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Draft of Letter Announcing an Endowment Fund in Honor of Eleanor Snell, February 18, 1978

Ursinus College Alumni Relations

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To Friends and Former Students of Eleanor Snell:

We are pleased to announce that an endowment fund has been established at Ursinus College in honor of Eleanor Frost Snell. The description of the fund is as follows:

THE ELEANOR FROST SNELL FUND, established in 1978 by former students, friends and family members to honor Dr. Snell's unique influence upon women's athletics and physical education during her 41-year career on the Ursinus faculty (1931 to 1972), the income to help support women's athletics and the health and physical education program.

The Steering Committee met at the College on February 18 and resolved to invite all former students and friends of Dr. Snell to make a contribution to this fund in her honor.

We hope to raise a sum that constitutes a fitting tribute to a unique individual who is respected by so many former students of different ages at Ursinus. Dr. Snell gave each of us something of herself and yet retained that privacy and integrity that we all respected. We are confident that everyone who receives this letter will want to make a generous contribution to the fund in her honor.

A gift in response to this letter will be considered as a Loyalty Fund gift if it is from an alumna, and the person's class will receive credit for the gift. Loyalty Fund gifts made in the future also may be designated for The Eleanor Frost Snell Fund, since there will be no upper limit on the amount of the fund.

When she received the honorary degree of Doctor of Science from Ursinus last year, Dr. Snell was cited as follows:

"Through your determined and inspired career, the name of Ursinus

"College has been linked irrevocably with the highest style in women's sports. To be under your tutelage was to sound a bell for the best--not only on the field or court but in the larger spheres of the liberally educated life. You corrected a student's misplaced modifier as readily as her mistaken swing of a hockey stick--and always taught that manners matter, in sports and in living. You made a personal and professional mark on your students for good, and what you did at Ursinus in more than four decades left a profound effect on women's athletics across the western hemisphere. Your followers--and they are legion--cherish your humor and warmth, your quiet strength, your command of English, and your willingness to listen. For your influence on the lives of many students, and for your outstanding contributions to physical education, Ursinus College is proud to honor you."

Please join us in bringing permanent recognition to the woman so aptly described and so deserving of our gratitude.

Sincerely,

February 18, 1978