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The Ursinus Weekly, October 8, 1970

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Obituaries

NORA SHULER HELFIEFFER

The oldest living alumni of Ursinus College, graduated in 1897, died Wednesday, September 9, at the Pheobe Nursing Home, Allentown. Mrs. Nora Shuler Helfieffer, who would have been 99 on September 20, was the mother of Ursinus

NEWLY ELECTED PRESIDENT WILLIAM S. PETITT

ASHLEY MONTAGU APPEARS IN FIRST FORUM PROGRAM

By CANDY SILVER

The Forum and Cultural Affairs Committee has selected six forums for the coming semester.

The first of these forums, "Man, the Endangering Species," was discussed last night at 8 p.m. in the aisle of the Officers' Club.

Ashley Montagu was born in London in 1896. After receiving a degree from Cambridge University, he went on to serve as a research associate in the zoology department of the University of California. He has made significant contributions to the field of cultural anthropology, particularly in the study of gender roles and the impact of social factors on human behavior.

Dr. Montagu is a well-known author and speaker on these topics, and his work has been widely recognized and influential. His book "The Nature of Human Personality" is considered a classic in the field of cultural anthropology.

The first forum will feature Dr. Montagu, who will discuss his views on the role of culture in shaping human behavior. The forum will be moderated by Dr. J. Fox, the Chair of the Cultural Affairs Committee.

The next forum will feature a discussion on the impact of technology on society. Dr. Robert Karr will head the dance department.

The Forum and Cultural Affairs Committee is chaired by Dr. Harris. The forum will be held on the first Thursday of each month, beginning in October.

The Committee encourages everyone to attend and participate in these forums. They provide a valuable opportunity for students and faculty to engage in meaningful conversations and learn from each other.

The first forum will be held on October 5, 2017. Additional information and details about forthcoming forums will be announced in the upcoming editions of the "Ursinus Student" newspaper.

By BOB SWARR

On November 1, Dr. William Heffler, President of Ursinus College, will report to his Senate at the beginning of the academic year. Heffler will begin his second term as president of the college on January 1.

Heffler, who was elected president in 1975, has served the college for 22 years. He is a member of the Board of Directors and has been involved in many of the college's key initiatives.

Dr. Heffler is a well-respected leader in higher education and has been instrumental in shaping the college's future. He has been a strong advocate for the college's academic programs and has worked to ensure that students have access to high-quality education.

Heffler is also known for his commitment to the community. He has been active in numerous local and regional organizations, including the United Way and the Community Foundation of Greater Philadelphia.

The college has benefitted greatly from Heffler's leadership. Under his guidance, the college has experienced significant growth in enrollment, faculty, and resources.

The college community is excited to welcome Dr. Heffler back for his second term as president. We look forward to seeing the continued success of Ursinus College under his leadership.
Focus: Art Severance

By Marc Hauser

Art Severance is a senior History major from Lacomia, New Hampshire. His highly colorful nature is a well-known feature in the academic scene. In this interview, an insight into a remarkable human being is attempted.

Reflections of U.C.

"I'll tell you very honestly that Urisinus has been a very frustrating campus. We've destroyed all concepts I've ever had of college, mostly because of the students. If the students thought that you were really free, and I use the term loosely, because it's a very hard word to define. It seems that no matter what you do, you're constantly going out of its way to make it as difficult as possible. I think the thing that I've had here is that people want to know more. They want to know more on campus than any other student here. I think part of it comes from an inferiority complex—a need to be liked, and therefore to try and prove to everyone that you're just as many people as possible."

"I've been very disappointed in the faculty here. I would say my freshman year the best faculty were here, and at the end of the year they left. Now there's still a few good faculty here. You always have to be careful what you say and about whom you say it. I used to think that Urisinus was very apathetic, but the more I talk to kids I realize that there are a lot of colleges like Urisinus. I think Urisinus is the most physical layout isn't too bad, but the social problem here is terrible and I think that if something isn't done about it, you're going to find a lot more trouble. The board of directors doesn't want to pass a certain new rule unless they're afraid that they'll lose money from the conservative sources. I think that everything that's done here is done out of fear. Anyone who thinks that the board of directors is just mean and rotten is just out of touch with the student of 1970."

Problems

"You have two Americas—you have the young America, which is symbolized by the student, and then you have the older, Bible-reading, God-fearing Christians and Jews. We need to be concerned about whether they are being stressed so bad that both have their hyperities. I don't think we realize that the campus is still a Christian place."

"I think that the United States has a good system, but I think that the system is starting to become broken. I think it is breaking at the first step in overriding that thing. Basically, I think that the United States has a good system, but I think that the system is starting to become broken. I think it is breaking at the first step in overriding that thing."

"I think that in the four years I've been here I've become more independent and self-reliant. Still get plenty of help, though, but I think that I'm a jerk."

"I'd had two and possibly three good professors who could challenge me and keep me interested. Some of them are so bup-up in their departments. Many times, professors don't seem at all interested in the students, like it's almost a bother. I've been active for three years at the freshman and have gotten to know a lot of the freshmen before they start classes. When they see me on campus later, I've heard a lot of disappointment about their professors—the same way you were coming through. I didn't have be the cause of marks and possibly most important, because of the many friendships I'd made here. As much as I disliked Urisinus in certain ways, it became almost like home to me."

"I think that anybody with a genuine interest should be able to do independent research in a selected field without regard to his average."
A PRESIDENTIAL PORTRAIT
Dr. Donald L. Helferich: A Zest For Life

By CHUCK CHAMBERS

One of the least understood people on the Ursinus College campus, surprisingly enough, is its President and soon to be his Chancellor, Dr. Donald Lawrence Helferich. Few students have ever met him in other than his professional capacity. The editors of The Ursinus Weekly were given an interview with the President Friday, October 2, on the occasion of his retirement. He promised to tell all, or at least all that he was willing to have printed. What follows is a short personal sketch.

Donald Helferich was born in Bath, Pennsylvania, the son of a preacher in the now United Church of Christ. He grew up with four brothers and prepared for college at Mercersburg Academy.

Air Force

In the spring of 1941 he enlisted in the Army Signal Corps, which later became the Air Army Service. In one pilot training session a student in his plane became frightened and froze to the rudder bar during a tailspin. Dr. Helferich needed control of the rudder to pull out of the dive. What he did was turn around to the student and yell, "Start praying!" The student had to be the kind of guy that went on his knees to pray, so when his knees wobbled the rudder bar came loose. Dr. Helferich took the plane out of the dive.

Once his plane crashed, but he emerged unhurt except for some scratches from the basked wire in the bushes he had to walk through to get away from the plane.

College

After World War II, Dr. Helferich returned to the Ursinus campus. He managed to take in just enough extra-curricular activity that the college had to offer. He was a football captain, varsity basketball and baseball player, second singles on the tennis team, Rugby editor, and social chairman of The Weekly. He had a dance band, was a debater, and was vice-president of the YMCA.

On one occasion Dr. Helferich was running around campus that broke and wondering how he was going to work up some money for a date. His solution to the problem is an Ursinian classic. He climbed one side of Freeland Hall all the way to the roof for a collection of four dollars. Once he got all the way up, he almost fell off, but he did make his four bucks. He says that he frowns on this kind of activity nowadays and had better not see it again. Further, he holds dense that he ever took down the bell from Bombergar Hall.

Dr. Helferich also wrote some editorials critiquing happenings in The Weekly. When asked if his views had changed, he said, "Yes, in 50 years more bring more common sense. That is the situation with you and every other student." Dr. Helferich usually stays a thought ahead of any interviewer.

When D. L. Helferich graduated from Ursinus, Dr. Omwake, the President at that time, said, "I glad you're leaving, Donald, now you can take over the running of the school again."

Managed an eating club.

Although Dr. Helferich did not become a famous prize-fighter, he sometimes boxed with the best. He was once knocked out in Texas by the then Light-Heavyweight Champion of the World, Battling Levinsky. Dr. Helferich was representing the aviators and Levinsky was representing the automotive mechanics. The President said that he heard the bell ring; then he went out and hit the champ on the nose lightly. The next thing he knew something came flying through the air, it was a fist. That fist was the last thing he remembers of the best except bells ringing. Asked when he stopped fighting, Dr. Helferich replied "I haven't."

Once when he was running an eating house at Yale and business was bad, one of the employees asked if he could become a singing waiter to draw more people. Dr. Helferich said that he could. The new singing waiter was Rudy Vallee. Dr. Helferich realized later that he had helped launch the career of the singer and movie-star.

Ironically and amusingly, he taught the future Ursinus President how to dance. He later taught dancing in New York to everyone he ever saw, Dr. Helferich two-stepping across the campus, they will know where he learned.

Law School Activities

Dr. Helferich worked his way through Yale Law School and at the same time helped pay for his brothers' educations. He boxed, taught dancing and skating, played on a professional football team, and managed an eating club.

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Marriage

Mrs. Helferich first walked into Dr. Helferich's life at Ursinus. They were married in 1925. Dr. Helferich says, "It proved the most interesting adventure of my life."

The subject of an approaching anniversary brought out his attitude toward birthdays and festive occasions in general. He does not celebrate them. He gives presents on his birthday rather than gets them. He objects to people giving him gifts, because he never seems to get what he wants. If anyone wants to give Dr. Helferich a present, he suggested either a red neck tie or a one-hundred-eighty foot yacht.

Business

After law school, Dr. Helferich started working in the legal department of Gimbel Brothers, chiefly for Daniel Gimbel. Later he became a bank at 68th Street in Upper New York and soon became its executive vice-president. When the bank merged with First Trust, Dr. Helferich became a senior vice-president of that company. He was chairman of the board of a manufacturing company, a vice-president of the National Council of Churches, and is on the board of directors of the oldest life insurance company in the United States.

Ursinus

Dr. Helferich was elected to the Ursinus Board of Directors in 1927 and was named a Vice-President in 1936. He became President in 1958. The aspect of the Presidency he enjoys most is constantly meeting people, and general opinion to the contrary, he really does like students. He says, "I have no difficulty thinking auto-biographically." Dr. Helferich is stepping down because he feels it is time for him to retire and give an excellent, new man, Dean William Pettit, a chance to take up the ball and run with it. Pettit is now the President and Dean and will be released to the administration the ideal selection at this time with an enthusiasm that comes from every constituent of the college; he has mine." The former President will devote his time to promotion and fund-raising for Ursinus, overseeing his farm, traveling abroad, and community service.

Dr. Helferich says that his greatest hope for Ursinus is that it receive the recognition and great reputation that it deserves. In reply to a question about what he would like to be remembered for at Ursinus, he answered that he doubted that he would be remembered for more than four years "unless they put a statue of me astride a donkey in the center of the campus," and that he might be remembered for adding to the foundation on which others can build. Dr. Helferich has added quite a bit to the foundations of Ursinus College during his Presidency. We can look forward to his successor as a dynamic Chancellor in the future.

Most people say you have to start at the bottom no mat- ter how high you want to climb.

That's really true.

Many of us would tell just to get people to start at the bottom.

The United States Air Force lets you start climbing as soon as you get out of Officer Training School. If you have a college degree you become highly responsible, fast, as an Air Force pilot.

You become a space-age leader on the Aerospace Team.

Lots of people start at the bottom. We're asking you to start on executive row.

UNITED STATES AIR FORCE

Box 6043

Killeen, Texas 76548

Please send me more information.

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Surname

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Air Force Base

Phone

Calendar Revision

The College Calendar for the spring of 1971 has been revised as follows: Saturday, April 3 — Spring Recession begins at 1 p.m.

Tuesday, April 13 — Spring Recession ends at 8 a.m.
Diplomat Aerials Trip
Bears In Season Debut

Last year's F&M was forced to endure the one-two punch of Ursinus' Schottman - to Mangaman combination. This year, however, it's all F&M's Bob Oldender and Dale Scholius against Ursinus' Bob Patterson. How fast Patterson can pass will determine if our Bears can sweep by our Bears, 17-14.

No Contest
Two teams met in the first half, but no contest. There were no points scored by both Ursinus and F&M's Bob Oldender passed to Jay Baumgardner for the first score, 22-7. Then, Oldender then moved his team to the Bear 22, but in the 22, he stalled. Oldender kept firing at will, next to Kevin Conner at the 37. Fullback Chris Tocchia then ran away with the endzone from there. The score is 17-14.

It looked as though Oldender was going to continue the barrage for the second half. But to the credit of Dale Schobius, he couldn't score from the 50-yard line, and then again on the 20. From there Craig Magnuson, Ursinus' quarterback, never missed a thing.

The Bears were scored with several quick changes of the ball, but it was obvious that Ursinus had the upper hand in most of those points.

Things finally jelled midway through the second half, with Ursinus' Bob Oldender hitting his men. A pass to Nick Nowar moved the ball to F&M's 22, where an interference call moved it to the 7.

Bob Lane, and Bob Oldender, both carriers this year with a 14-second fourth quarter, then carried over for the score.

UC Defense Holds
The UC defense then held F&M's attack, and the offense quickly rejoyced. This was the offensive second interception by Soph Pete Kowalski on the 30, a pass that was intercepted by Marlin. Then, Kowalski grabbed the pass and skirted along the sideline for the TD. With Bob Lane, and Bob Oldender, both carriers, with an interception by only three points, 17-14.

UC's goal to score the winning touchdown was thwarted in the final minutes by a pesky defensive backfield, plus F&M's 15-pounder stalled two offensive drives of Ursinus. This was the final interception once and intercepting the pigskin once. Ursinus had its share of calls go against it, but it held a sustained drive.

The score is 17-14. The first half had all the characteristics of a massacre, but Ursinus came on strong in the last two periods. With experience the UC grid will surely improve.

Bears Register
Second Defeat

Ursinus' gridironers suffered their second straight loss against the Flying Dutchmen of Lebanon Valley College last Saturday. The LVC squad annihilated the Bears by a 52-13 score before several thousand enthusiastic fans who packed Municipal Field to capacity.

The LVC squad won by a TD early in the first quarter. The Bears drove to the LVC 2 and "King" Dave Hattenway intercepted the pigskin over from there. Ursinus missed an opportunity against the LVC when the Bears had a 3-yard touchdown.

The Bears then began for Ursinus' Lebanon Valley High School Band, which was only able to put 14 points on the scoreboard. The Bears then fumbled the ball and the LVC followed.

Whitney's squad had one last fling in the final quarter as co-captain Jim Walsh on a 50-yard line, and then ran 46 yards for a touchdown. The final score, 52-13.