Regulation in Business

by Jim Wilson

After hearing, reading and studying about government regulations on the business industry in the U.S., Ursinus finally got to hear what the business world thinks about federal controls and regulations. They don’t like them!

R.W. Smith, Vice President and General Manager of the Bell Telephone Company of Pennsylvania, said that "competition is possible but overfunded committees to tamper and concern themselves with areas they would be best to stay out of. The general consensus felt that too many of the present organizations are unnecessary and committees have not been as adequate with the credibility problem and makes a whole new structure, such as a free independent organization, unnecessary."

The Business Economics Council was created by the Board of Directors. Its purpose is to introduce not only the business world to Ursinus students but Ursinus to the business world as well. It's true we realize we are all a part of the local community and should learn to teach each other and the exchange ideas. If interest and participation in this symposium are any indication, there will be other guest corporate leaders available for symposium and class discussion in the future.

Alumni To Speak At Career Seminar

A career seminar on advertising is planned for Tuesday evening, March 26, from 6:30 to 7:30 in Wismer Auditorium. Mr. Gary Boens, Class of '65, will speak on careers in the advertising and marketing fields. At present he is Vice President of Wyse Advertising and is located in the New York City office. Previously, Mr. Boens was Marketing Director for the Kimberly-Clark Corporation, Marketing Manager for Campbell Soup Company and Director of Marketing/ sales for United Foods. Mr. Boens will review the advertising field and preparations for entering this field. A discussion period will follow his presentation.

A career in financial and business planning is the subject of a career seminar scheduled for Thursday evening, April 10, from 6:30 to 7:30 in Wismer 008. Mr. Michael Piotrowicz, Ursinus '78, and some of his associates in Kistler, Tiffany Company will lead the seminar and answer questions from those present. The Kistler, Tiffany Company located in Wayne specializes in financial and business planning, estate planning, tax planning, and insurance needs.

Board Committees To Evaluate College

The acquisition of more dorm space is allowing the College to meet its enrollment goals for the upcoming fall semester, President Richter reported at a recent Board of Directors meeting. A small cohort class and an anticipated class the size of the Class of 1983 necessitated the purchase of new houses.

The Long Term Planning Committee of the Board of Directors and the Campus Planning Group have reviewed some of the progress of the Committee on Faculty Development and the Committee on Values, both headed by Dean William E. Akin. The values panel is concerned with studying the teaching of values inside and outside the classroom. The College recognizes its mission as more than just providing academic instruction, and is working to perform this role as effectively as possible. The growth and change of faculty members, as both people and teachers, is the topic of consideration of the other committee.

The Campus Planning Group met on Tuesday, and one of the outcomes was to take another Survey of Graduates, this time centering around the advising of students and the curriculum. This will give the College a better idea of what students need to be prepared for their post-graduate activities.

Promotions were another item at this meeting as Mr. Geoffrey Dolman was promoted to Professor, Dr. John Wickersham was promoted to Associate Professor and Miss Judith Fryer, Dr. Frances Novack and Mr. Ted Xaras were promoted to Assistant Professor.

At the same time, tenure was granted to Professor Fryer, Professor Xaras, Professor Wickersham, Dr. Peter Jessup and Mrs. Jane Shinehouse. Dr. Novack, Dr. Schuck, Mrs. Staiger and Dr. Phillips, who replaced Mr. Dolman were elected to the Campus Life Committee.
**Off The Editors’ Desk**

Instead of going out like Butch Cassidy and the Sundance Kid, I thought it might be more beneficial to devote my last editorial to tying up a few loose ends.

In my last writing, I criticized the College for contributing to student apathy by charging students an admission fee for a basketball playoff game. Recently, I talked to Mr. Randy Davidson, Director of Athletics, to find the reasons for such action.

According to Mr. Davidson, playoff games are beyond the regular schedule, and are therefore sponsored by the conference. The money taken at the gate helps to offset the price of playing them. Since the MAC requires an admission fee, the decision was to be made to either follow the rule, or switch to a neutral night and lose the home court advantage. The MAC did help to offset the expenses incurred by sending the team to Dickinson, and any profits go to helping underwrite the other sports which lose money.

Another recent item that brought disfavor to the A.D. was a mix-up that led to the stopping of an intramural basketball game with six minutes to play. The game, between the Muds and Tut played on March 11, was supposed to start at 4 p.m., but the referees were late, which delayed the opening tip off 45 minutes.

That same evening, a PIA playoff triple header was slated to begin at 6 p.m., but a prior agreement allowed for a 30 minute pre-game warm-up. Word was supposed to be passed on to the intramural teams, but there was an apparent breakdown in communications.

Knowing that the Muds-Tut game was delayed, Mr. Davidson had the choice of not allowing it to start or trying to get it finished by 5:30. He chose the latter and quickly became very unpopular when the game was stopped. I talked to some players and they could not understand why the PIA games could not be held up a few minutes. According to Mr. Davidson, since this was a triple-header, no time could be wasted.

Despite the sincerest apologies on the part of the Athletic Department, students still responded with the classic “we always get the shaft” attitude. This was a situation where guests had to take priority over students. Besides providing a rental fee and some employment for students, the PIA playoffs, YMCA swimming and the boxing matches brought over 10,000 visitors to Ursinus, providing vital exposure for the College.

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**USGA Notes**

Finals: Spring has sprung. Many double from hosting more space waiting for that big storm. With those worries behind us, we can get down to the business at hand. I hope you have all received the campus improvement concerning the lawns on campus. The snowless winter has left the lawns uncovered and students have wasted little time in beginning work on for themselves. The USGA is really concerned about the beauty of this campus. A beautiful campus is excellent for recruitment and it is also something to be very proud of when guests visit the College. The USGA has started a Campus Beautification Committee to help raise student awareness and also help in the planning of new landscape projects. Two projects are proposed for next year. One will be a small patio between the Union and the Bookstore, another will be a sidewalk with shrubs behind Brobeck, Wilkinson and Curtis Dorms. The College administration is willing to spend some money to add paths and things, but it is up to the students to take care of these new additions and equally important to preserve the present lawns. Remember this is everyone’s campus, so everyone must help to make Ursinus beautiful!

It’s election time again here at the big U. Elections for class officers of 1981, 1982 and 1983 will take place May 1. Also elections for Campus Life Representatives from each class and for Recording Secretary of the USGA will follow. All the candidates will be publishing platforms in the next issue of The Grizzly. Review the candidates and make your choice on March 31. As this semester progresses towards finals, the USGA must continue its ever-continuing committe work. At the present time we are working on opening the gym on Sunday nights for the remainder of the year. Spring Fling is just around the corner and we will be playing a big part in that day’s activities. The Alcohol Committee is reviewing the present alcohol policy and a comment about this will be found in the current Judy Board report. The Energy Committee is reviewing ways to save valuable energy in the dorms. Yes, we are hard at work, but we need more students willing to work on committees. The USGA members are getting tied down with overlapping duties and cannot hope to function at the best of their ability. We really need your help to make Ursinus a better place. I always hear about student apathy but I feel it can be conquered. So come to the next meeting and get involved!

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**Jazz Coffeehouse at the Union**

by Frank Ayres

The coffeehouses at the College Union have been going very well this year and tomorrow night will be no exception. The Ursinus Jazz Band, a student-run organization, will be performing at 6 p.m. There will be something for everyone as their music will include selections from George Gershwin, Charlie Parker and Stevie Wonder. Also featured will be an original composition by the group’s leader, junior Larry Lackman. While in attendance at Muhlenberg College, Larry tried to form a group similar to Ursinus’ but it did not work out as well as it has here. When asked about the success of the band here at Ursinus, Larry said, “The response and enthusiasm of the students is much greater here.”

On March 14 the group performed at the Perkison High School. They will also be performing on Parents Day, April 19, along with many other college groups and organizations. All the while, talking about their music Larry said, “We’re playing real music, not some fake or watered-down versions. We want everyone to come down to the Union to listen and enjoy themselves.”

In addition to Larry, who directs, plays alto sax and does some musical arrangements, the members of the Jazz Band are Jeff Barasatian, Roger Cunningham and Ted Nemceff on trumets, Jeff Tall on trumpet, all of the candidates will be publishing platforms in the next issue of The Grizzly. Review the candidates and make your choice on March 31. As this semester progresses towards finals, the USGA must continue its ever-continuing committe work. At the present time we are working on opening the gym on Sunday nights for the remainder of the year. Spring Fling is just around the corner and we will be playing a big part in that day’s activities. The Alcohol Committee is reviewing the present alcohol policy and a comment about this will be found in the current Judy Board report. The Energy Committee is reviewing ways to save valuable energy in the dorms. Yes, we are hard at work, but we need more students willing to work on committees. The USGA members are getting tied down with overlapping duties and cannot hope to function at the best of their ability. We really need your help to make Ursinus a better place. I always hear about student apathy but I feel it can be conquered. So come to the next meeting and get involved!

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**Ride for Your Life**

by Erle Lucas

On Saturday, March 29, APD and the Bicycle Club are jointly sponsoring a Bike-A-Thon. The purpose of this is to raise money for the Collegeville-Trappe Area Emergency Medical Services. Proceeds will be donated to Collegeville Rescue and Trappe Paramedic Ambulance for the purchase of new advanced medical and rescue equipment, and to Montgomery County Ambulance and Rescue Association for the training of additional Emergency Medical Technicians and Paramedics. These organizations are all-volunteer. Dedicated men and women devote their own time and money to keep these necessary services running 24 hours a day. With your help they can provide better service to you. Air out your bicycle or sponsor a rider. We can have a successful Bike-A-Thon. Thomas.

DATE: Saturday, March 29
(Sun. 3/30 if rain)
TIME: 12 Noon until 5 p.m.
PLACE: Registration is at Helfferich Hall.

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**Letter**

To the Editor:

The Inter-Fraternity Dance on Friday, March 14, turned out to be a great success. Planning such a function is not an easy job, but this was obviously well planned and carefully thought out. I don’t think many of those who went out and had a fantastic time know exactly how much work and time it took for the person in charge. If President Ed Gheysens, deserves much thanks and recognition for a job well done. Thanks Ed, from all who went and loved it.

Sincerely, 
Aleta Cooper

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Greenwald, Ohio, to the University of Tennessee. Thereafter, they traveled to Lexington, Virginia, where a concert was held in Bomberger Auditorium on the evening of February 26. The selections on the varied, and eventually well-traveled program, ranged from early American selections on the varied, and unexpected snowy campus of nearby Catawba College. Resulting from long hours of bus riding, a husky had become a favorite activity. Sunday evening was spent relaxing at the host’s homes while the snow fell outside. Some of the group even went sledding, a pastime they had been deprived of during this winter.

On Monday, March 3, the bus again became a home away from home as the group traveled north to Lexington, Virginia and the Good Shepherd Lutheran Church, where the quartet presented their last concert of the tour. It was during this concert that Meistersingers President Scott Ely honored each senior, the group director, Mr. John French, and Mr. Buddy Bowers, the group’s faithful bus driver for many years. These individuals were presented with roses as a token of appreciation.

The following day, the Meistersingers were homeward bound, arriving at Ursinus in mid-afternoon. President Ely expressed his feelings regarding the tour in saying, “I thought that tour was a success even with the snow and the cancellation. The group’s performances were the best I have heard in my three years in the group. I was quite happy with the job that everybody did, especially the officers.”

Cub & Key Selected

The following twelve juniors have been elected to the Cub and Key Honor Society at Ursinus: Brian Barlow, Mike Chiappara, Lou Dallago, Larry Fetterman, Dave Garner, Greg Gifford and Bill Morehouse. Also elected to the society were: Joe Paesani, Bob Pfeiffer, Joe Lazar, Martin Sacks and Ed Wilkoff.

Cub and Key is designed to honor those who, while attaining a respectable grade average, have demonstrated leadership and character and have participated in worthwhile extra-curricular activity while at Ursinus. Congratulations to all who were elected!
Chemical Magic

by Matt Kurlan

It’s everywhere. There is no escape. It’s in the air. It’s in your clothes. It’s even in the food you eat. What is it? It’s chemistry! Yes, behind everything ever manufactured there is a chemist striving to make your world “new and improved.”

In hopes of interesting young students in the fascinating field of chemistry, there have been several Chemical Magic Shows performed on campus. The project began in early February. Being a Chem major, I often think of chemistry as a hobby; therefore, reading Dr. Schultz’s announcement of a chemical magic show inspired within me visions of contact explosives and various other highly exothermic reactions. Also involved in the project were Kim Manders and Bill White. In a brief organizational meeting with Dr. Schultz, we were informed that we had received a grant from the American Chemical Society and matching funds from the Beardwood Chemical Society. Knowing this made it seem like a professional project. I referred to the professionals for help. I consulted George Hague, my high school Chemistry teacher, who is an experienced chemical buff. We also found books by other experts in chemistry that we were familiar with the chemistry stock. It was then that I decided to drop that demonstration and work on the others.

We spent the rest of the week practicing and preparing demonstrations. Our first show was to be held the first Saturday of Spring Break. The night before, we discussed the show and did some last minute preparations, and I miraculously got the luminescence demonstration to work.

The next morning Dr. Schultz, Kim Manders and I set up the lab (in Pfahler Hall), while Bill White proceeded to spread contact explosive crystals around the floor. The crystals dried just in time. Can you imagine the commotion when sixty grade-schoolers marched into a room whose floor was covered with contact explosives? It certainly was a great way to gain their attention.

Dr. Schultz opened the show, followed by myself and Kim Manders, and the young spectators gleamed with amazement as the show progressed. Dr. Schultz’s demonstrations ranged from ordinary acid-base titrations to Hydrogen balloon explosions. Kim’s program included everything from magic ink to volcanoes and lighting water on fire. And I demonstrated a variety of tricks including chemical freezing, magic gencies, and that all-time favorite, the Big Bang Cannon. My My-in-the-dark demonstration flopped, however. The whole chemical magic show was given an official rating of three and one half stars. We never actually found out what the scale was, but confidently we agreed that four was tops. Unfortunately, being unfamiliar with the chemistry stock room and the physical chemistry laboratory, we did most of our preparations, proved to be my greatest setback. I had not anticipated spending an entire week just gathering chemicals. Nevertheless, the following week I finally began making trial demonstrations. I soon discovered that many of the reactions were a lot more complicated than they had originally seemed. One reaction, for example, involved mixing two liquids to yield a bright luminous glow. Well, I got the sink to glow beautifully, but my extensive efforts to determine the optimum concentrations were futile so I decided to drop that demonstration and work on the others.

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Rating the Records

by Jay Repko

Let us take a brief look at a handful of the numerous new releases which traditionally inundate record stores around this time of year. All of them are new and most are notable, and a few are easily forgettable.

The Pretenders — The debut release from one of the hottest little rock bands going. The Pretenders are an English band fronted by American Chrissie Hynde, an amazing vocalist whose style is a wonderful mix of Sandy Denny, Joni Mitchell, and yes, Patty Smith. The rest of the band is much more than competent, indeed possessing a feisty, canny sense of R & B authority that complements Ms. Hunde quite nicely, thank you. All in all, The Pretenders are without a doubt one of the first truly great bands of the eighties. ****

The Romantics — since The Knack couldn’t seem to come up with a topper for “My Sharona.” The Romantics went ahead and did it for them. “What I Like About You” is easily the most likeable tune of 1980, with a beat that almost forces you to want to bop the night away. The rest of the record isn’t bad either — mostly straightforward, churningly melodic rock and roll with no pretensions. The kind of stuff even the neighborhood bully can’t help liking. ****

Pearl Harbor & The Explosions [33.00] — this disc has been hailed as “The perfect party record.” Every song here, and I mean every song, says “dance, No, this is dance, No there’s not a spin whatsoever as the music keeps coming at you like, um, a surprise attack. In fact, you won’t even need any beer to get bop the night away — the music will do that for you. ****

London Calling — The Clash [53.00] — a two-record set by The Clash, London Calling finally live up to their promise. A spacious, elaborate epic, London Calling is perhaps the ultimate statement in rock ’n roll rebellion. That is, there’s a battle being fought out there that will probably go on forever, with no real winners or losers. So maybe we ought to try to enjoy the battle, or at least pretend that we do. ****

Le Strange — Heart — “Unique” is perhaps the best word to describe this record and indeed the best way to describe the band itself. Except for “Even It Up,” which is an oat and out ripoff of Johnny’s Dance Band’s “Talk of the Town,” Bebe Le Strange sounds like nothing you’ve ever heard before. This is the hardest rocking Heart album yet and it may well be their finest effort to date. Or could it be that I just have an affinity for bands with females up front? ****

**** = Excellent. A must for every record collection.

**** = A real solid effort. Can’t go wrong with this one.

* = Basically a good, honest recording.

** = One or two bright spots, but not much else.

*** = Unnecessary garbage.

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