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The Ursinus Weekly, December 12, 1974

Cynthia Fitzgerald
Ursinus College

Judith James
Ursinus College

Marilyn Harsch
Ursinus College

George Geist
Ursinus College

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Who's Jean APO to Sell Used Books

Jean Shepherd is well known to the listening public of New York and beyond as the author of his long running nightly radio show on WNYC. He is further known as a storyteller, jews harper, head-thumper and TV star ("Jean Shepherd's America""). Recently he has been called "one of the four most influential satirists in America" and has written voluminously for The Village Voice, Ramparts, Lamoon, Car and Driver and Playboy; in fact he has won the annual Playboy/Honore Award four times.

His first novel, In God We Trust, All Others Pay Cash, has sold better and has been followed by A Reporter at Large, A Great Day, 350 Down Hickory's Night of Golden Memories and Other Disasters and Ferrari in the Bedroom. John Gilmour's following has become a cult and his worshippers look at the world through Shepherdian glasses made of "distorted jade green plastic and a lot of Coca bottle." He be in Bomberger Chapel on Monday, Dec. 19th at 8:00 p.m. for another of Shepherd's spectacular readings. His readings will be free; the $2.00 per ticket charge is for a new Chapel seat for each week during the semester.

The main goal of the A.P.O. Used Book Exchange is to act as an intermediary between students who want to sell used books and students who want to purchase used books. During the first week after Christmas, brothers from A.P.O. will canvass all of the dormitories on campus. If a student has used books that he wants to sell, he will give them to the brothers and return for each book, he will receive the proceeds from the sale and a copy of terms of sale. The sale briefly state that the book exchange will appear on the Ursinus campus. For the first time at Ursinus, the services of a used book exchange will be available to all the students. Manured by the brothers of Alpha Phi Omega, the book exchange will have its own service fraternity, the book brothers. The brothers will hold the book sale in the Union in the room adjacent to the game room. The books sold to the brothers will be sold to the brothers will be sold to the students from the students from the students from the students from the students. The brothers will be able to sell the books from the brothers. The book brothers will begin their sale Monday, Dec. 19th and will be open in the evenings during the first three weeks of the semester. The sale will be open Monday evening, Dec. 19th and will close Friday, Dec. 23rd.

THE URUSINUS WEEKLY

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EDITOR
Cynthia V. Fitzgerald

ASSOCIATE EDITOR
Richard Walshe
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Adams 

Aglow

By JUDIE JAMES

In darkened Burnberry Hall the warm glow of lit candles illuminated the faces of those gathered for the Candlelight Christmas Commemoration. The service, which was held Sunday, December 18th, included scripture readings on the Christmas story and many familiar hymns. Rev. Max E. Nucher, College Chaplain, concluded the service with a meditation on "A Wish Fulfilled."

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The Travails of Knorf

Last night in the Ursinus Theater, the audience was treated to the opening of the musical "The Travails of Knorf". The musical, based on the novel by Grolier, was performed by the Ursinus Musical Theater and the Ursinus Community Chorus. The musical tells the story of a young man, Knorf, who becomes a success by portraying the role of a famous character in a Broadway production.

APPROACHING THE SNOWFLAKES

"Excuse me, but I see no sleeping children before you, little boy, you have no right to talk to me like that. Actually, you don't have the right to talk at all. You are an eagle, you know, eagles can't talk."

"I know what you know, you dumb cluck!"

"We've got freedom of speech in these parts! Yes, we can have no law against eagles talking, or anybody else talk like that for kids... well, just keep your shirt on... for us, we're a very large eagle now; we're a very large eagle now, you know... and we're continued exceedingly, it shouldn't have been so hard-earned with you. But you must understand how trying this wait is..."

[Continued on Page 3, Col. 3]
Growth of the Greeks

Beta Sigma Lambda

The beginnings of Beta Sigma Lambda have just recently been put down in writing by one of its founders, Nick Lucas Loca. It is presented here in the form in which it was received by our fraternity.

On a balmy Fall day six of us young fellows were sitting in session in one of the old dormitories—specifically "The Dog House." We talked about fellowship, lasting friendships and loyalty to each other. At that time we were very idealistic and dreamed of the future. We continued the discussion and meeting in Der Hall—also one of the old dormitories now re moved too far for progress! One of us, probably "Al" Feathercom, came up with the idea of a fraternity! Some one else came up with ideas of Brotherhood—someone else the idea of loyalty and then sincerity. This was the nucleus of B.S.L. In those years everything was Greek. In those years we were Greek in letters and all of our funds was started with a fust! We had to go "underground" since fraternities were forbidden at "D." We then talked about the structure of the fraternity. Not to take in too many students unless they were carefully screened and met with our ideals. We continued our hand shake and an initiation process. In this I know "Al" Feathercom was the man with the ideals. I have a bunch that in his home town of Pennsgrove, N.J., he was in with some lodges and our initiation started. At that time one of those lodges "Al" belonged to.

The candidate for membership was brought in the room that was poorly lighted. We all sat around in a semi-circle and each member spoke of the meaning of the letters B.S.L. and the purpose of the fraternity. To me at the time, it was very interesting and touching! Then the president showed the member the hand shake.

At that time, each member had, and new member got, a goblet to drink to the fraternity. We don't know what happened to mine. 50 years is a long time! We were not to meet every year. We did for a while, but the Great Depression 1929-30 and a second World War made us forget the promises of our youth! Soon—you find out too late. Four of our six are gone and all that is left are memories. Hope you can use this J.T., but the new has to go forward, not the old!

Fraternally,

Nick L. Lucas '29

The brothers of Beta Sigma Lambda thank Nick for his informative and historically important letter. Beta Sig has gone forward and is still active on the "U" campus.

Keith Bradstreet, president.

The years have passed and Beta Sigma Lambda is now the year's vice-president. We instituted the fraternity "underground" in 1941 to keep many of the brothers and our initiation secret. This was our nucleus of lodges and our initiation had a strong fellowship, leading to many "underground" brothers and fellowships, leading to many members.

Sig Lambda

Beta Sig has had a long and full history and we hope to continue for many years to come. Our founders never had "Hey Raunchy" or anything like that, but still the same Beta Sigma Lambda.

Sigma Rho Lambda

BY THE BROTHERS

Sigma Rho Lambda fraternity was founded in the fall of 1928 under the principles of furthering the Greek system to today's motto of "fraternity, fortitude, loyalty and self-reliance," named after Martha Franklin, the "mother of the fraternity." Traditions were established that have continued through the years. These traditions include the fraternity colors of maroon and white, homecoming and spring balls, the rush bags and the ideas and events of pledge week. Sigma Rho Lambda has always been a strong part of fraternity life, heading the Inter-Fraternity Council. Sigma Rho Lambda was temporarily disbanded in the late 1930s due to student activisms, but reformed in 1945 under the name Sigma Rho Lambda.

Sigma Rho Lambda Lambda has been involved in many student activities including student government, sports and philanthropy. At the present, we are looking forward to the spring, with our rush bags and pledge activities, during which time new brothers are brought into the fraternity.

Swim Team Makes Splash

By MARYL HANCHE

Led by captains Bad Lavel, Bruce McMillin, and Dave Hauser, the Ursinus men's swim team will begin the season at the M.A.C. title.

Their season which opened yesterday at Swarthmore will feature the first victory of the season in the victory at the Illinois State Pool.

The team coach by Mr. Davidon, the Illinois State Pool, was competing on a club basis for the past two seasons.

This year's team is young. Junior captain Bruce McMillin and junior center Check Bore are the only two members of the team who are competing for their third season. Rounding out the 21 member team, are junior Mark Helle; sophomore Bad Lavel, captain; Tom Schloetter, Bob Storck, John Summers, Howie Sheffer, Tim Boll and senior Keith Dager, freshmen Scott Horensky, Brian McMillin, Tom Philbin, and Dave Spence.

The team hopes for a winning season. Plus many members hope to be College Division Participants in this season.

Sincerely,

Rich McIntyre

WRESTLING

Due to limitations of staff, it was impossible to give adequate coverage to the wrestling activities. We will have a wrap-up of wrestling activities in the next issue following the team's first home meet Saturday at 2:00 p.m. against East-town.

Commentary:

By GEORGE GEST

Two games, two losses. The basketball Bears of Ursinus College in their first two conference games feature two serious setbacks in their challenge to the M.A.C. title, losing to Haverford 86-73 Saturday and 70-67 last Wednesday.

After pre-season personnel problems caused the departure of two players and the departure of two managers, questions were raised about the coaching staff and the team's potential. The cutting of two players after three weeks of practice aroused more questions. How can a varsity squad, with six players quitting, a captain star in injured and two starting guards suspended, develop a winning combination when their daily practices involve only seven players? The junior varsity is more fortunate at least to involve an even number of players.

Our basketball program has great potential, but problems must be ended. Respect must be developed between players and coaches. Teamwork is also essential. Scoring seventy points per game does not equal victory. Defense must be keyed upon. Losing will not help team morale either.

The team on pure ability will win if they have suffered two serious setbacks in their challenge to the M.A.C. title, losing to Haverford 86-73 Saturday and 70-67 last Wednesday. The team within the league has improved immensely. No longer does one M.A.C. team dominate. F&M, Widener, John Hopkins, Muhlenberg and Lebanon Valley have developed basketball programs, but we have the team with the most potential.

A spring season is definitely not out of question!! (Note: Please address all communications on sports articles to the sports editor.)

Weekly Words

For some reason people take me for a priest.

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