, please contact the New York City Urban Fellows Program, 500 Fifth Avenue, New York, NY 10110.